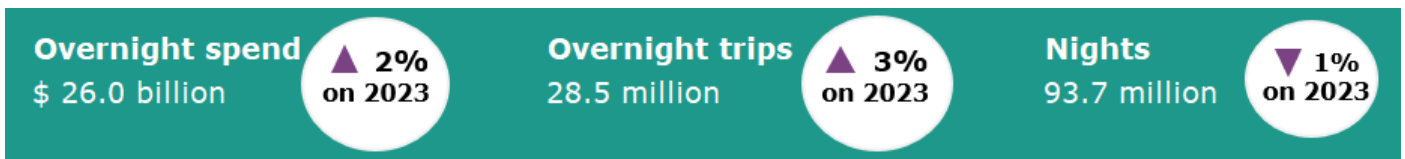




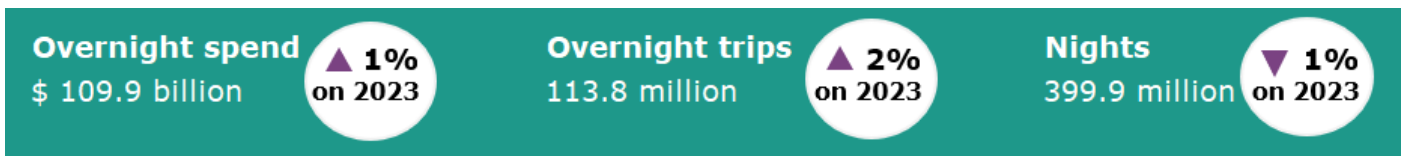
NATIONAL VISITOR SURVEY RESULTS

JUNE QUARTER 2024

June quarter 2024



Year ending June 2024

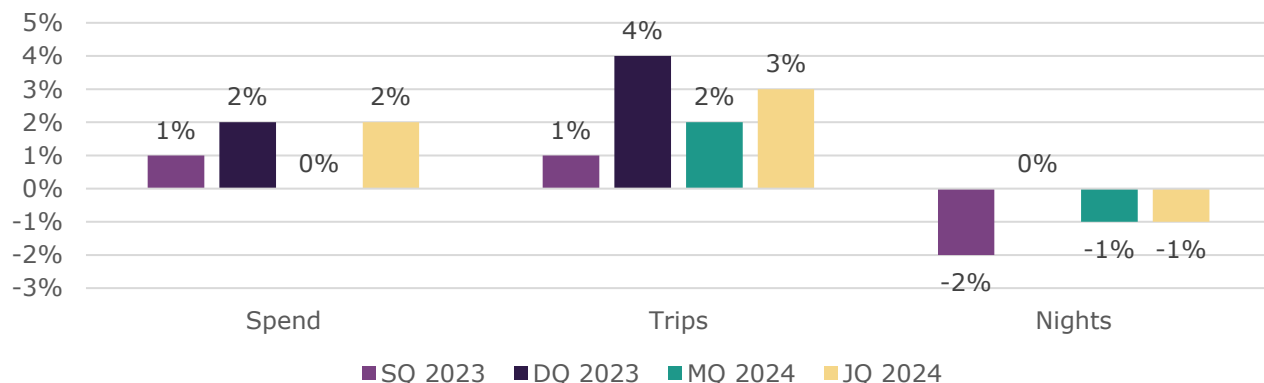


Domestic tourism results remain stable

Domestic tourism saw slight improvements in the June quarter 2024 compared with the same quarter last year. Spend was up 2% and trips were up 3%, while nights away were down 1%. Strength in travel by older Australians was offset by weaker travel by younger Australians. Similarly, strength in interstate holiday travel was partly offset by weaker interstate business travel.

The year ending June 2024 saw a similar pattern of results. Spend was up 1%, overnight trips were up 2% and nights were down 1%, when compared with the year ending June 2023. The results for the June quarter 2024 and the year ending June 2024 continue to show that domestic travel has stabilised following a challenging period during the pandemic and an extremely strong rebound in 2022 and early 2023. Consistent with previous quarters, the results also indicate that while Australians continue to travel, they are taking shorter trips with a view to managing costs.

Figure 1. Percent change for spend, trips and nights compared the same period in the previous year, September quarter 2023 to June quarter 2024

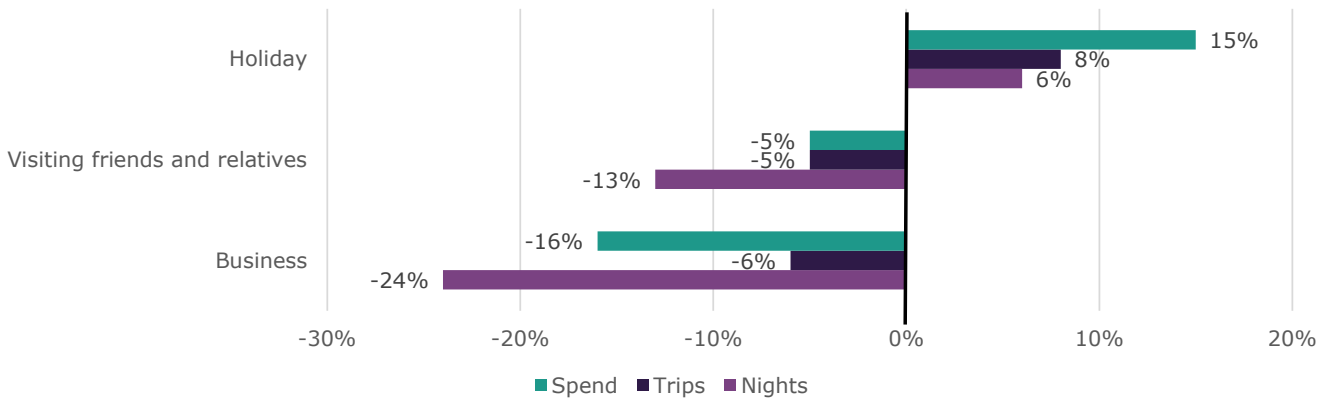


Interstate travel supported by holiday trips*

Interstate holiday travel performed strongly in the June quarter 2024, support by the April school holidays, however this was offset by weaker results in interstate business trips (Figure 2). For interstate travel in the June quarter 2024, compared to the June quarter 2023:

- Holiday spend was up \$944 million (15%), overnight trips were up 243,000 (8%) and nights were up 860,000 (6%)
- Visiting friends and relatives spend was down \$137 million (5%), trips were down 163,000 (5%) and nights were down 1.7 million (13%)
- Business spend was down \$711 million (16%), trips were down 143,000 (6%) and nights were down 2.3 million (24%)

Figure 2: Interstate travel by reason, June quarter 2024 compared to the June quarter 2023



* Main reason used for trip expenditure, stopover reason used for trips and nights.

Older Australians continue to underpin domestic travel

Travel by older Australians continued to grow in the June quarter 2024 (Figure 3), in contrast to weaker results for younger age groups, demonstrating large differences for both trips and spend between age groups.

Younger age groups saw:

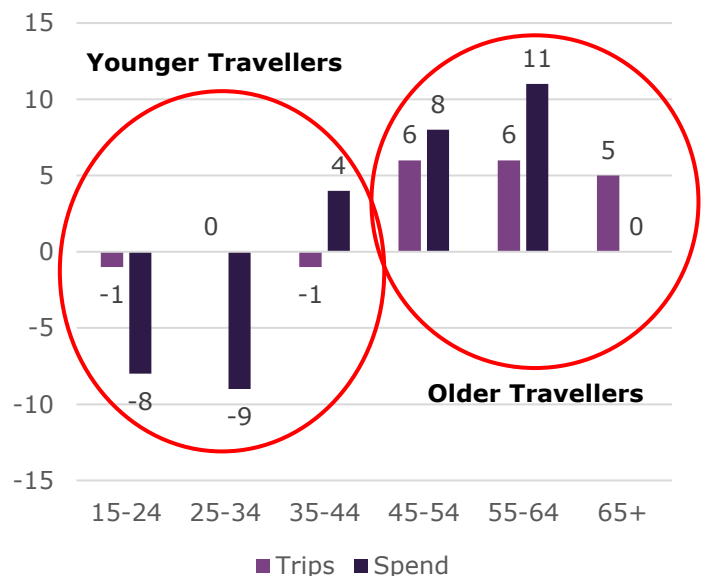
- a 1% decrease in trips and 8% decrease in spend for those aged 15-24 years
- no change in trips and 9% decrease in spend for those aged 25-34 years
- a 1% decrease in trips and 4% increase in spend for those aged 35-44 years

In comparison, older age groups took more trips and spent more in the June quarter 2024 when compared with the June quarter 2023.

Older age groups saw a:

- 6% increase in trips and 8% increase in spend for those aged 45-54 years
- 6% increase in trips and 11% increase in spend for those aged 55-64 years
- 5% increase in trips and no change in spend for those aged 65+ years

Figure 3: Percentage change in trips and spend by age group, June quarter 2024 compared to the June quarter 2023



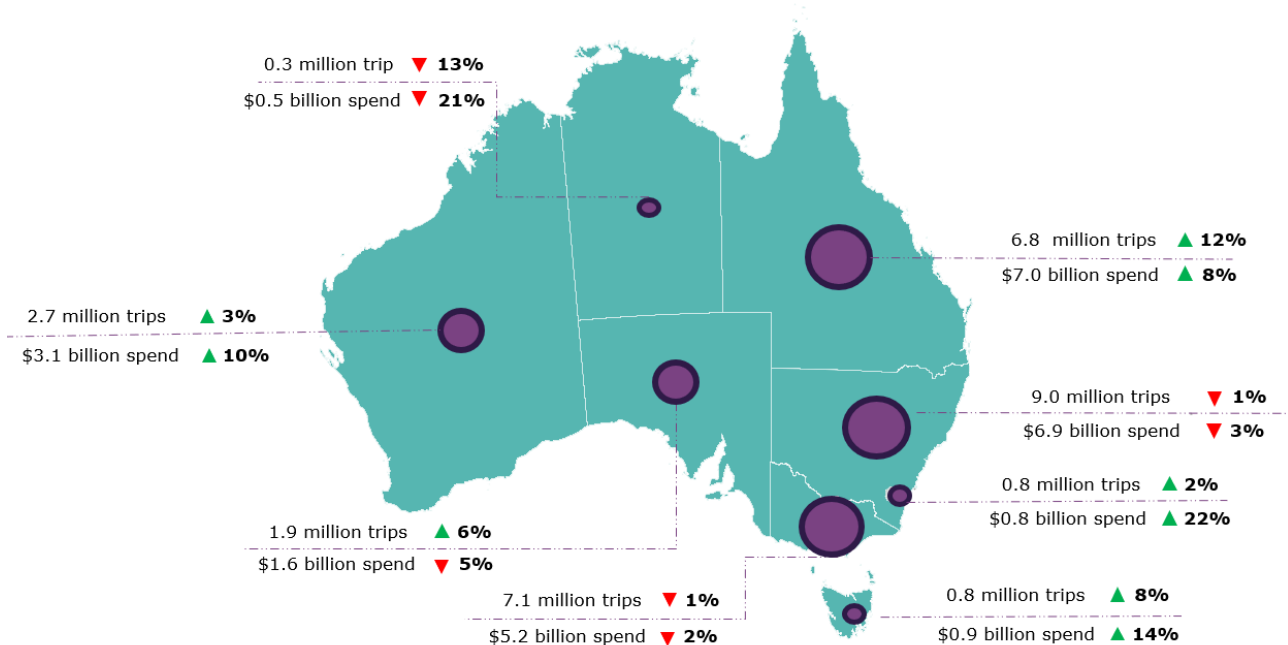
States and territories

At a state and territory level, results for overnight trips and spend in the June quarter 2024 were mixed when compared with the June quarter 2023 (Figure 4).

Increases in spend in Queensland (up \$539 million or 8%), Western Australia (up \$290 million or 10%), the Australian Capital Territory (up \$141 million or 22%) and Tasmania (up \$114 million or 14%) were offset by decreases in the other states and territories. Spend in New South Wales was down \$248 million or 3%, the Northern Territory was down \$148 million or 21%, Victoria was down \$97 million or 2%, and South Australia was down \$80 million or 5%.

Similarly, increases in overnight trips in Queensland (up 717,000 or 12%), South Australia (up 115,000 or 6%), Western Australia (up 78,000 or 3%), Tasmania (up 58,000 or 8%) and the Australian Capital Territory (up 19,000 or 2%) were offset by decreases in overnight trips to New South Wales (down 130,000 or 1%), Victoria (down 87,000 or 1%) and the Northern Territory (down 53,000 or 13%).

Figure 4. Overnight trips and spend by state and territory, June quarter 2024 compared to June quarter 2023



Daytrips

In the year ending June 2024, Australians took 205.1 million daytrips and spent \$32.3 billion. Compared with the year ending June 2023 this was:

- down 14.4 million or 7% for trips
- down \$361.8 million or 1% for spend.

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