

Australian Tourism Data Dashboard - June 2026

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Trips & spend data

Trip details

International visitors

Economic & aviation

Calendar year 2025
summary




 Australian Government
 Australian Trade and Investment Commission
 Tourism Research Australia

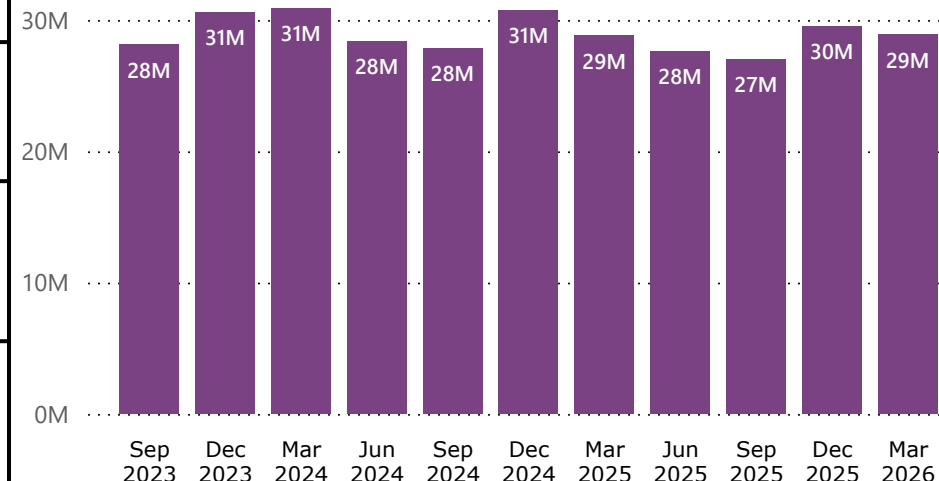
Summary details

		Latest value	Change on last year
Domestic overnight trips	12 months to: Mar 2026	113.1M	-2.3%
Domestic day trips	12 months to: Mar 2026	283.2M	9%
Total domestic spend (o'night + day trips)	12 months to: Mar 2026	\$157.0bn	8%
Short-term international visitors	12 months to Apr 2026	9.2M	10%
International tourism spend in Australia	12 months to: Mar 2026	\$40.9bn	20.5%
Total tourism spend (internat'l & domestic)	12 months to: Mar 2026	\$197.9bn	10%
Tourism filled jobs	March 2026	727K	4%
Tourism-related businesses	June 2025	361K	0.1%
Tourism GDP (direct)	2024-25	\$81.1bn	4%
Tourism's share of Australian GDP	FY 2024-25	2.9%	No change

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	Number of trips ¹			Trip spend ²		
	Latest value	Year-on-Year change		Latest value	Year-on-Year change	
Domestic overnight trips						
Quarterly: Mar quarter 2026	28.9M	▲ 71K	0.2%	\$29.7bn	▲ \$0.8bn	2.9%
12 months to: Mar 2026	113.1M	▼ -2,678K	-2.3%	\$107.6bn	▲ \$0.8bn	0.7%
Domestic day trips						
Quarterly: Mar quarter 2026	71.2M	▲ 5,848K	8.9%	\$13.0bn	▲ \$3.0bn	30.3%
12 months to: Mar 2026	283.2M	▲ 23,947K	9.2%	\$49.4bn	▲ \$10.6bn	27.3%
Total domestic trips						
Quarterly: Mar quarter 2026	100.1M	▲ 5,919K	6.3%	\$42.8bn	▲ \$3.9bn	10.0%
12 months to: Mar 2026	396.3M	▲ 21,269K	5.7%	\$157.0bn	▲ \$11.4bn	7.8%
International visitors¹						
Quarterly: Mar quarter 2026	2.5M	▲ 220K	9.7%	\$13.0bn	▲ \$1.7bn	15.2%
12 months to: Mar 2026	9.2M	▲ 850K	10.2%	\$40.9bn	▲ \$7.0bn	20.5%
All travellers (domestic + international)						
Quarterly: Mar quarter 2026	102.5M	▲ 6.1M	6.4%	\$55.7bn	▲ \$5.6bn	11%
12 months to: Mar 2026	405.4M	▲ 22.1M	5.8%	\$197.9bn	▲ \$18.3bn	10%

Domestic Overnight trips (quarterly)

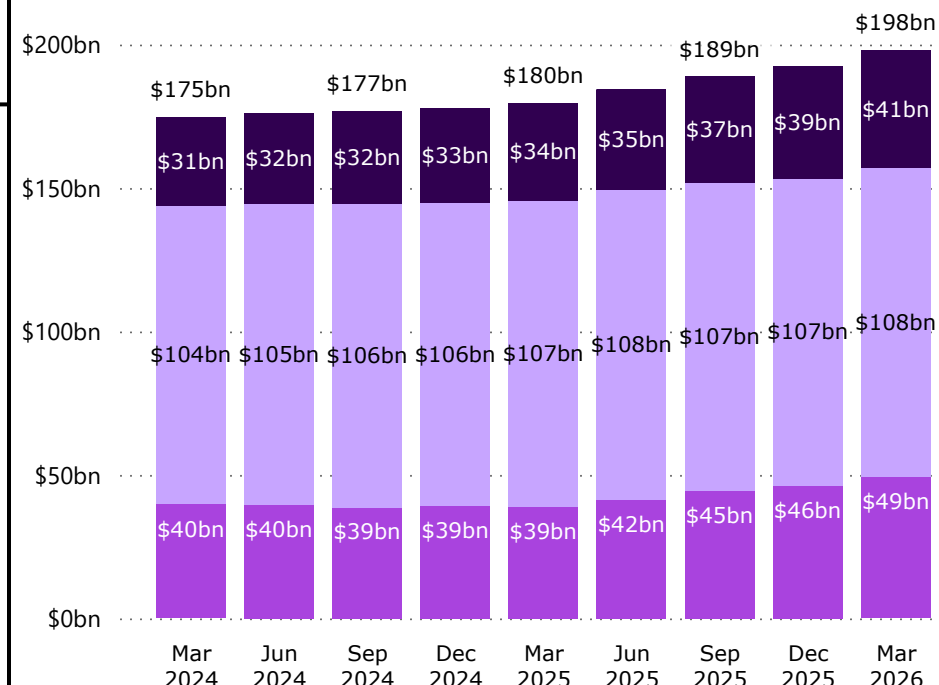


Source: TRA (DoTS)

Total traveller spend (\$)

(Running 12-month totals)

Traveller ● Domestic daytrips ● Domestic overnight ● International



TRA tourism forecasts - projected total travel spend (nominal)

Year	Proj. spend in Australia	Year-on-year change	% YOY change
2026	\$198.4bn	\$6.8bn	3.6%
2027	\$207.0bn	\$8.5bn	4.3%
2028	\$216.0bn	\$9.1bn	4.4%
2029	\$224.8bn	\$8.8bn	4.1%
2030	\$233.4bn	\$8.6bn	3.8%

1. International visitors includes all ages (source: ABS, Overseas Arrivals and Departures); 2. Spend in Australia: excludes international airfares and other spend outside of Australia; 3. Source: Tourism Research Australia, Tourism Forecasts for Australia, 2025.

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Details of trips

Domestic Overnight trips

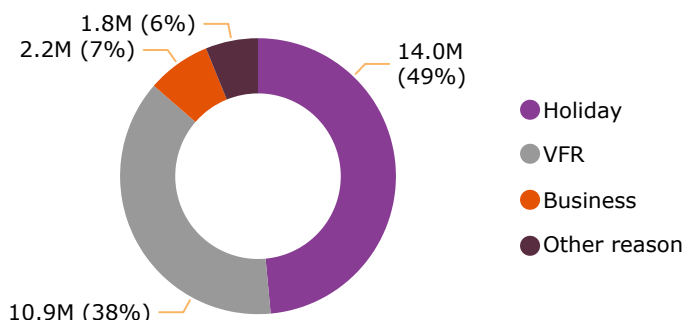
(Quarterly data)

Number of trips:

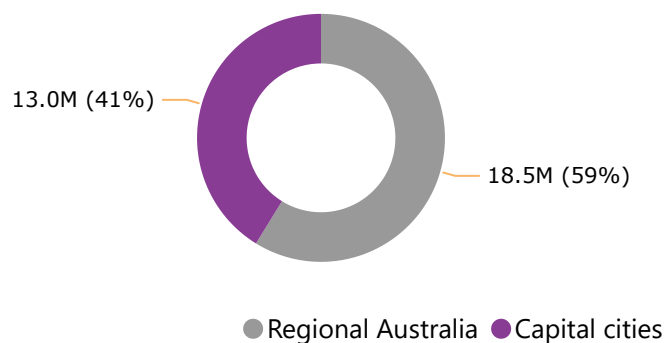
28.9M

March quarter 2026

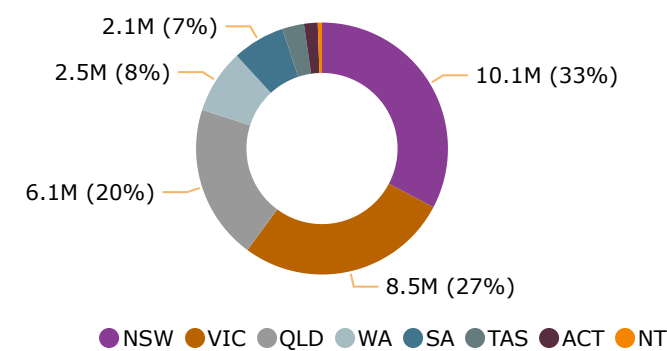
Main purpose of trip



Capital cities vs regional stopovers¹



Stopovers by state¹



International visitors²

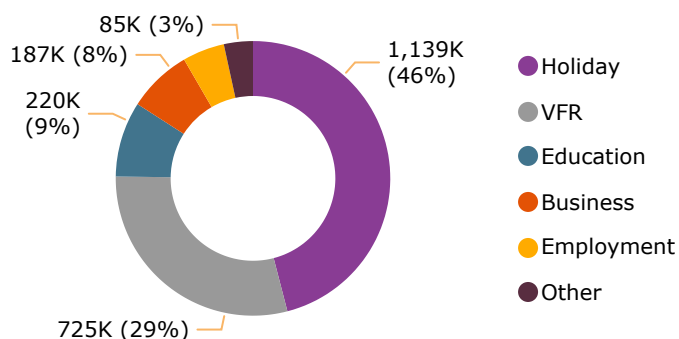
(Quarterly data)

Number of int'l arrivals:

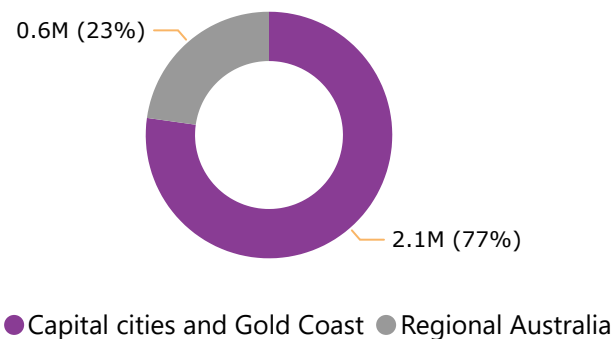
2.5M

March quarter 2026

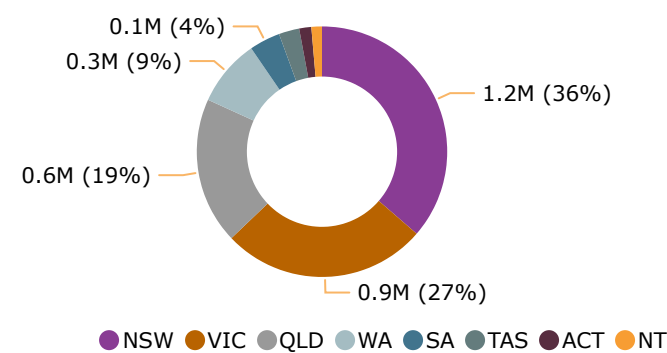
Main purpose of trip (int'l arrivals)³



Capital cities vs regional stopovers¹



Stopovers by state¹



Total traveller spend

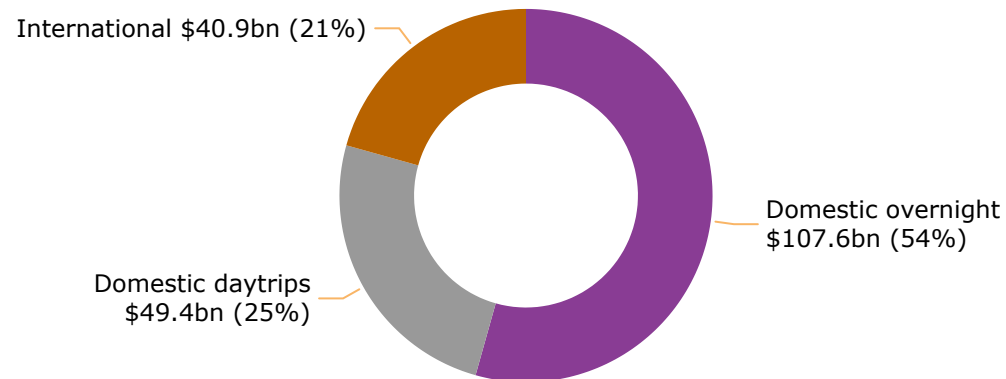
\$197.9bn

- 12 months to: Mar 2026
- 12 months to: Dec 2025
- 12 months to: Sep 2025
- 12 months to: Jun 2025
- 12 months to: Mar 2025

Total traveller spend by group

12 months to: Mar 2026

Traveller	Spend (\$)	% of total
Domestic overnight	\$107.6bn	54%
Domestic daytrips	\$49.4bn	25%
International	\$40.9bn	21%
Total	\$197.9bn	100%



1. Stopover - a place where a traveller stopped for one or more nights (Note: The sum of categories based on stopovers may exceed total number of trips for the quarter due to multiple stopovers on a single trip - source TRA (IVS & DoTS).

2. Sources: Tourism Research Australia; ABS Overseas Arrivals and Departures; 3. Figure for international arrivals by purpose is for all age groups (source: ABS Overseas Arrivals and Departures).



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Latest value

Year-on-Year change

International short-term visitors

Monthly Apr 2026	645K	▲	4K	1%
12 months to Apr 2026	9,161K	▲	806K	10%

International arrivals by source country (top 15) 12 months to Apr 2026

New Zealand	1,450K	▲	75K	5%
China	1,126K	▲	189K	20%
UK	758K	▲	96K	15%
USA	757K	▲	40K	6%
Singapore	450K	▲	32K	8%
India	448K	▼	-3K	-1%
Japan	441K	▲	46K	12%
Korea, South	409K	▲	31K	8%
Hong Kong	255K	▲	37K	17%
Indonesia	248K	▲	19K	8%
Malaysia	215K	▲	14K	7%
Taiwan	207K	▲	40K	24%
Philippines	199K	▲	23K	13%
Germany	181K	▲	10K	6%
Canada	178K	▲	12K	7%

International arrivals by purpose 12 months to Apr 2026

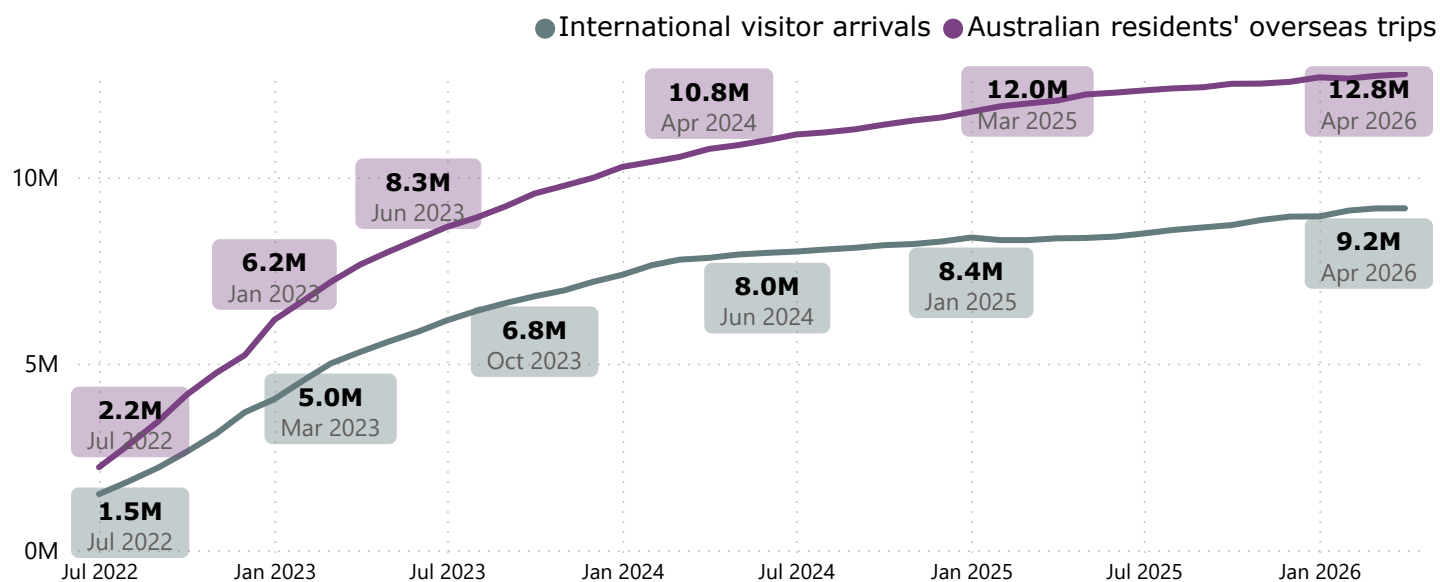
Holiday	4,143K	▲	519K	14%
VFR	2,963K	▲	125K	4%
Business	772K	▲	34K	5%
Education	573K	▲	54K	10%
Employment	385K	▲	49K	15%
Other reasons	325K	▲	24K	8%

Australian residents returning from short-term overseas trips

Monthly: Apr 2026	1.1M	▲	48K	5%
12 months to: Apr 2026	12.8M	▲	707K	6%

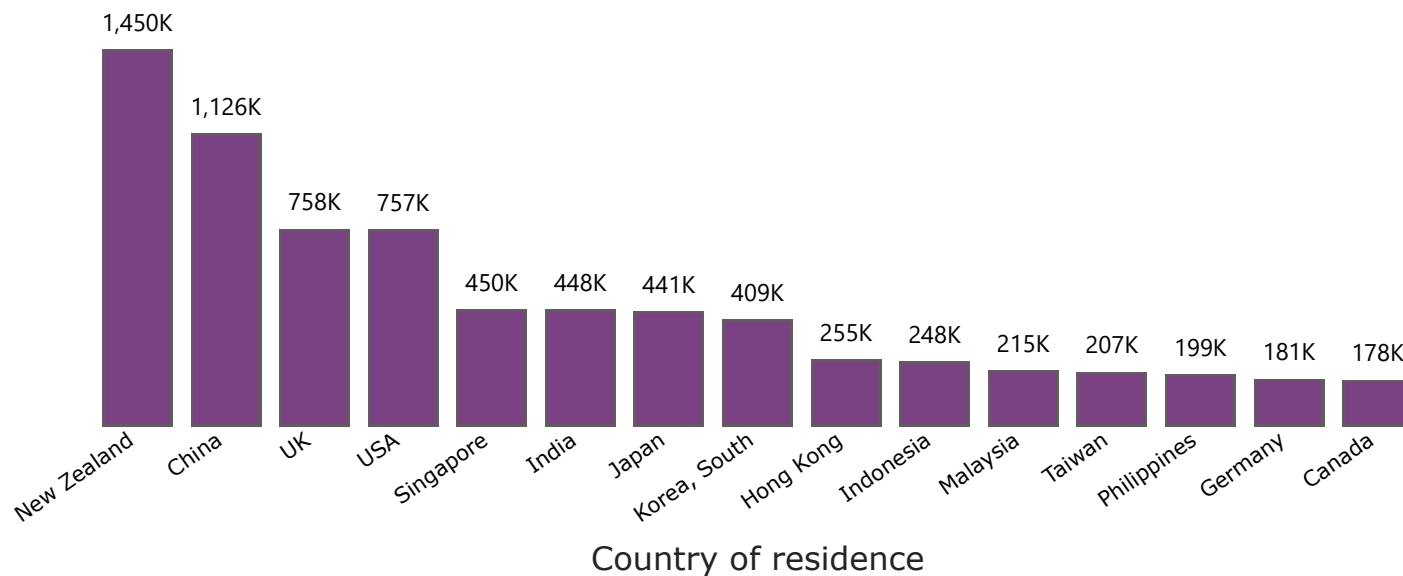
Overseas short-term arrivals and resident returns (rolling 12-month totals)

Jul 2022 to Apr 2026



International visitors by country of residence

12 months to Apr 2026



Source: ABS Overseas Arrivals and Departures

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Latest value

Year-on-Year change

Tourism GDP (direct)¹

FY 2024-25 \$81.1bn ▲ \$3.0bn 3.8%

Tourism filled jobs ²

March 2026 727K ▲ 30K 4%

Tourism-related businesses³

June 2025 361K ▲ 237 0.1%

Tourism-related businesses in regional Australia

June 2025 108K ▼ -900 -0.8%

Domestic aviation seats available⁴

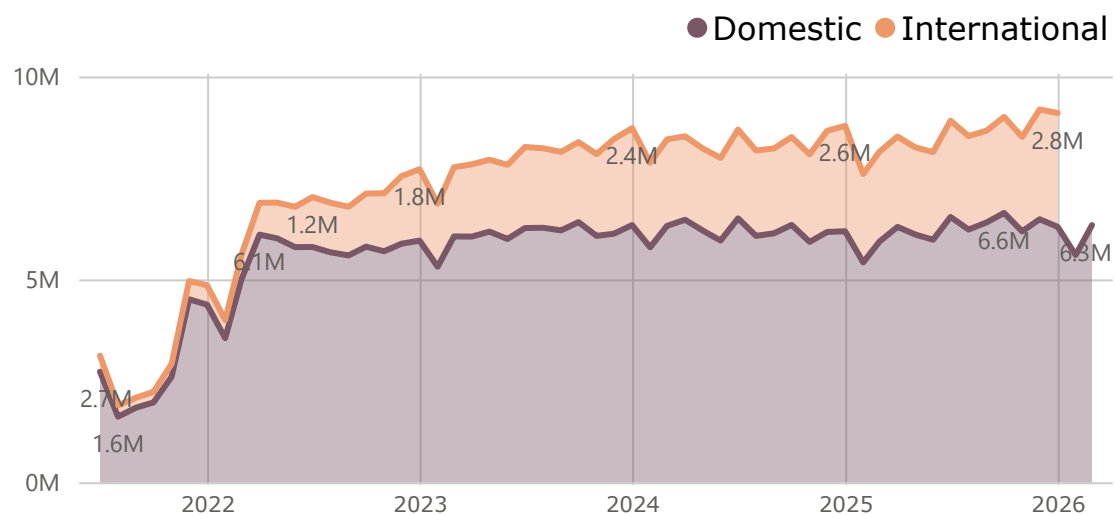
Monthly: Mar 2026 6.3M ▲ 406K 6.8%
 12 months to: Mar 2026 75.1M ▲ 1,768K 2.4%

International aviation seats available (inbound)⁴

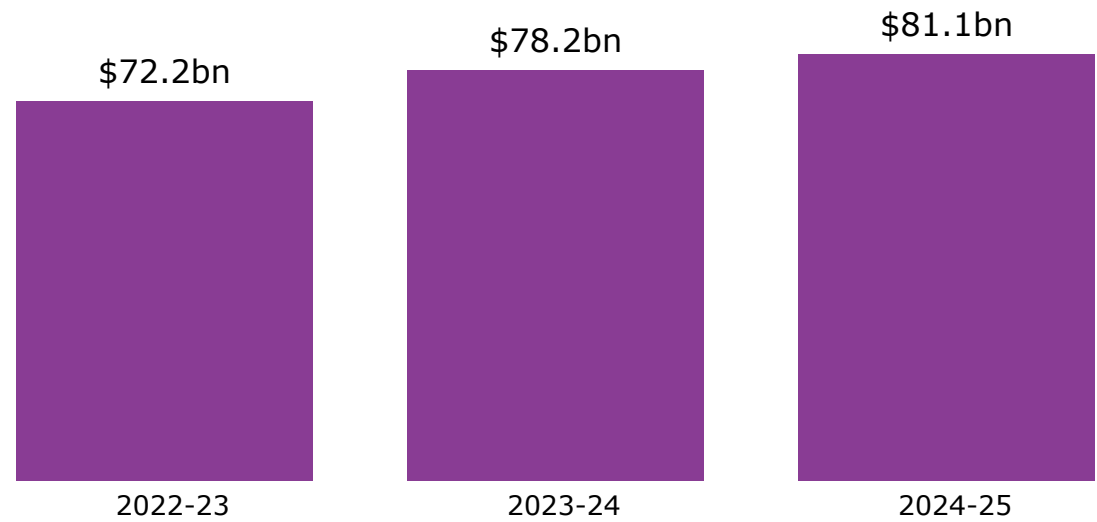
Monthly: Jan 2026 2.8M ▲ 205K 7.9%
 12 months to: Jan 2026 28.1M ▲ 1,937K 7.4%

Aviation seats available per month ⁴

(Values in graph are stacked)

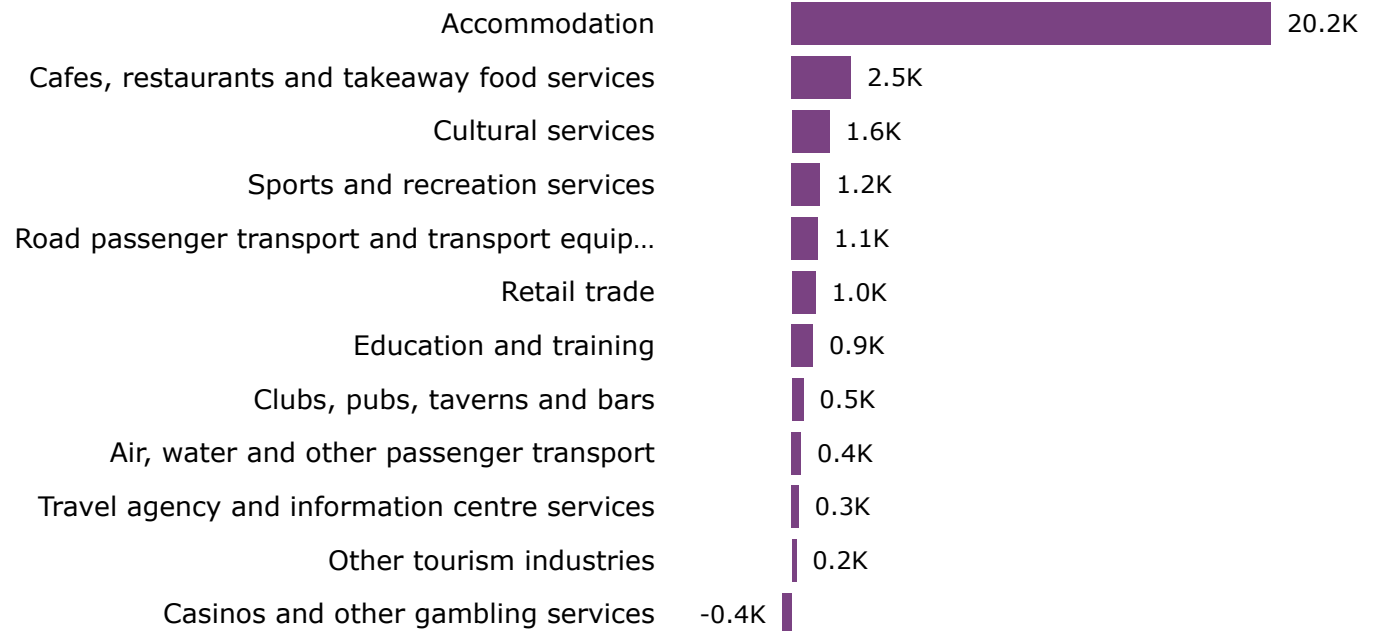


Tourism GDP by financial year ¹



YOY Change in tourism filled jobs by sector

March 2026 compared with March 2025



The values refer to the change in tourism jobs in each related sector in the 12 months to Mar 2026.

Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics.

1 Source: ABS, Tourism Satellite Account. 2 Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics. 3 Source: Tourism Research Australia. 4 Source: BITRE domestic and international aviation data.

Calendar year 2025 statistics

(All figures are for entire calendar year 2025)

Trips and spend (2025)

Traveller	Trips	YoY change	Nights	YoY change	Spend	YoY change
Domestic daytrips	277.4M	▲ 9.1%			\$46.4bn	▲ 19%
Domestic overnight	113.0M	▲ 0.2%	381.2M	▼ -0.4%	\$106.7bn	▼ -2%
Domestic total	390.4M	▲ 6.3%	381.2M	▼ -0.4%	\$153.2bn	▲ 4%
International ¹	8.9M	▲ 8.1%	312.7M	▲ 6.0%	\$39.2bn	▲ 19%
All travellers (dom & international)	399.3M	▲ 6.4%	693.9M	▲ 2.4%	\$192.4bn	▲ 7%

Origin of International Visitors (top 10)¹

Rank	Country	Trips	% of total
1	New Zealand	1,435K	16%
2	China (excl SARs)	1,040K	12%
3	UK	758K	8%
4	USA	745K	8%
5	India	452K	5%
6	Singapore	444K	5%
7	Japan	423K	5%
8	South Korea	398K	4%
9	Hong Kong (SAR of China)	249K	3%
10	Indonesia	242K	3%
	Other countries	2,751K	31%
	Total	8,937K	100%

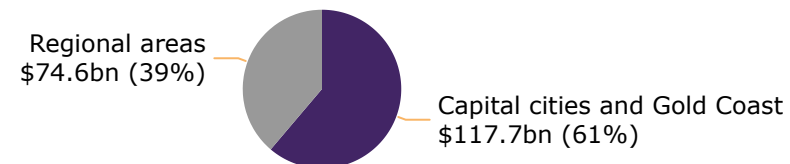
Purpose of trip

Purpose	Domestic day trips	% of total	Domestic ON trips	% of total	International trips ¹	% of total
Holiday	139.9M	50%	50.3M	45%	3,977K	44%
Visiting friends and relatives	84.4M	30%	43.2M	38%	2,956K	33%
Business	21.3M	8%	12.5M	11%	763K	9%
Education	1.8M	1%	0.8M	1%	560K	6%
Employment	0.0M	0%	0.0M	0%	364K	4%
Other	30.1M	11%	6.1M	5%	319K	4%
Total	277.4M	100%	113.0M	100%	8,937K	100%

International travel (outbound)

Traveller	Trips	YoY change
Australian residents' short-term overseas trips	12.5M	▲ 8%

Capital city vs regional spend (all travellers)



1. International visitors includes trips of all ages (source: ABS (OAD)) and spend for travellers aged 15+ (source: TRA (IVS)).
Note: Data for domestic trips includes travellers aged 14 and over only.