

Australian Tourism Data Dashboard - July 2026

Home

Trips & spend data

Trip details

International visitors

Economic & aviation

Calendar year 2025
summary



Summary details

Domestic overnight trips

12 months to: Mar 2026

Latest
value

113.1M

Change on
last year

-2.3%

Domestic day trips

12 months to: Mar 2026

283.2M

9%

Total domestic spend (o'night + day trips)

12 months to: Mar 2026

\$157.0bn

8%

Short-term international visitors

12 months to May 2026

9.2M

9%

International tourism spend in Australia

12 months to: Mar 2026

\$40.9bn

20.5%

Total tourism spend (internat'l & domestic)

12 months to: Mar 2026

\$197.9bn

10%

Tourism filled jobs

March 2026

727K

4%

Tourism-related businesses

June 2025

361K

0.1%

Tourism GDP (direct)

2024-25

\$81.1bn

4%

Tourism's share of Australian GDP

FY 2024-25

2.9%

No change

 To Home

Details of trips

Domestic Overnight trips
(Quarterly data)

Number of trips:
28.9M

March quarter 2026

Main purpose of trip

Capital cities vs regional stopovers¹

Stopovers by state¹

International visitors²
(Quarterly data)

Number of int'l arrivals:
2.5M

March quarter 2026

Main purpose of trip (int'l arrivals)³

Capital cities vs regional stopovers¹

Stopovers by state¹

Total traveller spend

\$197.9bn

12 months to: Mar 2026

12 months to: Dec 2025

12 months to: Sep 2025

12 months to: Jun 2025

12 months to: Mar 2025

Total traveller spend by group

12 months to: Mar 2026

Traveller	Spend (\$)	% of total
Domestic overnight	\$107.6bn	54%
Domestic daytrips	\$49.4bn	25%
International	\$40.9bn	21%
Total	\$197.9bn	100%

1. Stopover - a place where a traveller stopped for one or more nights (Note: The sum of categories based on stopovers may exceed total number of trips for the quarter due to multiple stopovers on a single trip - source TRA (IVS & DoTS).
2. Sources: Tourism Research Australia; ABS Overseas Arrivals and Departures; 3. Figure for international arrivals by purpose is for all age groups (source: ABS Overseas Arrivals and Departures).

International short-term visitors

Monthly May 2026	609K	▼	-2K	-0%
12 months to May 2026	9,159K	▲	793K	9%

International arrivals by source country (top 15)
12 months to May 2026

New Zealand	1,444K	▲	68K	5%
China	1,128K	▲	180K	19%
USA	759K	▲	43K	6%
UK	755K	▲	90K	14%
Singapore	455K	▲	42K	10%
Japan	446K	▲	51K	13%
India	439K	▼	-15K	-3%
Korea, South	411K	▲	35K	9%
Hong Kong	254K	▲	36K	16%
Indonesia	247K	▲	20K	9%
Malaysia	219K	▲	20K	10%
Taiwan	208K	▲	40K	24%
Philippines	200K	▲	21K	12%
Germany	181K	▲	9K	5%
Canada	178K	▲	11K	7%

International arrivals by purpose
12 months to May 2026

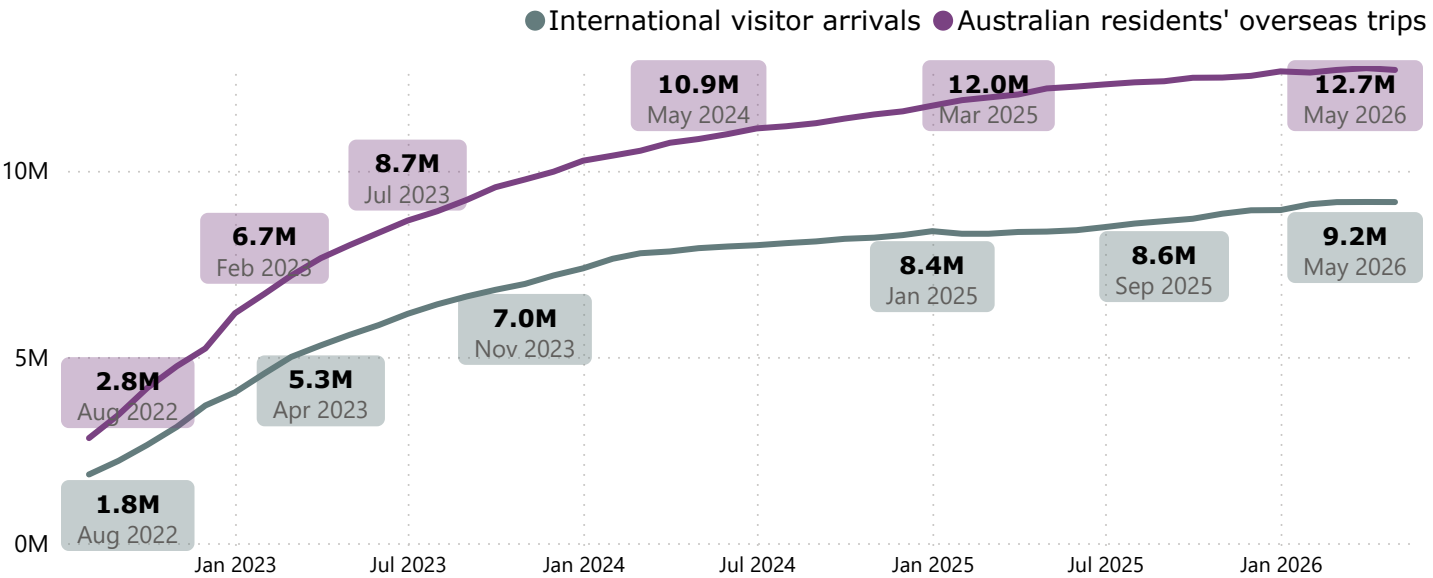
Holiday	4,161K	▲	535K	15%
VFR	2,944K	▲	100K	3%
Business	773K	▲	37K	5%
Education	570K	▲	48K	9%
Employment	388K	▲	50K	15%
Other reasons	323K	▲	23K	8%

Australian residents returning from short-term overseas trips

Monthly: May 2026	0.9M	▼	-48K	-5%
12 months to: May 2026	12.7M	▲	497K	4%

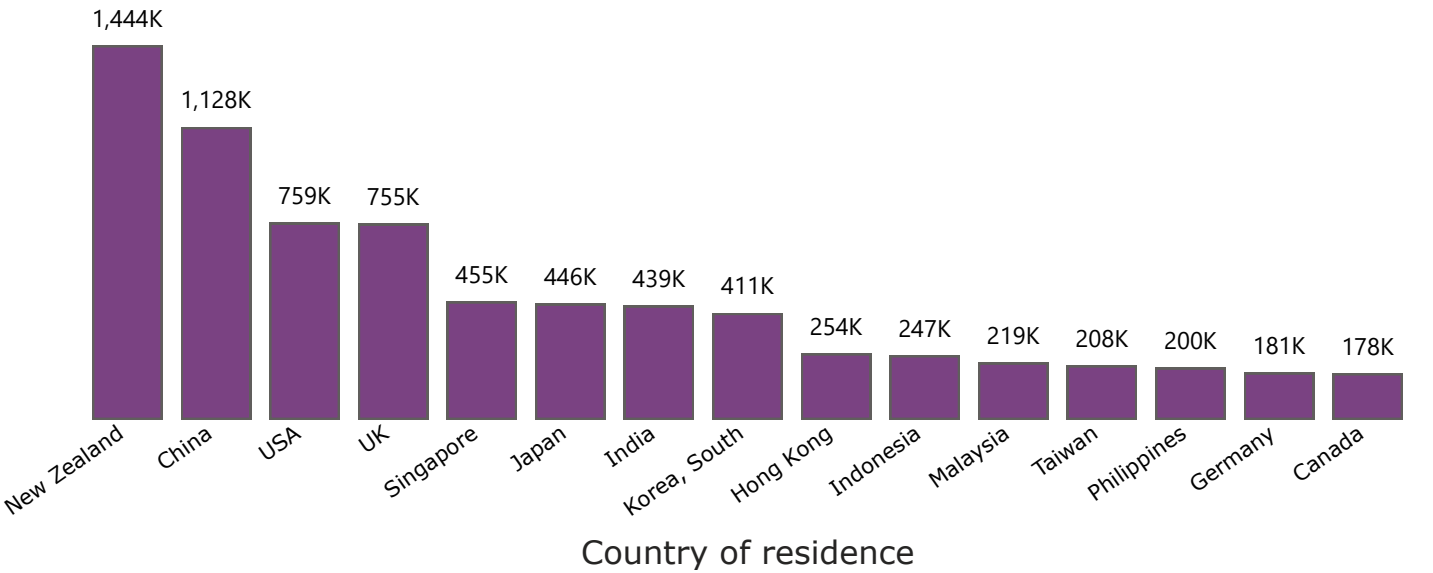
Overseas short-term arrivals and resident returns (rolling 12-month totals)

Aug 2022 to May 2026



International visitors by country of residence

12 months to May 2026



Source: ABS Overseas Arrivals and Departures

Home

Trips & spend data

Trip details

International visitors

Economic & aviation

Calendar year 2025 summary

Page 5

⬅️ To Home

Latest value

Year-on-Year change

Tourism GDP (direct)¹

FY 2024-25

\$81.1bn

▲

\$3.0bn

3.8%

Tourism filled jobs ²

March 2026

727K

▲

30K

4%

Tourism-related businesses³

June 2025

361K

▲

237

0.1%

Tourism-related businesses in regional Australia

June 2025

108K

▼

-900

-0.8%

Domestic aviation seats available⁴

Monthly: May 2026

5.9M

▼

-163K

-2.7%

12 months to: May 2026

75.0M

▲

1,985K

2.7%

International aviation seats available (inbound)⁴

Monthly: Mar 2026

2.3M

▲

52K

2.4%

12 months to: Mar 2026

28.3M

▲

1,999K

7.6%

Aviation seats available per month⁴

(Values in graph are stacked)

● Domestic ● International

Month	Domestic	International	Total
Mar 2022	1.6M	0.1M	1.7M
Mar 2023	1.6M	0.2M	1.8M
Mar 2024	2.4M	0.2M	2.6M
Mar 2025	5.4M	0.7M	6.1M
Mar 2026	5.9M	0.4M	6.3M

Tourism GDP by financial year¹

Financial Year	GDP (\$bn)
2022-23	\$72.2bn
2023-24	\$78.2bn
2024-25	\$81.1bn

YOY Change in tourism filled jobs by sector

March 2026 compared with March 2025

Sector	Change (K)
Accommodation	20.2K
Cafes, restaurants and takeaway food services	2.5K
Cultural services	1.6K
Sports and recreation services	1.2K
Road passenger transport and transport equip...	1.1K
Retail trade	1.0K
Education and training	0.9K
Clubs, pubs, taverns and bars	0.5K
Air, water and other passenger transport	0.4K
Travel agency and information centre services	0.3K
Other tourism industries	0.2K
Casinos and other gambling services	-0.4K

The values refer to the change in tourism jobs in each related sector in the 12 months to Mar 2026.

Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics.

1 Source: ABS, Tourism Satellite Account. 2 Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics. 3 Source: Tourism Research Australia. 4 Source: BITRE domestic and international aviation data.

Calendar year 2025 statistics

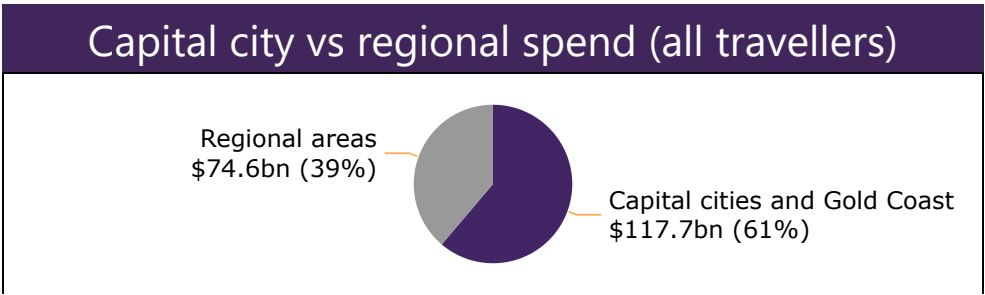
(All figures are for entire calendar year 2025)

Trips and spend (2025)								
Traveller	Trips		YoY change	Nights		YoY change	Spend	YoY change
Domestic daytrips	277.4M	▲	9.1%				\$46.4bn	▲ 19%
Domestic overnight	113.0M	▲	0.2%	381.2M	▼	-0.4%	\$106.7bn	▼ -2%
Domestic total	390.4M	▲	6.3%	381.2M	▼	-0.4%	\$153.2bn	▲ 4%
International ¹	8.9M	▲	8.1%	312.7M	▲	6.0%	\$39.2bn	▲ 19%
All travellers (dom & international)	399.3M	▲	6.4%	693.9M	▲	2.4%	\$192.4bn	▲ 7%

Purpose of trip						
Purpose	Domestic day trips	% of total	Domestic ON trips	% of total	International trips ¹	% of total
Holiday	139.9M	50%	50.3M	45%	3,977K	44%
Visiting friends and relatives	84.4M	30%	43.2M	38%	2,956K	33%
Business	21.3M	8%	12.5M	11%	763K	9%
Education	1.8M	1%	0.8M	1%	560K	6%
Employment	0.0M	0%	0.0M	0%	364K	4%
Other	30.1M	11%	6.1M	5%	319K	4%
Total	277.4M	100%	113.0M	100%	8,937K	100%

Origin of International Visitors (top 10) ¹			
Rank	Country	Trips	% of total
1	New Zealand	1,435K	16%
2	China (excl SARs)	1,040K	12%
3	UK	758K	8%
4	USA	745K	8%
5	India	452K	5%
6	Singapore	444K	5%
7	Japan	423K	5%
8	South Korea	398K	4%
9	Hong Kong (SAR of China)	249K	3%
10	Indonesia	242K	3%
	Other countries	2,751K	31%
	Total	8,937K	100%

International travel (outbound)			
Traveller	Trips		YoY change
Australian residents' short-term overseas trips	12.5M	▲	8%



1. International visitors includes trips of all ages (source: ABS (OAD)) and spend for travellers aged 15+ (source: TRA (IVS)).
Note: Data for domestic trips includes travellers aged 14 and over only.