

Australian Tourism Data Dashboard - September 2026

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Trips & spend data

Trip details

International visitors

Economic & aviation

Calendar year 2025
summary



Australian Government
Australian Trade and Investment Commission
Tourism Research Australia

Summary details

Domestic overnight trips

12 months to: Jun 2026

Latest
value

112.5M

Change on
last year

0.4%

Domestic day trips

12 months to: Jun 2026

288.4M

8%

Total domestic spend (o'night + day trips)

12 months to: Jun 2026

\$160.2bn

7%

Short-term international visitors

12 months to Jul 2026

9.1M

7%

International tourism spend in Australia

12 months to: Jun 2026

\$40.5bn

15.6%

Total tourism spend (internat'l & domestic)

12 months to: Jun 2026

\$200.6bn

9%

Tourism filled jobs

June 2026

726K

4%

Tourism-related businesses

June 2025

361K

0.1%

Tourism GDP (direct)

2024-25

\$81.1bn

4%

Tourism's share of Australian GDP

FY 2024-25

2.9%

No change

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Latest value	Year-on-Year change	Latest value	Year-on-Year change
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Domestic overnight trips									
Quarterly: Jun quarter 2026	27.1M	▼	-561K	-2.0%	\$25.7bn	▲	\$0.5bn	2.1%	
12 months to: Jun 2026	112.5M	▲	425K	0.4%	\$108.1bn	▲	\$0.4bn	0.4%	
Domestic day trips									
Quarterly: Jun quarter 2026	74.2M	▲	5,226K	7.6%	\$13.8bn	▲	\$2.6bn	23.1%	
12 months to: Jun 2026	288.4M	▲	21,312K	8.0%	\$52.0bn	▲	\$10.5bn	25.3%	
Total domestic trips									
Quarterly: Jun quarter 2026	101.3M	▲	4,665K	4.8%	\$39.5bn	▲	\$3.1bn	8.6%	
12 months to: Jun 2026	400.9M	▲	21,737K	5.7%	\$160.2bn	▲	\$10.9bn	7.3%	
International visitors ¹									
Quarterly: Jun quarter 2026	1.8M	▼	-56K	-3.0%	\$7.1bn	▼	(\$0.4bn)	-5.6%	
12 months to: Jun 2026	9.1M	▲	699K	8.3%	\$40.5bn	▲	\$5.5bn	15.6%	
All travellers (domestic + international)									
Quarterly: Jun quarter 2026	103.1M	▲	4.6M	4.7%	\$46.6bn	▲	\$2.7bn	6%	
12 months to: Jun 2026	410.0M	▲	22.4M	5.8%	\$200.6bn	▲	\$16.4bn	9%	

TRA tourism forecasts - projected total travel spend (nominal)³

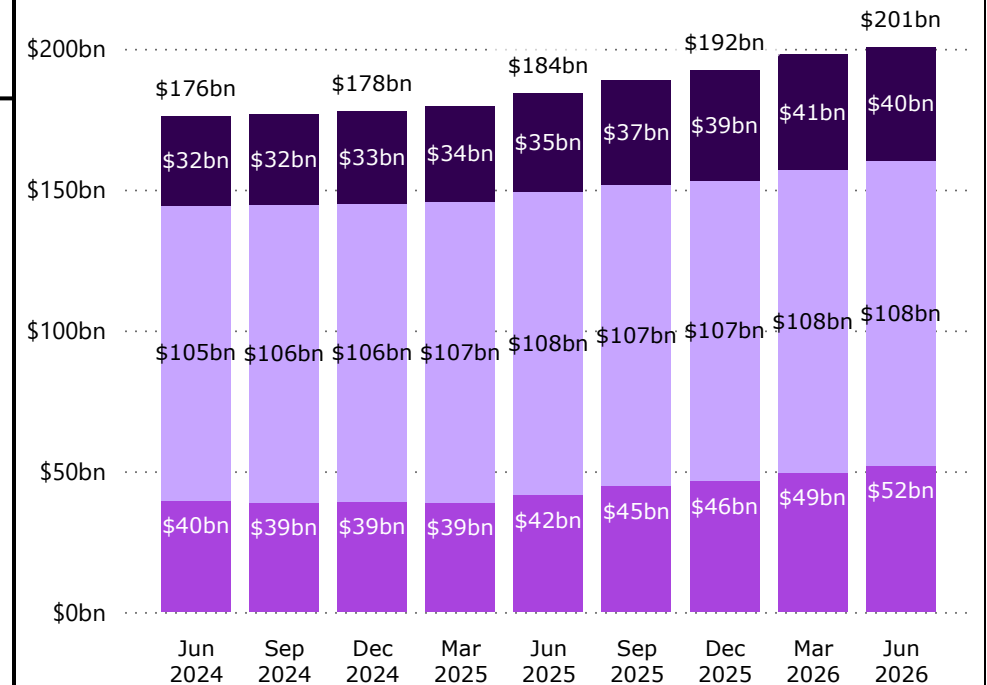
Year	Proj. spend in Australia	Year-on-year change	% YOY change
2026	\$198.4bn	\$6.8bn	3.6%
2027	\$207.0bn	\$8.5bn	4.3%
2028	\$216.0bn	\$9.1bn	4.4%
2029	\$224.8bn	\$8.8bn	4.1%
2030	\$233.4bn	\$8.6bn	3.8%

Quarter	New Jobs Created (Millions)
Dec 2023	29M
Mar 2024	29M
Jun 2024	27M
Sep 2024	26M
Dec 2024	29M
Mar 2025	29M
Jun 2025	28M
Sep 2025	27M
Dec 2025	30M
Mar 2026	29M
Jun 2026	27M

Source: TRA (DoTS)

Total traveller spend (\$) <i>(Running 12-month totals)</i>	
2019	1,000,000
2020	1,000,000
2021	1,000,000
2022	1,000,000
2023	1,000,000
2024	1,000,000
2025	1,000,000
2026	1,000,000
2027	1,000,000
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2092	1,000,000
2093	1,000,000
2094	1,000,000
2095	1,000,000
2096	1,000,000
2097	1,000,000
2098	1,000,000
2099	1,000,000
2100	1,000,000

Traveller ● Domestic daytrips ● Domestic overnight ● International



1. International visitors includes all ages (source: ABS, Overseas Arrivals and Departures); 2. Spend in Australia: excludes international airfares and other spend outside of Australia; 3. Source: Tourism Research Australia, Tourism Forecasts for Australia, 2025.

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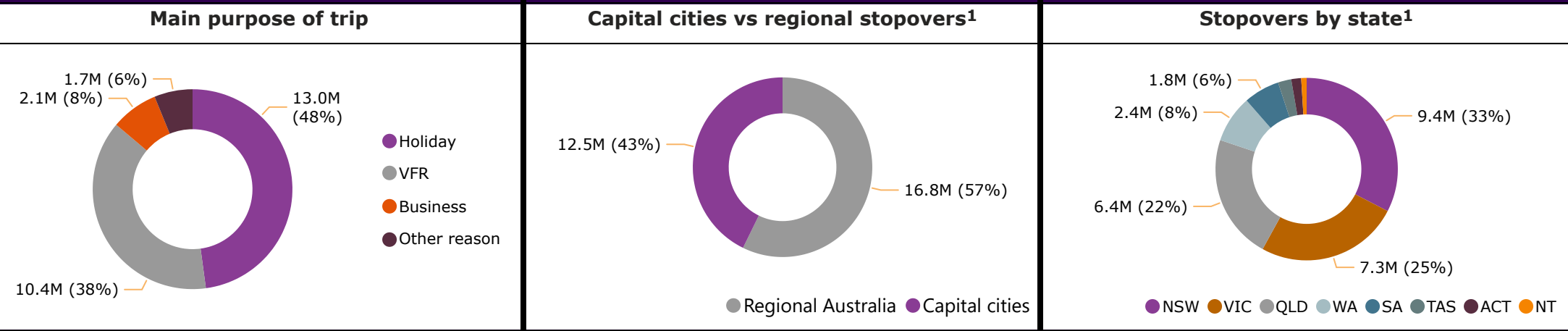
Details of trips

Domestic Overnight trips
(Quarterly data)

Number of trips:

27.1M

June quarter 2026

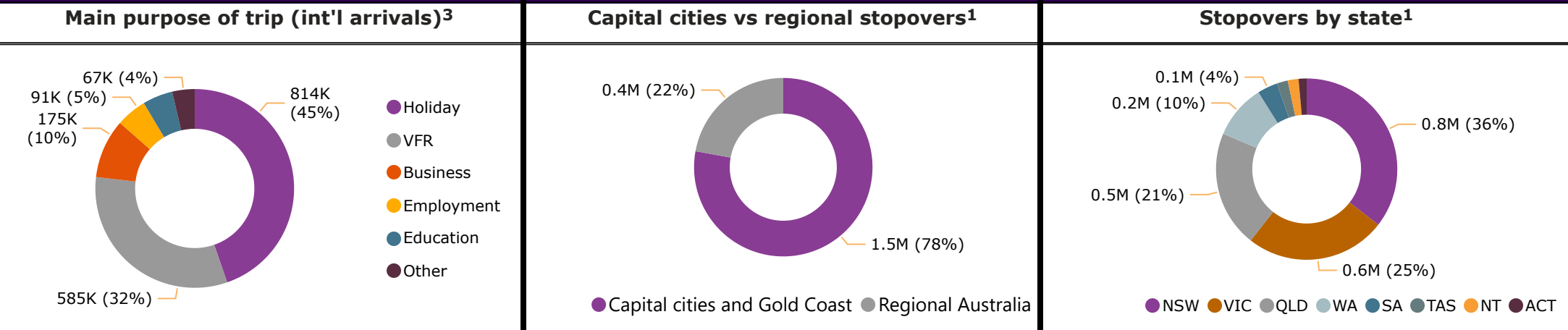


International visitors²
(Quarterly data)

Number of int'l arrivals:

1.8M

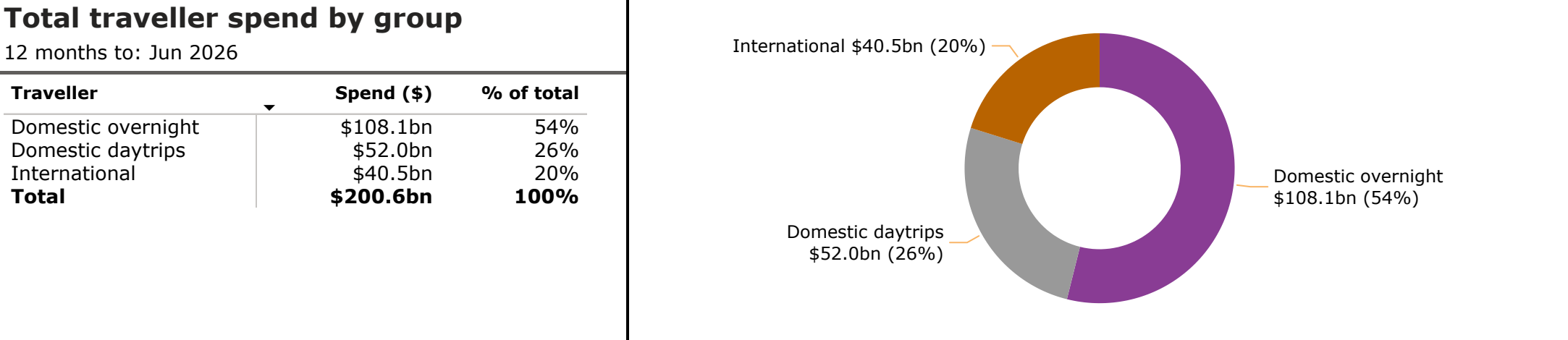
June quarter 2026



Total traveller spend

\$200.6bn

12 months to: Jun 2026



1. Stopover - a place where a traveller stopped for one or more nights (Note: The sum of categories based on stopovers may exceed total number of trips for the quarter due to multiple stopovers on a single trip - source TRA (IVS & DoTS)).

2. Sources: Tourism Research Australia; ABS Overseas Arrivals and Departures; 3. Figure for international arrivals by purpose is for all age groups (source: ABS Overseas Arrivals and Departures).

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Latest value

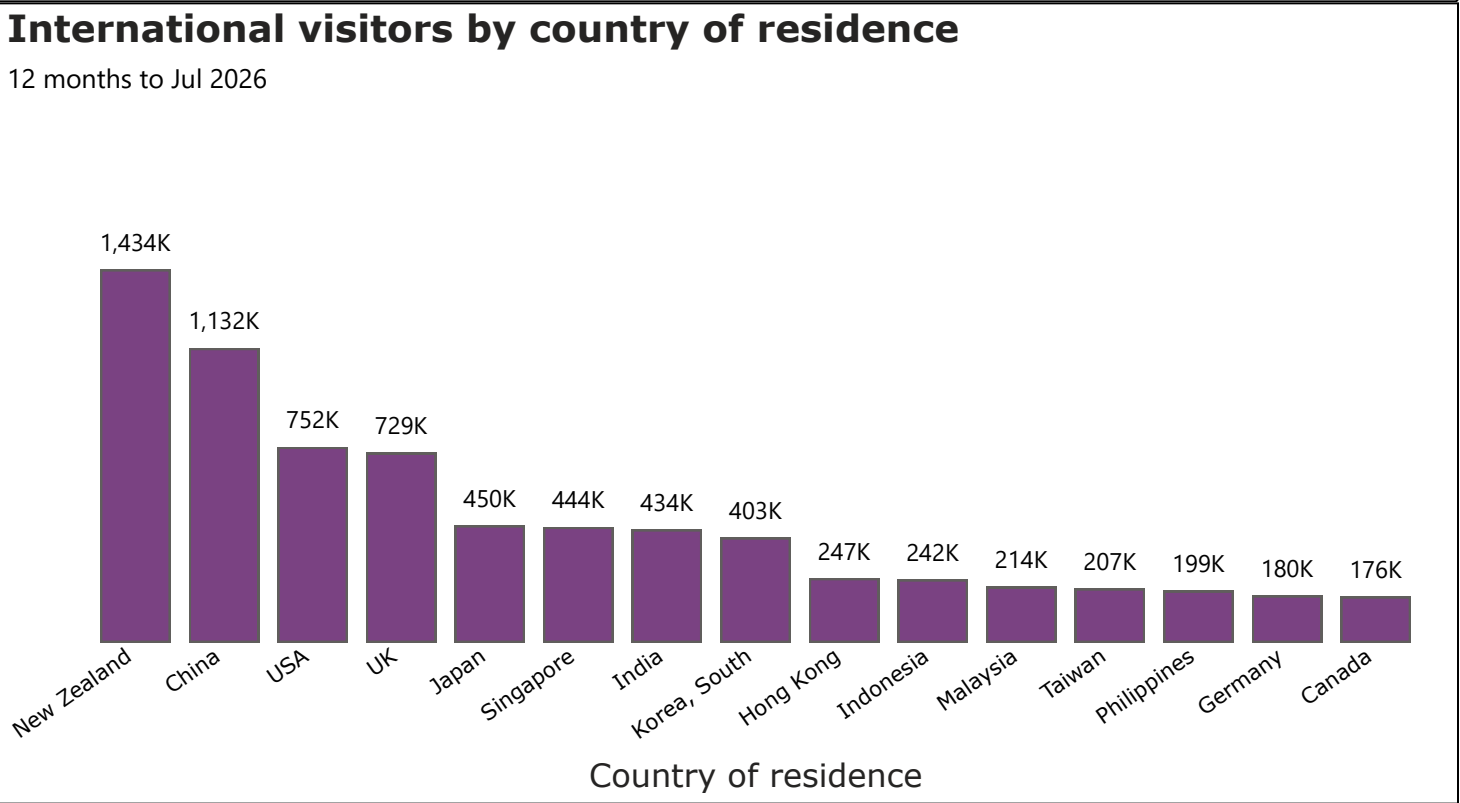
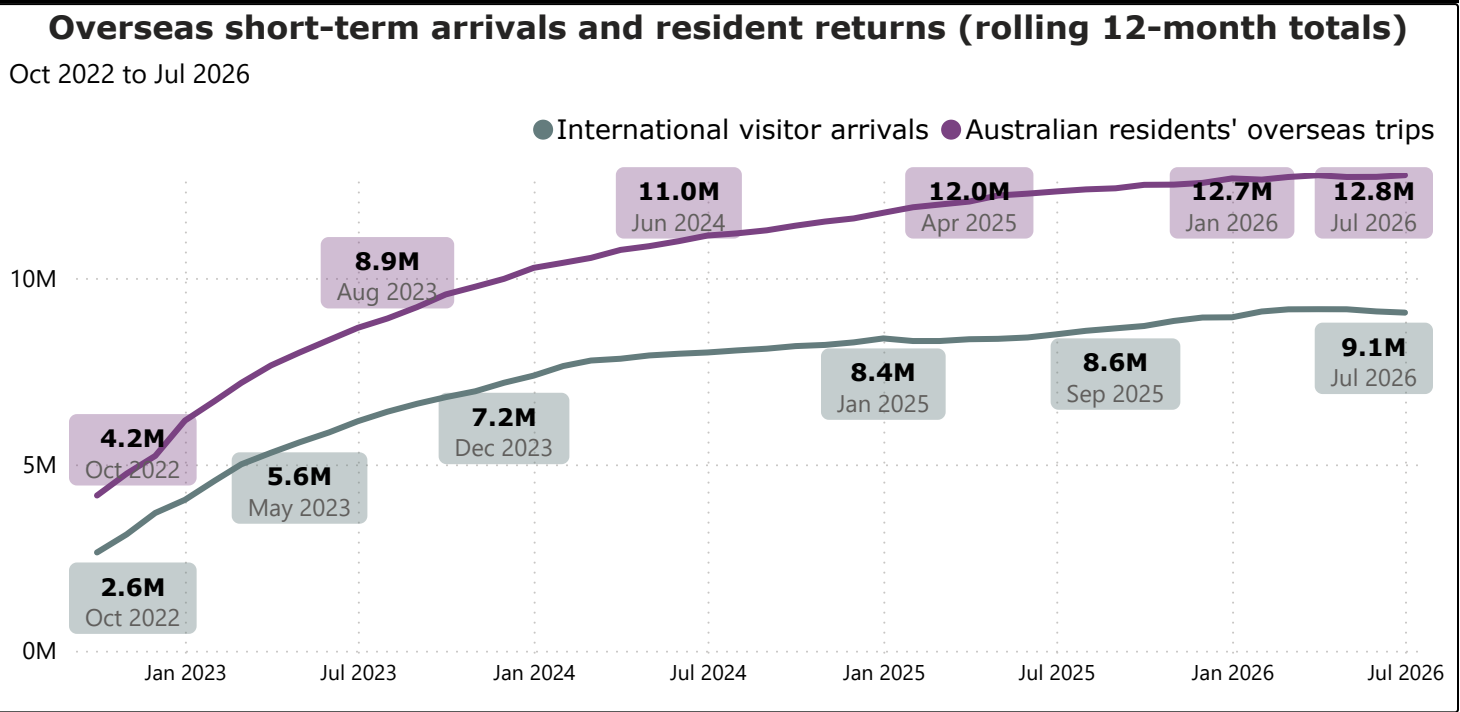
Year-on-Year change

International short-term visitors				
Monthly Jul 2026	711K	▼	-32K	-4%
12 months to Jul 2026	9,069K	▲	582K	7%

International arrivals by source country (top 15) 12 months to Jul 2026				
New Zealand	1,434K	▲	41K	3%
China	1,132K	▲	169K	18%
USA	752K	▲	29K	4%
UK	729K	▲	36K	5%
Japan	450K	▲	50K	12%
Singapore	444K	▲	14K	3%
India	434K	▼	-19K	-4%
Korea, South	403K	▲	31K	8%
Hong Kong	247K	▲	21K	9%
Indonesia	242K	▲	13K	5%
Malaysia	214K	▲	14K	7%
Taiwan	207K	▲	34K	20%
Philippines	199K	▲	20K	11%
Germany	180K	▲	8K	4%
Canada	176K	▲	9K	5%

International arrivals by purpose 12 months to Jul 2026				
Holiday	4,113K	▲	413K	11%
VFR	2,909K	▲	38K	1%
Business	767K	▲	28K	4%
Education	569K	▲	40K	7%
Employment	392K	▲	49K	14%
Other reasons	319K	▲	15K	5%

Australian residents returning from short-term overseas trips				
Monthly: Jul 2026	1.3M	▲	45K	4%
12 months to: Jul 2026	12.8M	▲	437K	4%



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Latest value

Year-on-Year change

Tourism GDP (direct)¹

FY 2024-25

\$81.1bn

▲

\$3.0bn

3.8%

Tourism filled jobs ²

June 2026

726K

▲

28K

4%

Tourism-related businesses³

June 2025

361K

▲

237

0.1%

Tourism-related businesses in regional Australia

June 2025

108K

▼

-900

-0.8%

Domestic aviation seats available⁴

Monthly: Jun 2026

5.8M

▼

-142K

-2.4%

12 months to: Jun 2026

74.9M

▲

1,823K

2.5%

International aviation seats available (inbound)⁴

Monthly: Jun 2026

2.1M

▼

-13K

-0.6%

12 months to: Jun 2026

28.3M

▲

1,549K

5.8%

Aviation seats available per month⁴

(Values in graph are stacked)

● Domestic ● International

Month	Domestic	International	Total
2022-01	2.0	0.0	2.0
2022-06	6.1	0.0	6.1
2023-01	1.8	0.0	1.8
2024-01	2.4	0.0	2.4
2025-01	5.4	0.0	5.4
2026-01	2.1	0.0	2.1

Tourism GDP by financial year¹

Financial Year	GDP (\$bn)
2022-23	\$72.2
2023-24	\$78.2
2024-25	\$81.1

YOY Change in tourism filled jobs by sector

March 2026 compared with March 2025

Sector	Change (K)
Accommodation	20.2K
Cafes, restaurants and takeaway food services	2.5K
Cultural services	1.6K
Sports and recreation services	1.2K
Road passenger transport and transport equip...	1.1K
Retail trade	1.0K
Education and training	0.9K
Clubs, pubs, taverns and bars	0.5K
Air, water and other passenger transport	0.4K
Travel agency and information centre services	0.3K
Other tourism industries	0.2K
Casinos and other gambling services	-0.4K

The values refer to the change in tourism jobs in each related sector in the 12 months to Mar 2026.

Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics.

1 Source: ABS, Tourism Satellite Account. 2 Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics. 3 Source: Tourism Research Australia. 4 Source: BITRE domestic and international aviation data.

Calendar year 2025 statistics

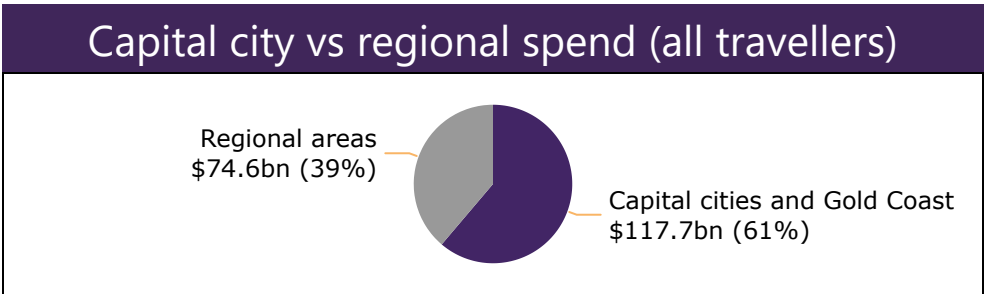
(All figures are for entire calendar year 2025)

Trips and spend (2025)							
Traveller	Trips	YoY change	Nights	YoY change	Spend	YoY change	
Domestic daytrips	277.4M	▲ 9.1%			\$46.4bn	▲ 19%	
Domestic overnight	113.0M	▲ 0.2%	381.2M	▼ -0.4%	\$106.7bn	▼ -2%	
Domestic total	390.4M	▲ 6.3%	381.2M	▼ -0.4%	\$153.2bn	▲ 4%	
International ¹	8.9M	▲ 8.1%	312.7M	▲ 6.0%	\$39.2bn	▲ 19%	
All travellers (dom & international)	399.3M	▲ 6.4%	693.9M	▲ 2.4%	\$192.4bn	▲ 7%	

Purpose of trip						
Purpose	Domestic day trips	% of total	Domestic ON trips	% of total	International trips ¹	% of total
Holiday	139.9M	50%	50.3M	45%	3,977K	44%
Visiting friends and relatives	84.4M	30%	43.2M	38%	2,956K	33%
Business	21.3M	8%	12.5M	11%	763K	9%
Education	1.8M	1%	0.8M	1%	560K	6%
Employment	0.0M	0%	0.0M	0%	364K	4%
Other	30.1M	11%	6.1M	5%	319K	4%
Total	277.4M	100%	113.0M	100%	8,937K	100%

Origin of International Visitors (top 10) ¹			
Rank	Country	Trips	% of total
1	New Zealand	1,435K	16%
2	China (excl SARs)	1,040K	12%
3	UK	758K	8%
4	USA	745K	8%
5	India	452K	5%
6	Singapore	444K	5%
7	Japan	423K	5%
8	South Korea	398K	4%
9	Hong Kong (SAR of China)	249K	3%
10	Indonesia	242K	3%
	Other countries	2,751K	31%
	Total	8,937K	100%

International travel (outbound)			
Traveller	Trips	YoY change	
Australian residents' short-term overseas trips	12.5M	▲ 8%	



1. International visitors includes trips of all ages (source: ABS (OAD)) and spend for travellers aged 15+ (source: TRA (IVS)).
Note: Data for domestic trips includes travellers aged 14 and over only.