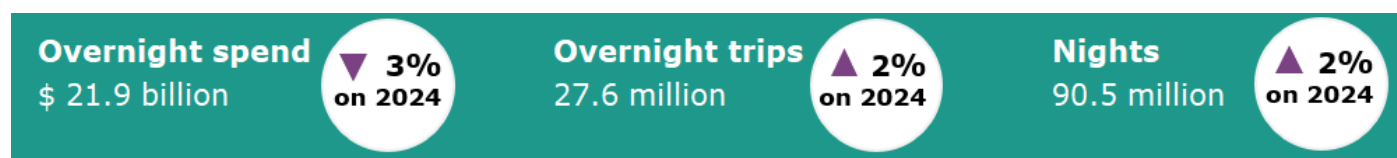




DOMESTIC TOURISM STATISTICS RESULTS

JUNE QUARTER 2025

June quarter 2025*



Year ending June 2025*

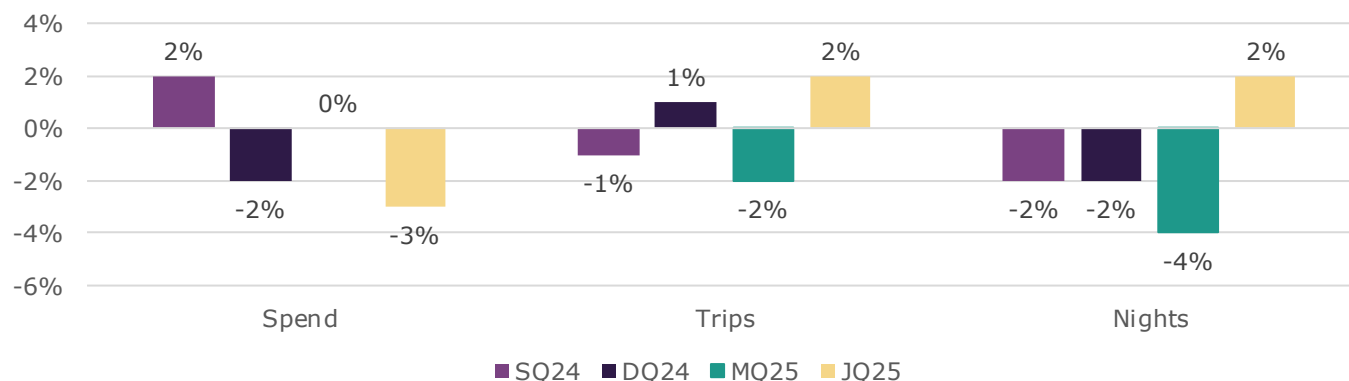


Domestic tourism results remain stable*

Domestic tourism results were stable in the June quarter 2025 across key measures when compared with the same quarter last year. Overnight visitor spend was down by 3%, trips were up by 2% and nights away were up by 2%. June quarter 2025 results were supported by holiday travel, with Easter falling within the period this year. Results for the June quarter suggest that Australians remain eager to undertake holiday travel, while remaining cautious with their spending.

The year ending June 2025 data show a slight softening compared to the year ending June 2024. Spend was down by 1%, overnight trips were on par, and nights were down by 2%. The results for the June quarter 2025 and the year ending June 2025 show that domestic travel demand continues to remain stable.

Figure 1. Percent change for spend, trips and nights compared with the same period in the previous year, September quarter 2024 to June quarter 2025



*Results prior to 2025 were backcast and adjusted using the new Domestic Tourism Statistics methodology which came into effect January 2025. Caution should be used when interpreting comparisons to the backcast data. For more information please visit: [Changes to the Australian resident tourism statistics collection in 2025 | Tourism Research Australia](#)

Female Australians travel for longer, but spend less per trip

In the June quarter 2025, female travellers took longer overnight trips on average than male travellers. Female domestic overnight travellers were away an average of 3.4 nights per trip, compared with the average 3.2 nights per trip by male travellers.

Figure 2 shows that on average female domestic overnight travellers across all age groups had longer trips than male domestic overnight travellers in the June quarter 2025. The difference in length of trip between genders was higher for travellers aged 60 and over.

While female travellers took longer trips, they reported a lower average spend per trip in the June quarter 2025. In the June quarter 2025, female domestic overnight travellers spent an average of \$771 per trip, compared with an average \$814 per trip by male travellers. This can be attributed to differences in the purpose of travel between genders. A higher proportion of female travellers took lower cost trips to visit friends and relatives (VFR), compared with male travellers who took a higher proportion of higher cost trips for business purposes in the June quarter 2025 (Figure 3). In the June quarter 2025, the average spend on a VFR trip was \$526 compared to business trips which had an average spend of \$941 per trip.

Figure 2: Average nights per trip by gender and age group, June quarter 2025

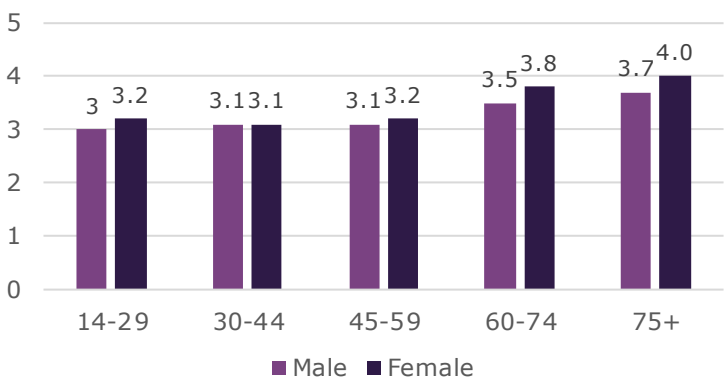
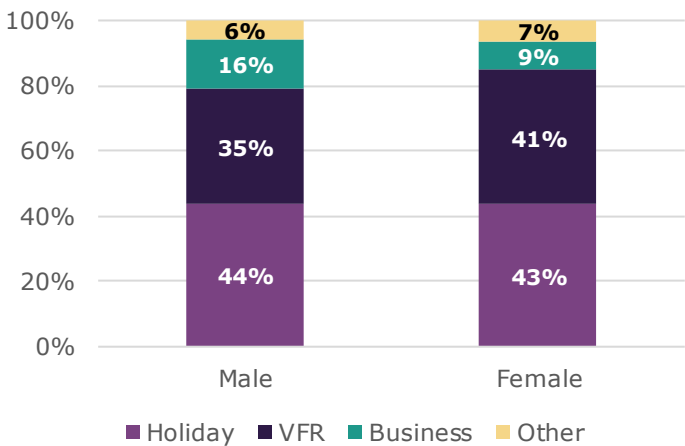


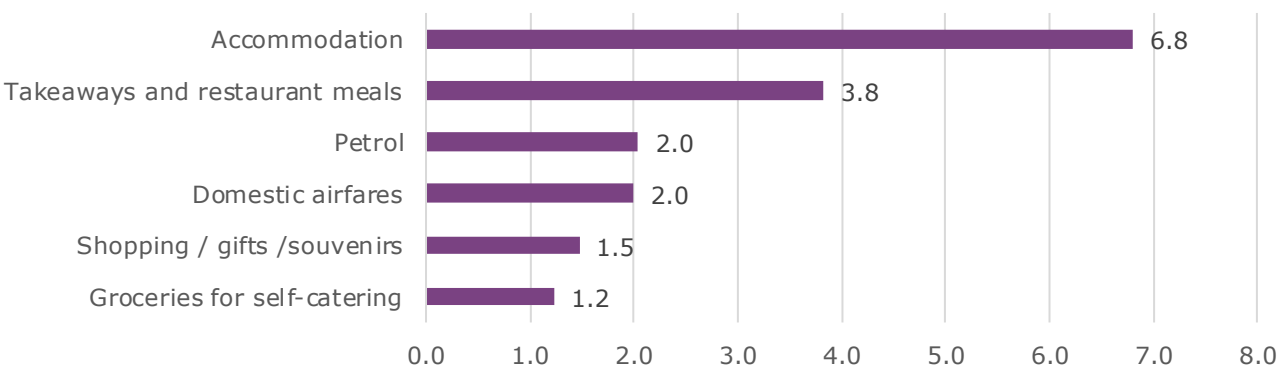
Figure 3: Proportion of trips by gender and main purpose of trip, June quarter 2025



Expenditure items

In the June quarter 2025, domestic overnight travellers spent \$6.8 billion on accommodation. This was followed by \$3.8 billion on takeaway and restaurant meals, \$2.0 billion on petrol and domestic airfares, \$1.5 billion on shopping and \$1.2 billion on groceries for self-catering.

Figure 4: Top expenditure items by domestic overnight travellers, June quarter 2025

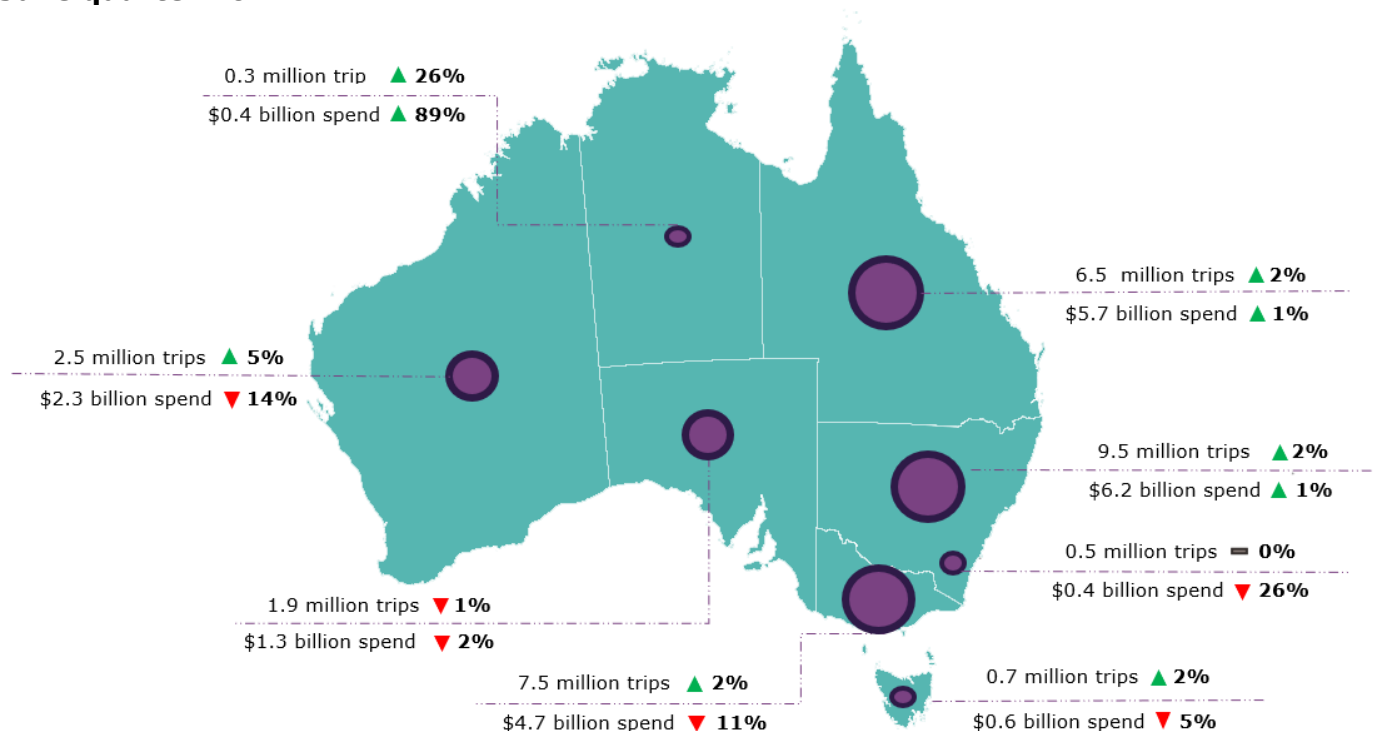


States and territories*

At a state and territory level, results for overnight trips were positive for most states in the June quarter 2025 when compared with the June quarter 2024. Increases in trips were seen in Victoria (up 165,000 or 2%), New South Wales (up 147,000 or 2%), Western Australia (up 120,000 or 5%), Queensland (up 112,000 or 2%), the Northern Territory (up 57,000 or 26%) and Tasmania (up 14,000 or 2%). The Australian Capital Territory remained on par with the same quarter a year ago while South Australia saw a slight decrease in trips (down 21,000 or 1%).

Overnight spend results were mixed. Victoria recorded the largest decrease (down \$593 million or 11%), followed by Western Australia (down \$383 million or 14%), the Australian Capital Territory (down \$146 million or 26%), Tasmania (down \$33 million or 5%) and South Australia (down \$31 million or 2%). Increases were seen in the Northern Territory (up \$189 million or 89%), Queensland (up \$80 million or 1%) and New South Wales (up \$66 million or 1%).

Figure 5. Overnight trips and spend by state and territory, June quarter 2025 compared with June quarter 2024



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Daytrips

In the June quarter 2025, Australians took 69.0 million daytrips, spending \$11.2 billion. Of these:

- 34.7 million daytrips were for holidays
- 20.9 million daytrips were for visiting friends and relatives
- 5.4 million daytrips were for business.

In the year ending June 2025, Australians took 266.1 million daytrips, spending \$41.2 billion.

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