



# NATIONAL VISITOR SURVEY RESULTS JUNE QUARTER 2022

**Note:** Summary results for the June 2022 quarter, and the year ending June 2022, are compared to the June 2019 quarter, and the year ending June 2019 unless stated otherwise.

## Year ending June 2022

**Overnight Spend**  
\$69.0 billion

▼11%  
on 2019

**Overnight Trips**  
85.8 million

▼24%  
on 2019

**Nights**  
327.2 million

▼18%  
on 2019

## June quarter 2022

**Overnight Spend**  
\$25.3 billion

▲29%  
on 2019

**Overnight Trips**  
28.3 million

▼6%  
on 2019

**Nights**  
99.6 million

▼2%  
on 2019

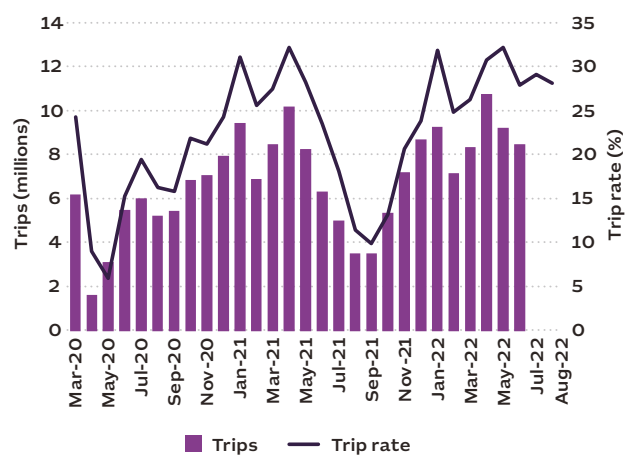
## June results show strong recovery from COVID-19

The June quarter 2022 saw domestic tourism continue to recover from pre-pandemic levels, supported by Easter and the school holiday period.

Spend exceeded pre-pandemic levels by 29%; however, overnight trips and nights spent away were still slightly down when compared to pre-pandemic levels (down 6% and 2% respectively).

The forward-looking overnight domestic trip rate indicator (Figure 1) continued to show positive signs for the visitor economy in July and August 2022. Results were significantly higher than the comparable periods in 2021 and 2020. This is largely due to the widespread lockdowns impacting these periods in both comparative years.

**Figure 1. Domestic overnight trips and trip rates, March 2020 to August 2022<sup>1</sup>**



<sup>1</sup> The trip rate reports whether or not a respondent has taken a trip in the past four weeks. The trip rate of 28.17% for August indicates a high level of NVS respondents reported taking one or more overnight trips in the preceding 28 days (the reference period). The return date will have been in July 2022 for some of these trips reported in August. The trip estimate of 8.4 million for the month of June refers to overnight trips returned from in that month.

## Changing domestic travel purpose

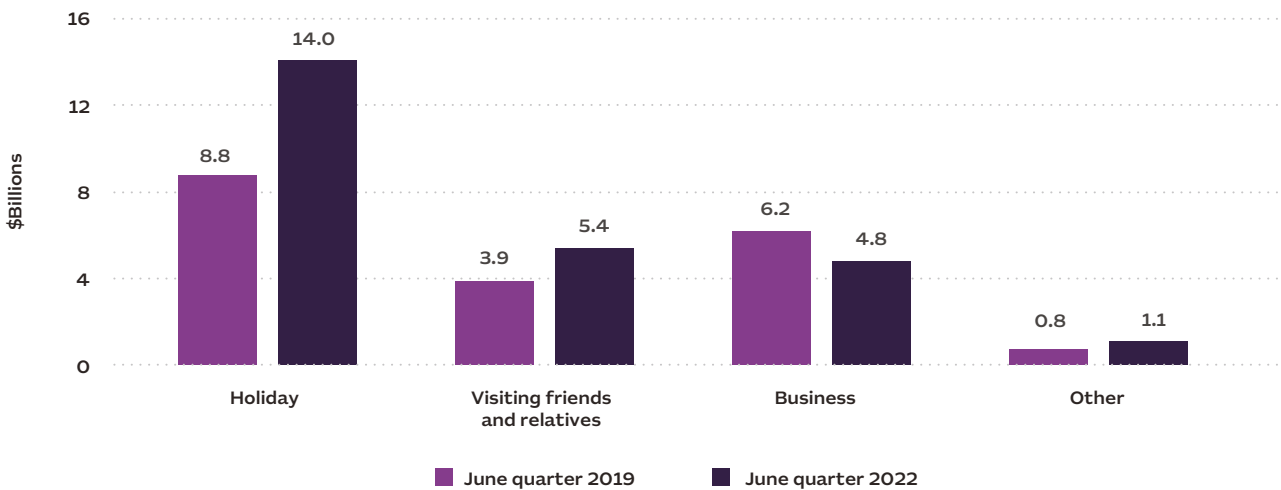
COVID-19 has led to a shift in the reason for domestic overnight travel. Employers have embraced remote working, investing in infrastructure to enable working from home and collaboration across sites. In the June quarter 2022, domestic travellers were going on more and longer holidays while going on fewer business trips.

When compared to pre-pandemic spend, in the June quarter 2022 Australians spent (Figure 2):

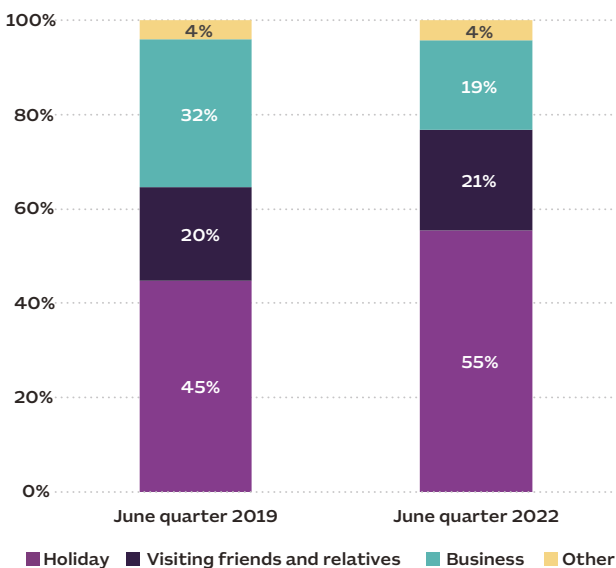
- more on holiday travel (up 60% on pre-pandemic levels)
- more on travel for the purpose of visiting friends and relatives (up 39% on pre-pandemic levels)
- less on business travel (down 23% on pre-pandemic levels). However, business travel was up 27% on June 2021.

This quarter saw the biggest increase in spend for holiday purposes since the start of the pandemic (up \$5.2b).

**Figure 2: Spend by trip purpose June quarter 2019 and 2022**



**Figure 3: Proportions of spend by main purpose of travel, June quarter 2019 and 2022**



The June quarter 2022 saw:

- the proportion of spend for holiday travel increase from 45% in 2019 to 55%
- the proportion of spend on business travel decrease from 32% in 2019 to 19%.

**Note:** proportions may not sum to 100% due to rounding.

## Travellers are spending more per trip

Domestic overnight travellers are now spending more on trips than before the pandemic. When compared to the June quarter 2019, the June quarter 2022 saw a higher average spend per trip across all states and territories.

At a national level,

- average spend per trip was \$893, up \$245 or 38% on the June quarter 2019
- average spend per night was \$254, up \$61 or 32%.

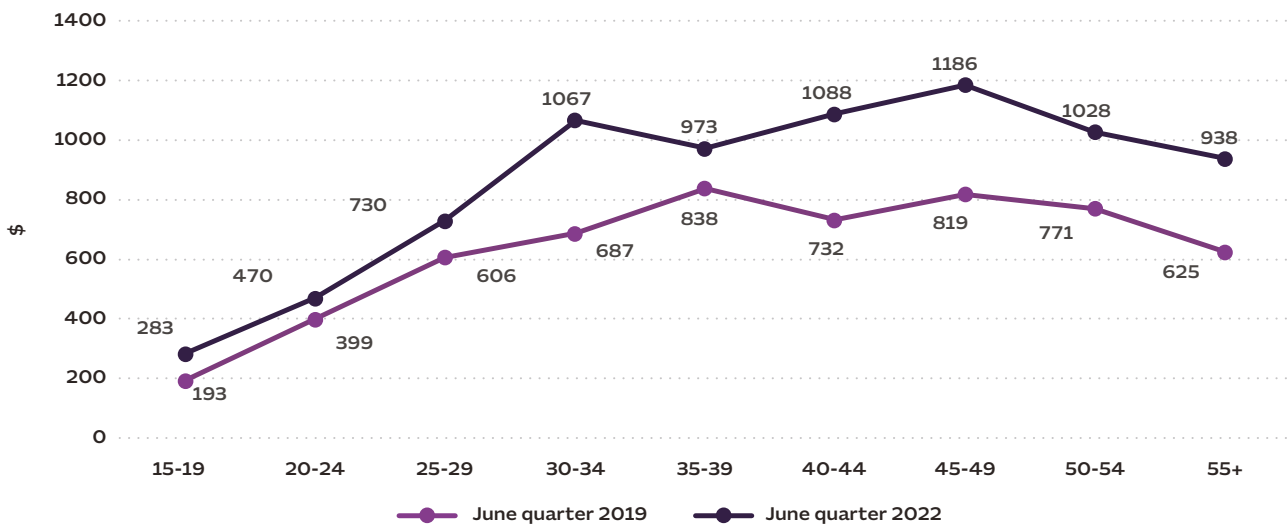
Additionally, the average spend per trip was higher in the June quarter 2022 than pre-pandemic levels across all age groups (Figure 4).

Age groups 29 years and under have shown only a modest increase in the average spend per trip since the pandemic. On the other hand, some age groups in their 30s and 40s have shown a strong increase in spend, likely due to higher levels of savings from the pandemic and pent-up travel demand.

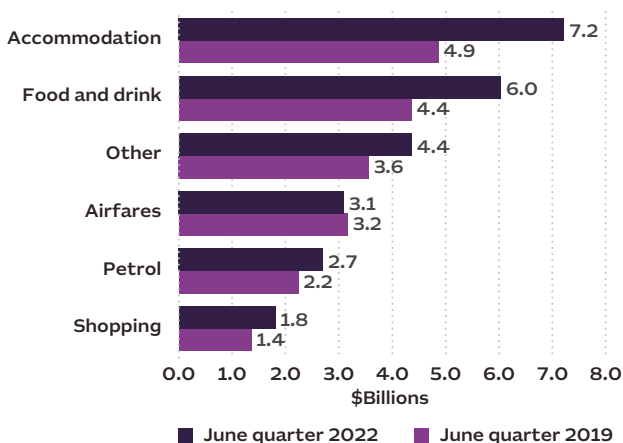
The age groups with the highest increase in average spend per trip are:

- 30-34 age group – increase of \$380 per trip or 55%
- 40-44 age group – increase of \$356 per trip or 49%.
- 45-49 age group – increase of \$366 per trip or 45%

**Figure 4: Average spend per trip per age group, June quarter 2019 and 2022**



**Figure 5: Spending categories, June quarter 2022 and 2019 (pre-pandemic)**



When compared to pre-pandemic levels, the largest increases in spend categories were:

- accommodation (up \$2.4 billion or 48%)
- eating out (up \$1.7 billion or 38%)
- petrol (up \$465 million or 21%)
- shopping (up \$448 million or 33%).

## States and territories

Overnight trips in the year ending June 2022 remained down on the immediately previous years across all states and territories (Figure 6) due to the widespread lockdowns from July 2021 onwards being included in this period.

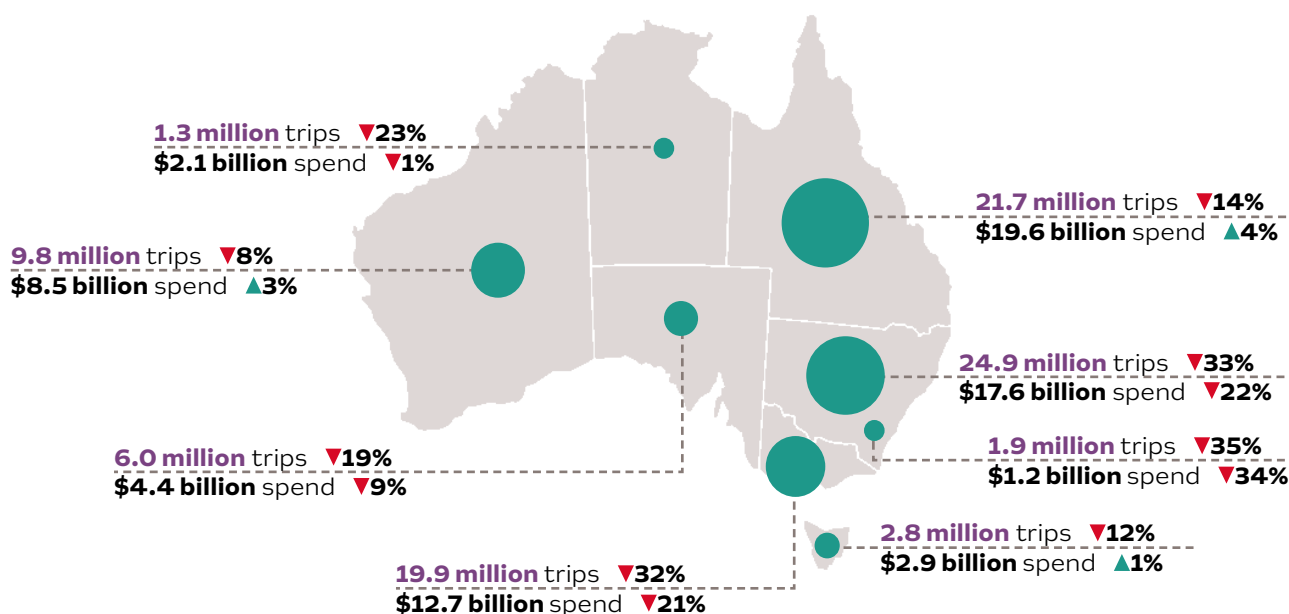
The pandemic in 2021 most impacted overnight trips and spend in the Australian Capital Territory (ACT), New South Wales (NSW) and Victoria (Vic). When compared to the year ending June 2019, the year ending June 2022 saw:

- the ACT: down 35% in trips and 34% in spend
- NSW: down 33% in trips and 22% in spend
- Vic: down 32% in trips and 21% in spend.

Overnight trips to Western Australia were least impacted (down 8%). While state borders were shut until March quarter 2022, travel within the state remained relatively unrestricted.

Other states experienced a marginal increase in total visitor spend in the year ending June 2022. Queensland was up 4% or \$845 million, Western Australia was up 4% or \$254 million and Tasmania was up 1% or \$38 million. For each of these states, the strong June quarter 2022 results were determinative in delivering the positive full year outcomes.

**Figure 6: Overnight trips and spend by state and territory, year ending June 2022 compared to year ending June 2019**



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