

# GOLD COAST QUEENSLAND

SUMMARY OF RESULTS	2016-17	CHANGE ON 2015-16
<b>TOURISM CONSUMPTION (\$m)</b>		
Total tourism consumption	6,489	▼ -0.4%
<b>TOURISM GRP (\$m)</b>		
Direct	2,641	▲ 1.9%
Indirect	2,035	▲ 0.5%
<b>Total tourism GRP</b>	<b>4,675</b>	<b>▲ 1.3%</b>
Tourism's direct share of GRP (%)	7.8%	
<b>TOURISM GVA (\$m)</b>		
Direct	2,399	▲ 1.6%
Indirect	1,801	▲ 0.7%
<b>Total tourism GVA</b>	<b>4,199</b>	<b>▲ 1.2%</b>
Tourism's direct share of regional GVA (%)	7.7%	
<b>TOURISM EMPLOYMENT (persons)</b>		
Direct	28,824	▼ -1.1%
Indirect	12,891	▲ 0.6%
<b>Total tourism employment</b>	<b>41,715</b>	<b>▼ -0.6%</b>
Tourism's direct share of regional employment (%)	9.4%	

## HOW DO I READ THIS TABLE?

- In 2016-17, *direct* tourism GRP in the Gold Coast was worth \$2.6 billion (▲ 1.9% compared to 2015-16). This was 7.8% of the region's total GRP.
- Indirect* tourism GRP was worth an extra \$2.0 billion to the Gold Coast economy
- So, in 2016-17, tourism (both direct and indirect) was worth \$4.7 billion to the Gold Coast economy.**

### What is **tourism consumption**?

- The total value of goods and services consumed by domestic and international visitors in Australia

### What is **direct contribution**?

- Money spent directly in the tourism industry – with no tourism industry this money wouldn't be generated, or these people wouldn't be employed.

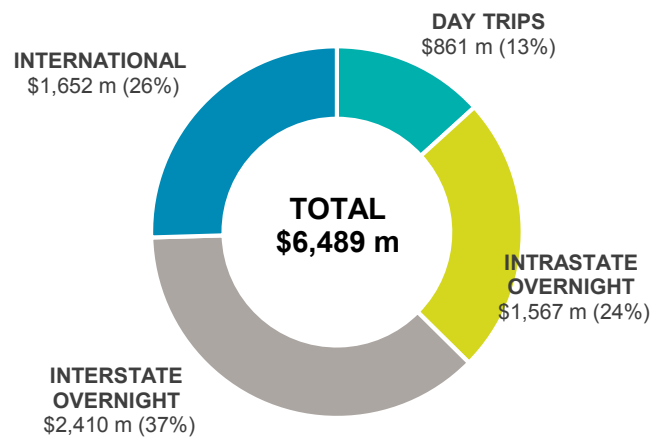
### What is **indirect contribution**?

- The flow-on effect of the tourism industry. In the Gold Coast, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

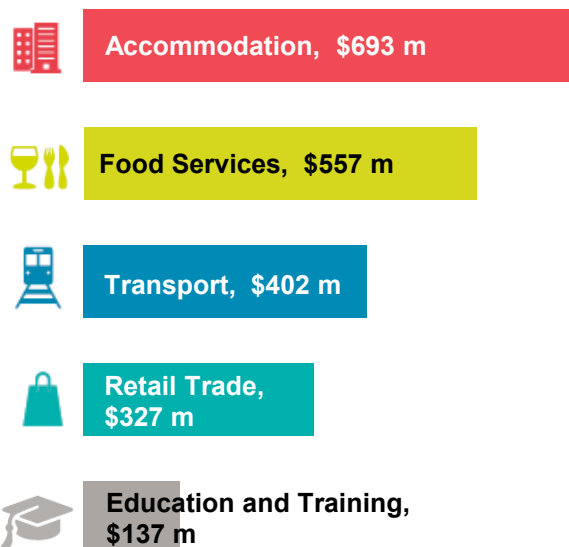
### Why do we use **GVA**?

- GVA allows easier comparisons across industries. GVA is equal to GRP minus taxes.

## SHARE OF REGIONAL CONSUMPTION



## INDUSTRY SHARE OF DIRECT TOURISM GVA



## TOURISM'S DIRECT CONTRIBUTION TO EMPLOYMENT

	DIRECT
<b>FULL TIME</b>	<b>15,229</b>
<b>PART TIME</b>	<b>13,456</b>