

Australian Tourism Data Dashboard - October 2026

Home

Trips & spend data

Trip details

International visitors

Economic & aviation

Calendar year 2025
summary



Australian Government
Australian Trade and Investment Commission
Tourism Research Australia

Summary details

Domestic overnight trips

12 months to: Jun 2026

Latest
value

112.5M

Change on
last year

0.4%

Domestic day trips

12 months to: Jun 2026

288.4M

8%

Total domestic spend (o'night + day trips)

12 months to: Jun 2026

\$160.2bn

7%

Short-term international visitors

12 months to Aug 2026

9.1M

6%

International tourism spend in Australia

12 months to: Jun 2026

\$40.5bn

15.6%

Total tourism spend (internat'l & domestic)

12 months to: Jun 2026

\$200.6bn

9%

Tourism filled jobs

June 2026

726K

4%

Tourism-related businesses

June 2025

361K

0.1%

Tourism GDP (direct)

2024-25

\$81.1bn

4%

Tourism's share of Australian GDP

FY 2024-25

2.9%

No change

 To Home

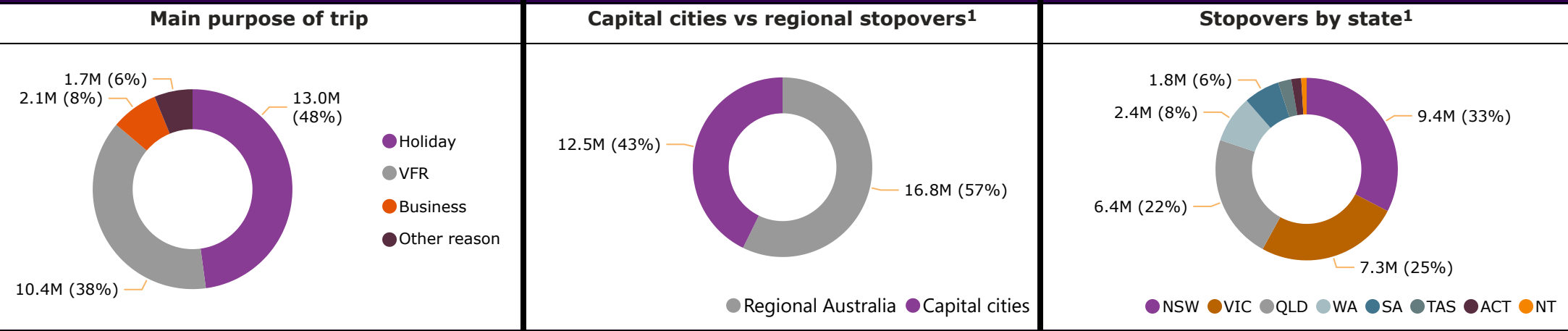
Details of trips

Domestic Overnight trips
(Quarterly data)

Number of trips:

27.1M

June quarter 2026

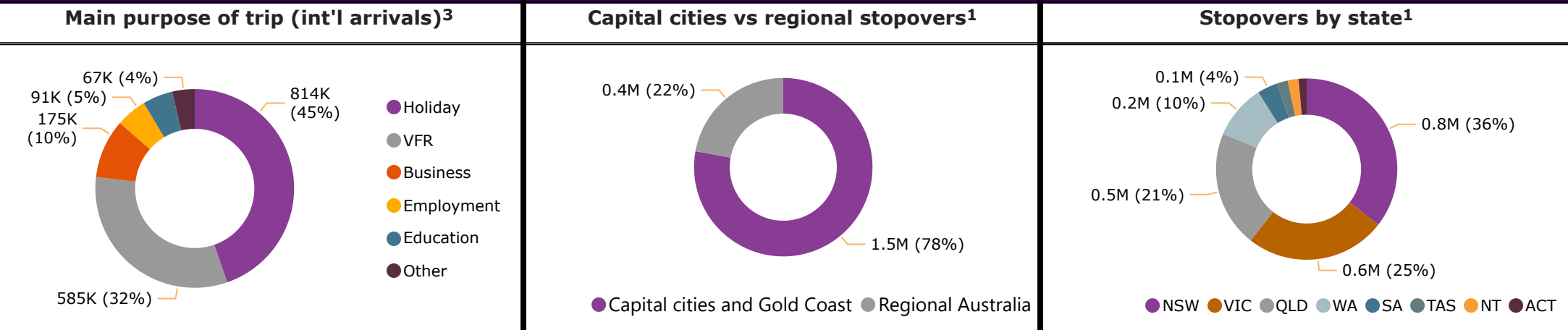


International visitors²
(Quarterly data)

Number of int'l arrivals:

1.8M

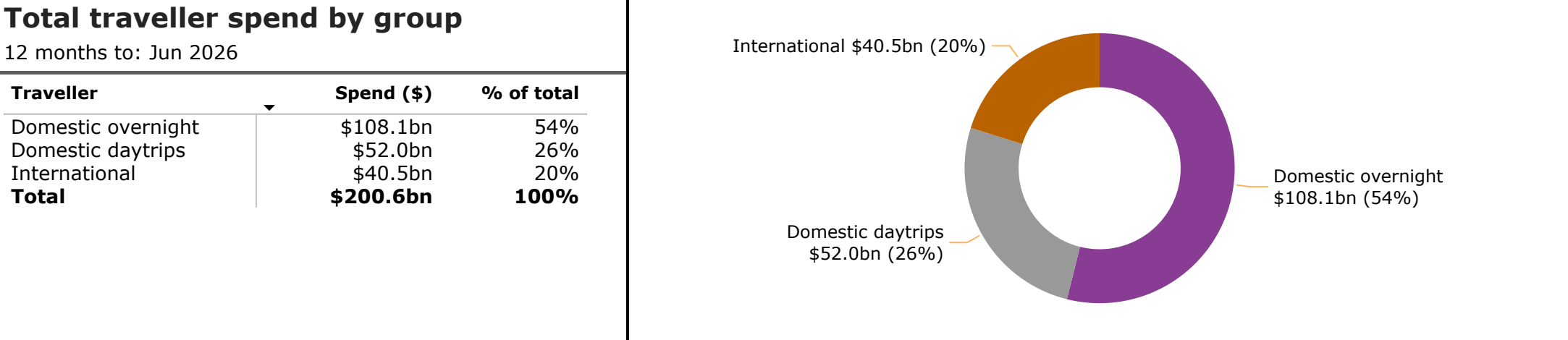
June quarter 2026



Total traveller spend

\$200.6bn

12 months to: Jun 2026



1. Stopover - a place where a traveller stopped for one or more nights (Note: The sum of categories based on stopovers may exceed total number of trips for the quarter due to multiple stopovers on a single trip - source TRA (IVS & DoTS).
2. Sources: Tourism Research Australia; ABS Overseas Arrivals and Departures; 3. Figure for international arrivals by purpose is for all age groups (source: ABS Overseas Arrivals and Departures).

⬅️

To Home

Latest value

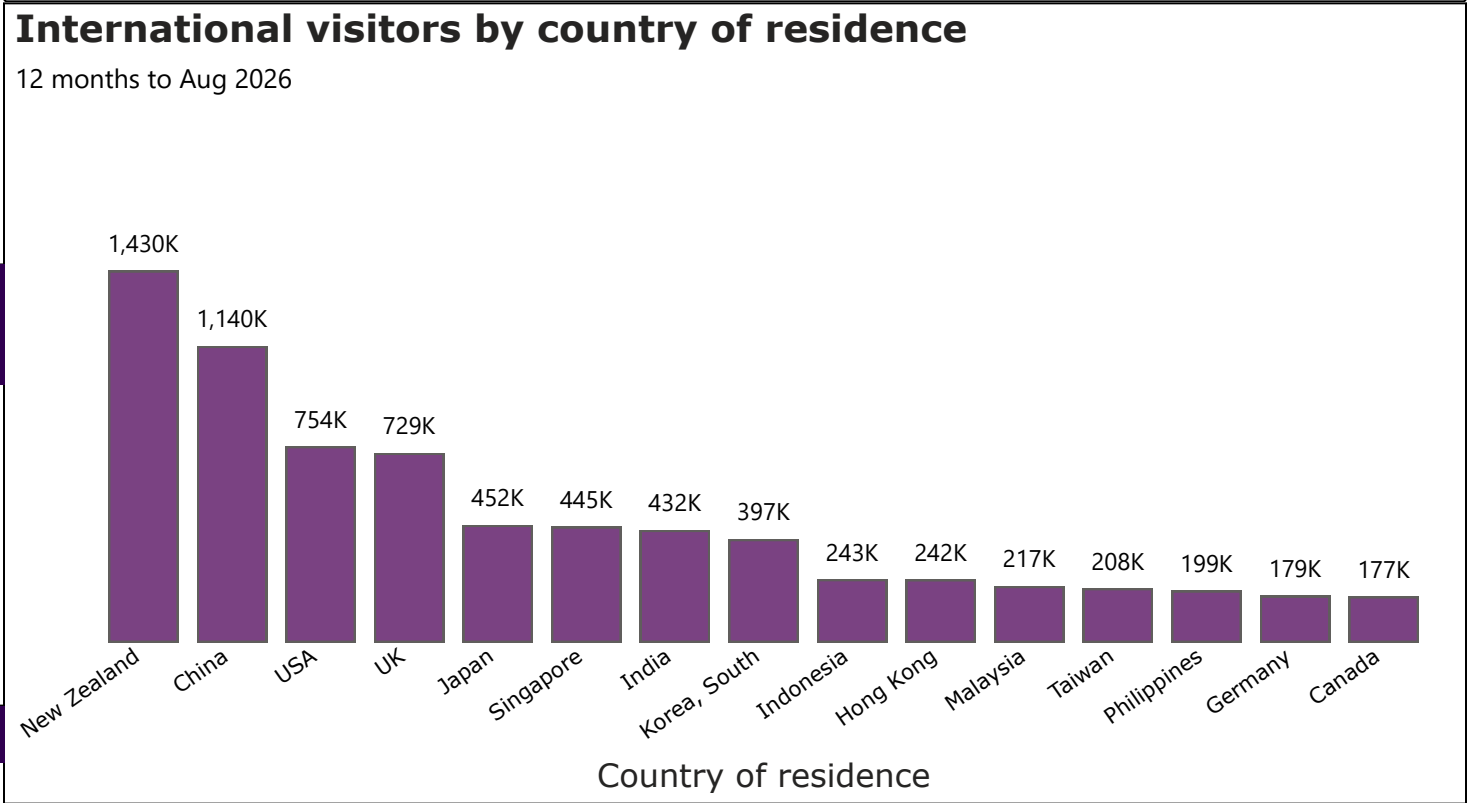
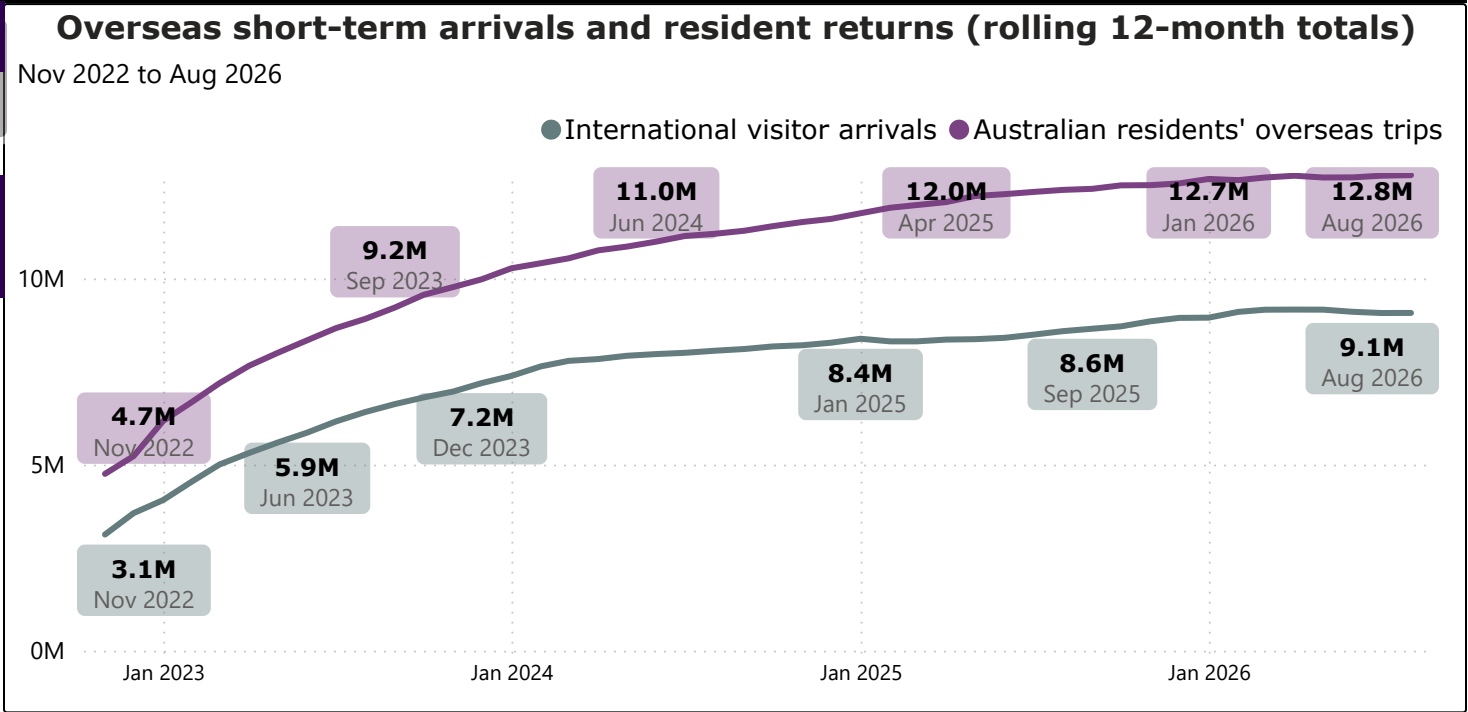
Year-on-Year change

International short-term visitors				
Monthly Aug 2026	756K	▲	2K	0%
12 months to Aug 2026	9,071K	▲	490K	6%

International arrivals by source country (top 15) 12 months to Aug 2026				
New Zealand	1,430K	▲	35K	3%
China	1,140K	▲	157K	16%
USA	754K	▲	24K	3%
UK	729K	▲	32K	5%
Japan	452K	▲	45K	11%
Singapore	445K	▲	15K	4%
India	432K	▼	-21K	-5%
Korea, South	397K	▲	24K	6%
Indonesia	243K	▲	10K	4%
Hong Kong	242K	▲	5K	2%
Malaysia	217K	▲	12K	6%
Taiwan	208K	▲	29K	16%
Philippines	199K	▲	17K	10%
Germany	179K	▲	4K	2%
Canada	177K	▲	10K	6%

International arrivals by purpose 12 months to Aug 2026				
Holiday	4,117K	▲	360K	10%
VFR	2,893K	▲	7K	0%
Business	779K	▲	33K	4%
Education	568K	▲	28K	5%
Employment	395K	▲	48K	14%
Other reasons	319K	▲	14K	5%

Australian residents returning from short-term overseas trips				
Monthly: Aug 2026	1.0M	▲	14K	1%
12 months to: Aug 2026	12.8M	▲	396K	3%



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Page 5

⬅️

To Home

Latest value

Year-on-Year change

Tourism GDP (direct)¹

FY 2024-25

\$81.1bn

▲

\$3.0bn

3.8%

Tourism filled jobs ²

June 2026

726,300

▲

28,300

4%

Tourism-related businesses³

June 2025

361K

▲

237

0.1%

Tourism-related businesses in regional Australia

June 2025

108K

▼

-900

-0.8%

Domestic aviation seats available⁴

Monthly: Jul 2026

6.5M

▼

-27K

-0.4%

12 months to: Jul 2026

74.9M

▲

1,762K

2.4%

International aviation seats available (inbound)⁴

Monthly: Jul 2026

2.4M

▲

48K

2.0%

12 months to: Jul 2026

28.3M

▲

1,415K

5.3%

Aviation seats available per month ⁴

(Values in graph are stacked)

● Domestic ● International

Tourism GDP by financial year ¹

\$72.2bn

2022-23

\$78.2bn

2023-24

\$81.1bn

2024-25

YOY Change in tourism filled jobs by sector

June 2026 compared with June 2025

Accommodation

20.5K

Retail trade

2.2K

Cultural services

2.1K

Road passenger transport and transport equip...

1.3K

Sports and recreation services

1.1K

Cafes, restaurants and takeaway food services

0.6K

Air, water and other passenger transport

0.5K

Travel agency and information centre services

0.4K

Other tourism industries

0.3K

Clubs, pubs, taverns and bars

0.1K

Casinos and other gambling services

-0.3K

Education and training

-0.5K

The values refer to the change in tourism jobs in each related sector in the 12 months to Jun 2026.

Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics.

1 Source: ABS, Tourism Satellite Account. 2 Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics. 3 Source: Tourism Research Australia. 4 Source: BITRE domestic and international aviation data.

Calendar year 2025 statistics

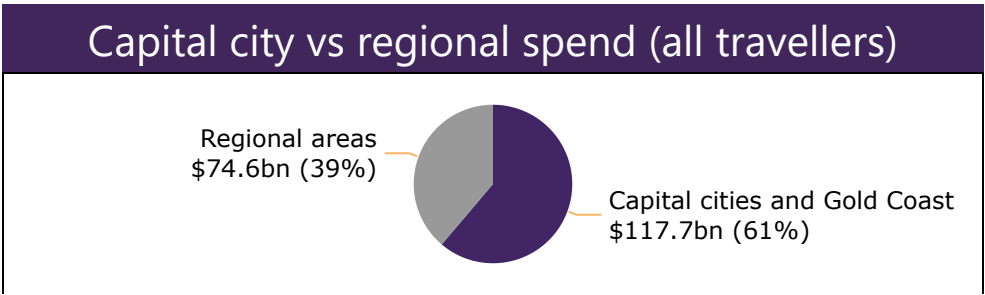
(All figures are for entire calendar year 2025)

Trips and spend (2025)								
Traveller	Trips		YoY change	Nights		YoY change	Spend	YoY change
Domestic daytrips	277.4M	▲	9.1%				\$46.4bn	▲ 19%
Domestic overnight	113.0M	▲	0.2%	381.2M	▼	-0.4%	\$106.7bn	▼ -2%
Domestic total	390.4M	▲	6.3%	381.2M	▼	-0.4%	\$153.2bn	▲ 4%
International ¹	8.9M	▲	8.1%	312.7M	▲	6.0%	\$39.2bn	▲ 19%
All travellers (dom & international)	399.3M	▲	6.4%	693.9M	▲	2.4%	\$192.4bn	▲ 7%

Purpose of trip						
Purpose	Domestic day trips	% of total	Domestic ON trips	% of total	International trips ¹	% of total
Holiday	139.9M	50%	50.3M	45%	3,977K	44%
Visiting friends and relatives	84.4M	30%	43.2M	38%	2,956K	33%
Business	21.3M	8%	12.5M	11%	763K	9%
Education	1.8M	1%	0.8M	1%	560K	6%
Employment	0.0M	0%	0.0M	0%	364K	4%
Other	30.1M	11%	6.1M	5%	319K	4%
Total	277.4M	100%	113.0M	100%	8,937K	100%

Origin of International Visitors (top 10) ¹			
Rank	Country	Trips	% of total
1	New Zealand	1,435K	16%
2	China (excl SARs)	1,040K	12%
3	UK	758K	8%
4	USA	745K	8%
5	India	452K	5%
6	Singapore	444K	5%
7	Japan	423K	5%
8	South Korea	398K	4%
9	Hong Kong (SAR of China)	249K	3%
10	Indonesia	242K	3%
	Other countries	2,751K	31%
	Total	8,937K	100%

International travel (outbound)			
Traveller	Trips		YoY change
Australian residents' short-term overseas trips	12.5M	▲	8%



1. International visitors includes trips of all ages (source: ABS (OAD)) and spend for travellers aged 15+ (source: TRA (IVS)).
Note: Data for domestic trips includes travellers aged 14 and over only.