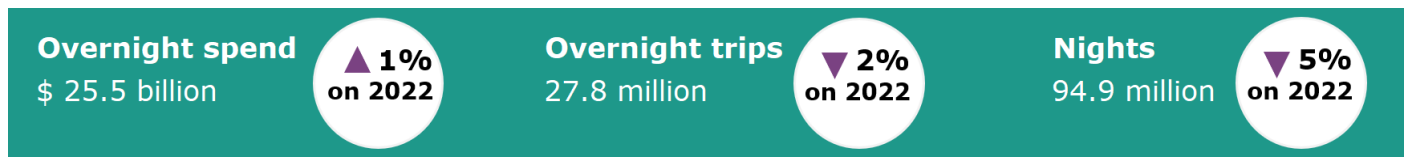




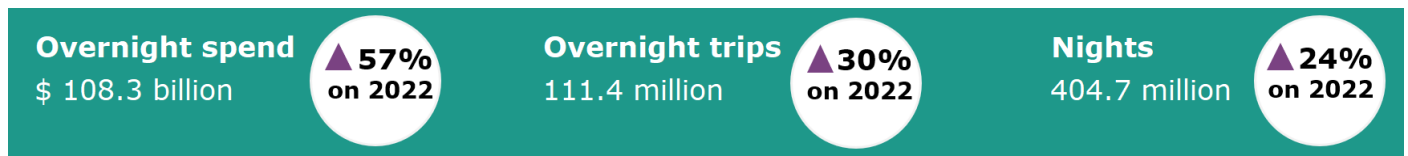
NATIONAL VISITOR SURVEY RESULTS

JUNE QUARTER 2023

June quarter 2023



Year ending June 2023

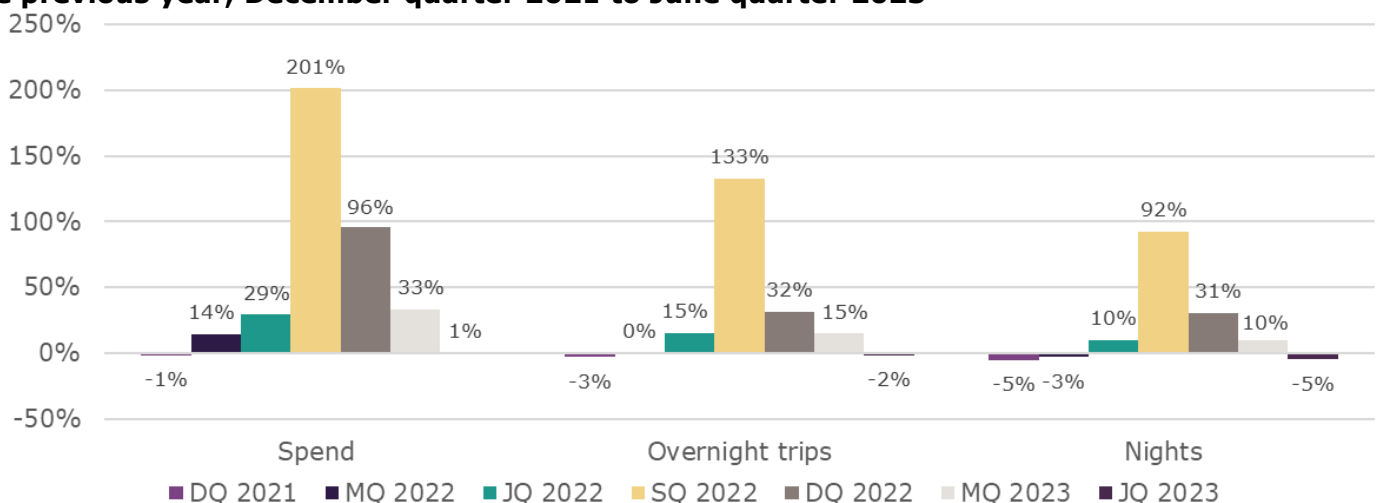


Domestic tourism shows signs of softening following strong recovery

The year ending June 2023 results saw a strong recovery from the COVID-19 impacted year ending June 2022, with improvements in overnight spend (up 57%), trips (up 30%) and nights (up 24%). However, domestic tourism softened in the June quarter 2023, recording the weakest quarterly result since the delta variant impacted travel in December quarter 2021.

Spend increased 1% but trips and nights fell 2% and 5% respectively. Business spend continued to recover strongly, however was offset by falls in spending on holidays and visiting friends and relatives as cost-of-living pressures impacted discretionary household consumption (down 0.5 in June quarter 2023 based on [ABS national accounts](#) data).

Figure 1. Percent change for spend, overnight trips and nights compared the same period in the previous year, December quarter 2021 to June quarter 2023

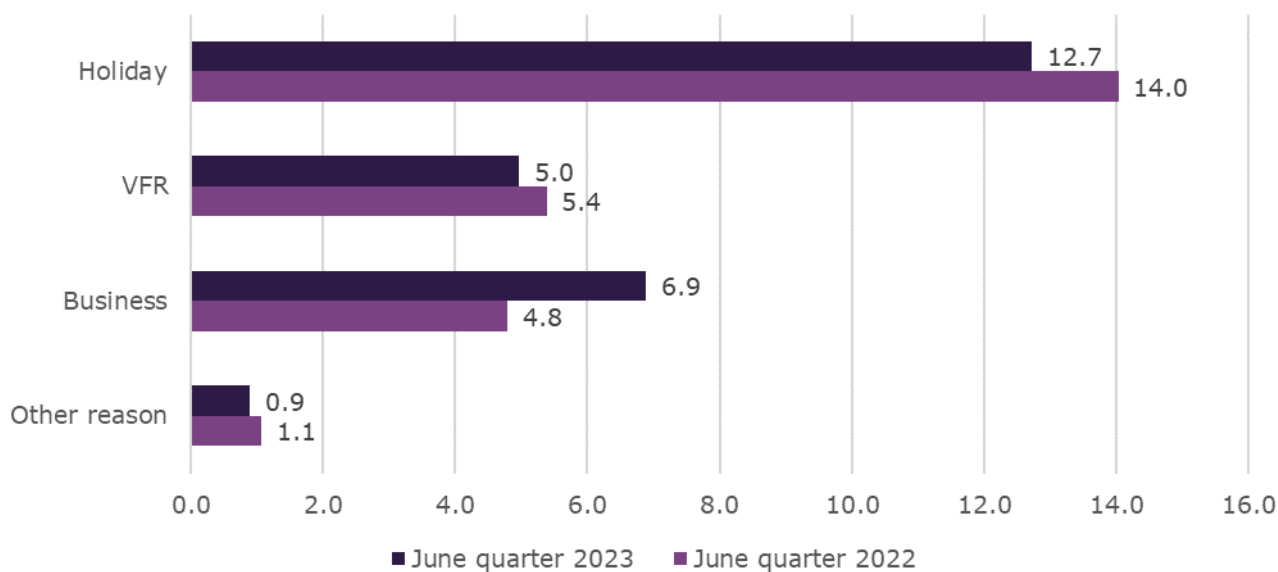


Strength in business travel supports spend results

Business travel spend in June quarter 2023 continued to strengthen after a slower recovery from the pandemic. This was offset by weaker spend on travel for holiday and visiting friends and relatives (VFR) purposes. In the June quarter 2023 Australians spent (when compared to June quarter 2022):

- \$6.9 billion while on business trips (up \$2.1 billion or 44%)
- \$12.7 billion while on holiday (down \$1.3 billion or 9%)
- \$5.0 billion while visiting friends and relatives (down \$0.4 billion or 8%)

Figure 2: Overnight spend by purpose, June quarter 2023 compared to June quarter 2022 (\$ billion)



The proportions of trips by travel purpose continued to return to pre-pandemic shares. In the first 6 months of 2023, domestic travellers were travelling more for business and VFR purposes than in the same period of 2022.

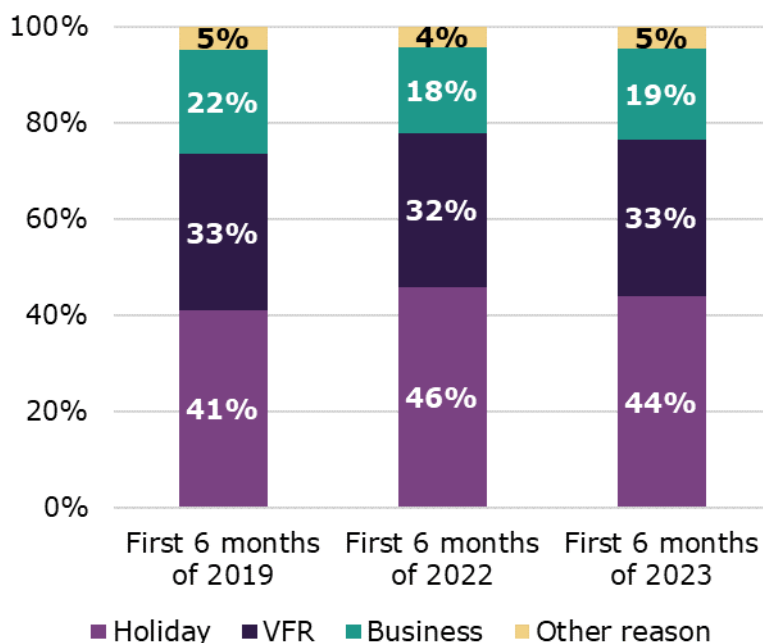
In the first 6 months of 2023 travel for the purpose of:

- holidays made up 44%
- VFR made up 33%
- business made up 19%

This was compared to the first 6 months of 2022 where:

- holiday travel made up 46%
- VFR made up 32%
- business travel made up 18%.

Figure 3: Proportion of trips by travel purpose, first 6 months of 2019, 2022 and 2023



States and territories

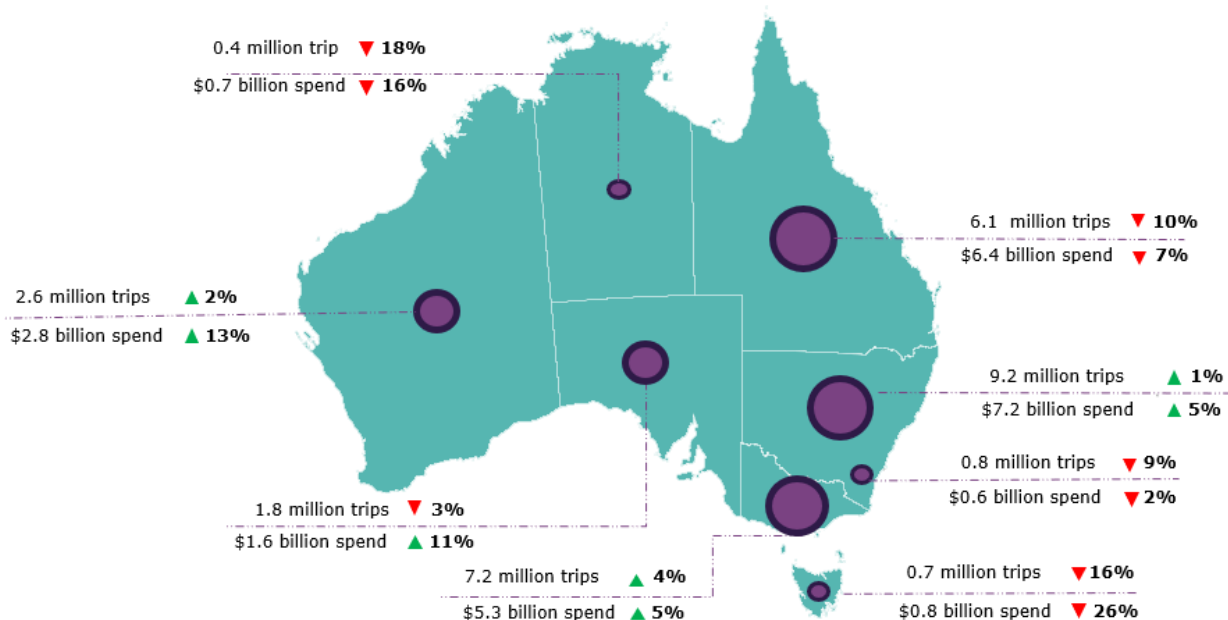
Results for overnight trips and spend in the June quarter were mixed when compared to the June quarter 2022 (Figure 4).

New South Wales, Victoria and Western Australia recorded increases in both overnight trips and spend, while Queensland, Northern Territory, Tasmania and the Australian Capital Territory saw decreases. Results for South Australia were mixed, with spend up while the number of trips fell.

The largest increase in trips was Victoria (up 276,000 or 4%) followed by New South Wales (up 131,000 or 1%). The largest decrease was in Queensland (down 695,000 or 10%) followed by Tasmania (down 142,000 or 16%).

The largest increase in spend was in New South Wales (up 355,000 or 5%) followed by Western Australia (up 330,000 or 13%). The largest decreases were in Queensland (down 480,000 or 7%) and Tasmania (down 279,000 or 26%).

Figure 4. Overnight trips and spend by state and territory, June quarter 2023 compared to June quarter 2022



Year ending June 2023

In the year ending June 2023, Australians took 111.4 million trips for 404.7 million nights away and spent \$108.3 billion. Compared to the year ending June 2022 (COVID-19 impacted), this was:

- up 25.6 million or 30% for overnight trips
- up 77.5 million or 24% for nights away
- up \$39.2 billion or 57% for spend.

Compared to the year ending June 2019, this was:

- down 1.9 million or 2% for overnight trips
- up 4.4 million or 1% for nights away
- up \$30.8 billion or 40% for spend.

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