

Australian Tourism Data Dashboard - August 2026

Home

Trips & spend data

Trip details

International visitors

Economic & aviation

Calendar year 2025
summary




Australian Government
Australian Trade and Investment Commission
Tourism Research Australia

Summary details

		Latest value	Change on last year
Domestic overnight trips	12 months to: Mar 2026	113.1M	-2.3%
Domestic day trips	12 months to: Mar 2026	283.2M	9%
Total domestic spend (o'night + day trips)	12 months to: Mar 2026	\$157.0bn	8%
Short-term international visitors	12 months to Jun 2026	9.1M	8%
International tourism spend in Australia	12 months to: Mar 2026	\$40.9bn	20.5%
Total tourism spend (internat'l & domestic)	12 months to: Mar 2026	\$197.9bn	10%
Tourism filled jobs	March 2026	727K	4%
Tourism-related businesses	June 2025	361K	0.1%
Tourism GDP (direct)	2024-25	\$81.1bn	4%
Tourism's share of Australian GDP	FY 2024-25	2.9%	No change

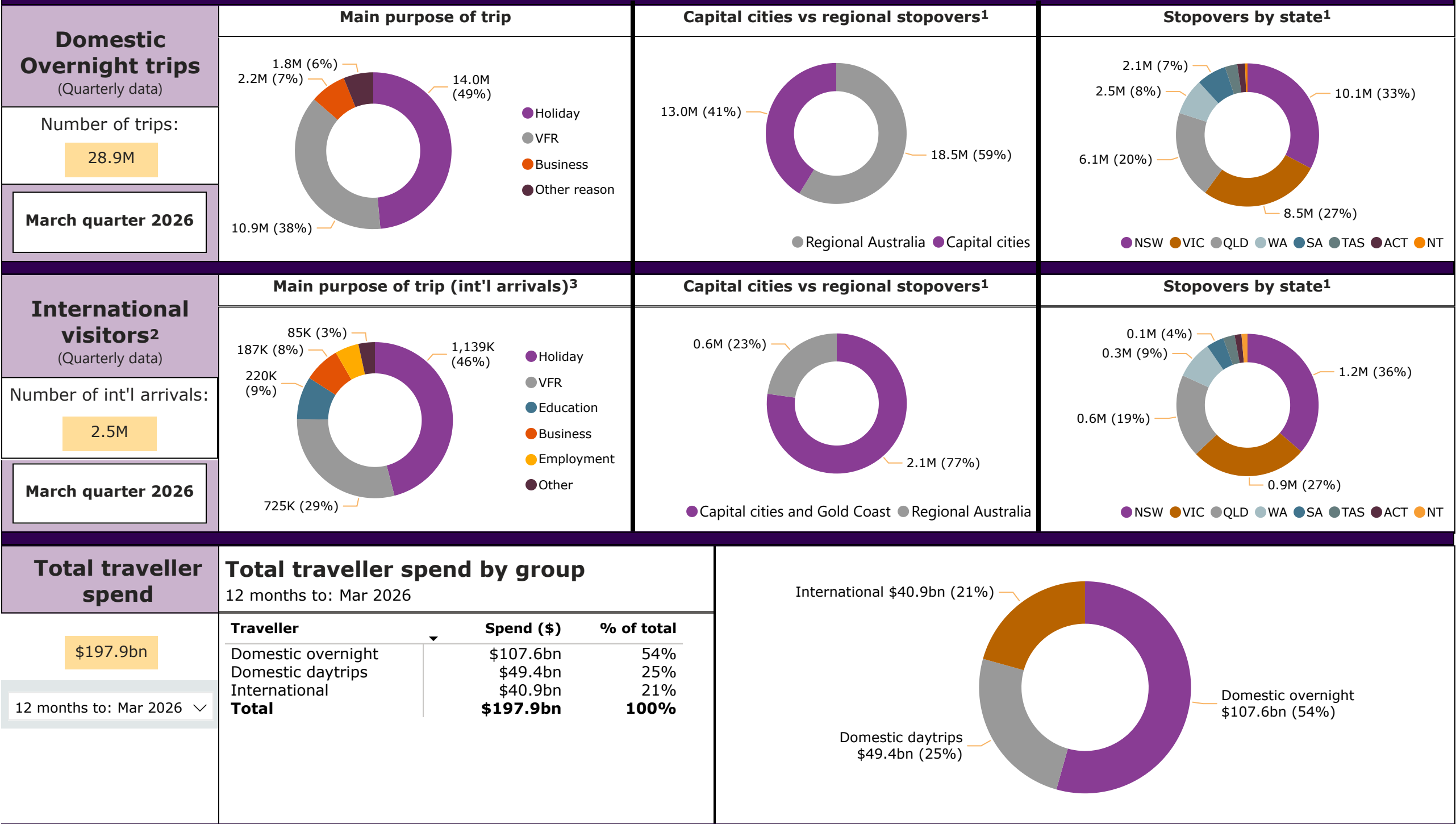
 To Home

Latest value	Year-on-Year change
--------------	---------------------

1. International visitors includes all ages (source: ABS, Overseas Arrivals and Departures); 2. Spend in Australia: excludes international airfares and other spend outside of Australia; 3. Source: Tourism Research Australia, Tourism Forecasts for Australia, 2025.

 To Home

Details of trips



1. Stopover - a place where a traveller stopped for one or more nights (Note: The sum of categories based on stopovers may exceed total number of trips for the quarter due to multiple stopovers on a single trip - source TRA (IVS & DoTS).
2. Sources: Tourism Research Australia; ABS Overseas Arrivals and Departures; 3. Figure for international arrivals by purpose is for all age groups (source: ABS Overseas Arrivals and Departures).

 To Home

Latest value

Year-on-Year change

International short-term visitors

Monthly Jun 2026	567K	▼	-58K	-9%
12 months to Jun 2026	9,101K	▲	699K	8%

International arrivals by source country (top 15)
12 months to Jun 2026

New Zealand	1,423K	▲	32K	2%
China	1,127K	▲	174K	18%
USA	755K	▲	41K	6%
UK	751K	▲	82K	12%
Singapore	448K	▲	26K	6%
Japan	448K	▲	51K	13%
India	436K	▼	-16K	-3%
Korea, South	408K	▲	34K	9%
Hong Kong	253K	▲	32K	15%
Indonesia	244K	▲	18K	8%
Malaysia	215K	▲	16K	8%
Taiwan	207K	▲	38K	22%
Philippines	198K	▲	20K	11%
Germany	180K	▲	9K	5%
Canada	177K	▲	10K	6%

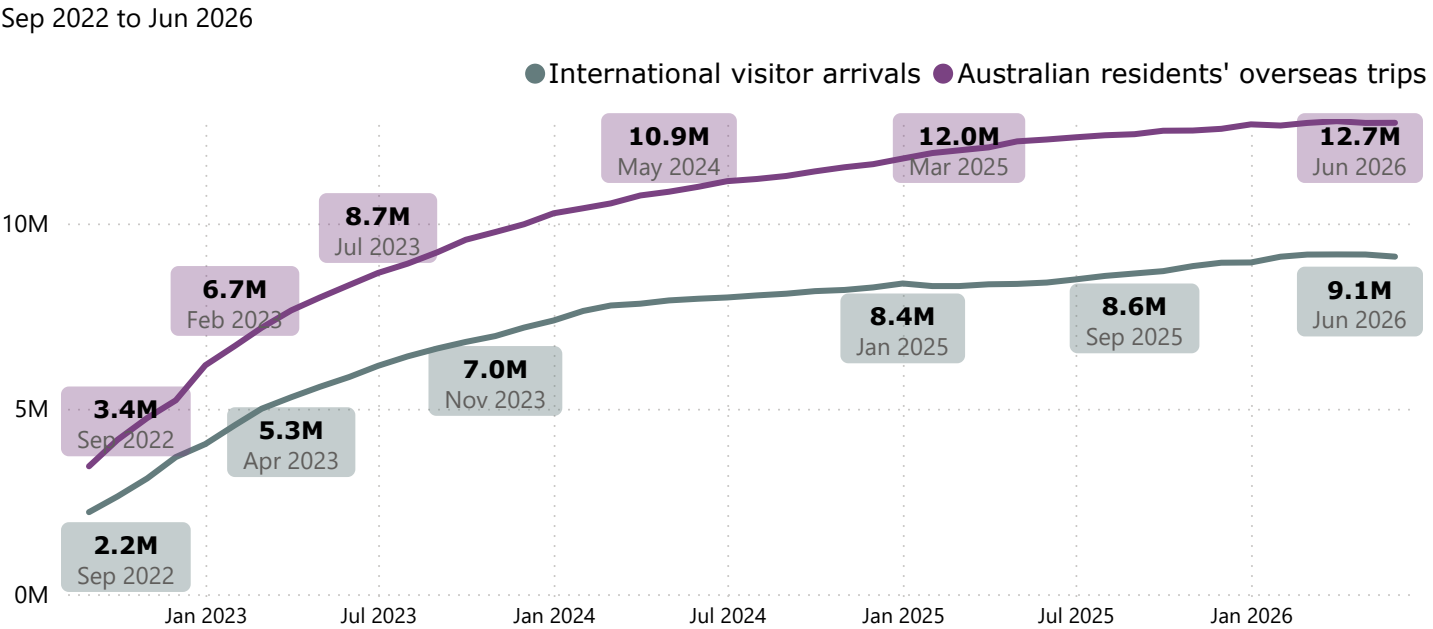
International arrivals by purpose
12 months to Jun 2026

Holiday	4,130K	▲	477K	13%
VFR	2,922K	▲	74K	3%
Business	769K	▲	36K	5%
Education	568K	▲	42K	8%
Employment	389K	▲	49K	14%
Other reasons	322K	▲	21K	7%

Australian residents returning from short-term overseas trips

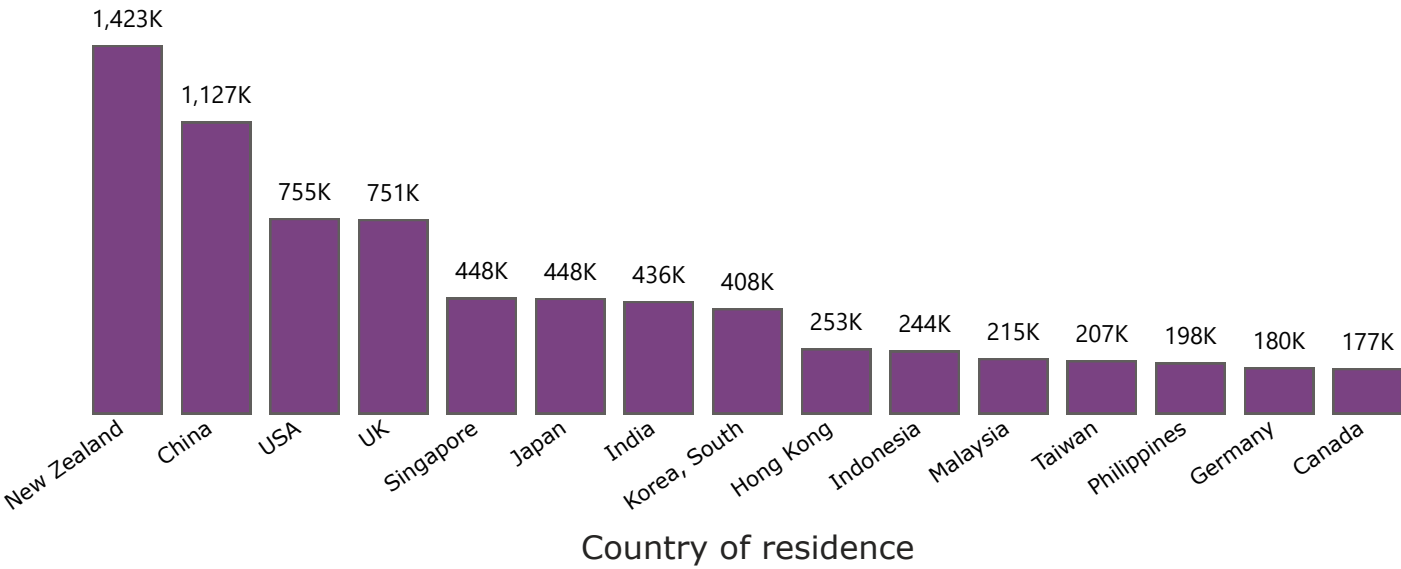
Monthly: Jun 2026	0.9M	▲	3K	0%
12 months to: Jun 2026	12.7M	▲	451K	4%

Overseas short-term arrivals and resident returns (rolling 12-month totals)



International visitors by country of residence

12 months to Jun 2026



Source: ABS Overseas Arrivals and Departures

Australian Tourism Data Dashboard - August 2026

Home

Trips & spend data

Trip details

International visitors

Economic & aviation

Calendar year 2025 summary

Page 5

⬅️

To Home

Latest value

Year-on-Year change

Tourism GDP (direct)¹

FY 2024-25

\$81.1bn

▲

\$3.0bn

3.8%

Tourism filled jobs ²

March 2026

727K

▲

30K

4%

Tourism-related businesses³

June 2025

361K

▲

237

0.1%

Tourism-related businesses in regional Australia

June 2025

108K

▼

-900

-0.8%

Domestic aviation seats available⁴

Monthly: Jun 2026

5.8M

▼

-142K

-2.4%

12 months to: Jun 2026

74.9M

▲

1,823K

2.5%

International aviation seats available (inbound)⁴

Monthly: Apr 2026

2.2M

▲

3K

0.1%

12 months to: Apr 2026

28.3M

▲

1,831K

6.9%

Aviation seats available per month⁴

(Values in graph are stacked)

● Domestic ● International

Year	Domestic (M)	International (M)	Total (M)
2022	1.8	0.1	1.9
2023	5.6	1.8	7.4
2024	5.8	2.4	8.2
2025	5.4	2.1	7.5
2026	5.8	2.2	8.0

Tourism GDP by financial year¹

\$72.2bn

2022-23

\$78.2bn

2023-24

\$81.1bn

2024-25

YOY Change in tourism filled jobs by sector

March 2026 compared with March 2025

Accommodation

20.2K

Cafes, restaurants and takeaway food services

2.5K

Cultural services

1.6K

Sports and recreation services

1.2K

Road passenger transport and transport equip...

1.1K

Retail trade

1.0K

Education and training

0.9K

Clubs, pubs, taverns and bars

0.5K

Air, water and other passenger transport

0.4K

Travel agency and information centre services

0.3K

Other tourism industries

0.2K

Casinos and other gambling services

-0.4K

The values refer to the change in tourism jobs in each related sector in the 12 months to Mar 2026.

Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics.

1 Source: ABS, Tourism Satellite Account. 2 Source: ABS, Tourism Satellite Account: quarterly tourism labour statistics. 3 Source: Tourism Research Australia. 4 Source: BITRE domestic and international aviation data.

Calendar year 2025 statistics

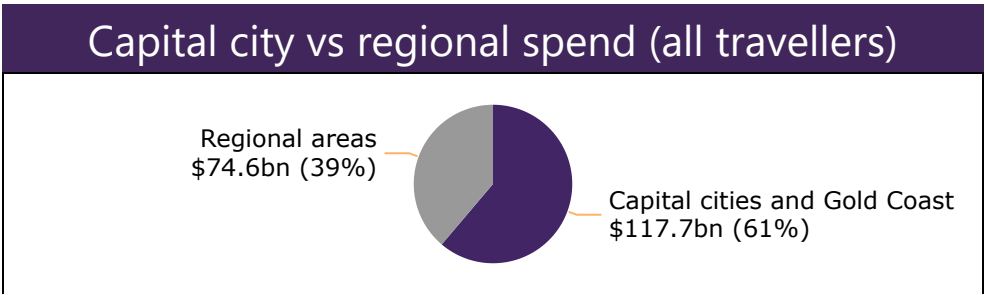
(All figures are for entire calendar year 2025)

Trips and spend (2025)								
Traveller	Trips		YoY change		Nights		YoY change	
Domestic daytrips	277.4M	▲	9.1%				\$46.4bn	▲ 19%
Domestic overnight	113.0M	▲	0.2%		381.2M	▼ -0.4%	\$106.7bn	▼ -2%
Domestic total	390.4M	▲	6.3%		381.2M	▼ -0.4%	\$153.2bn	▲ 4%
International ¹	8.9M	▲	8.1%		312.7M	▲ 6.0%	\$39.2bn	▲ 19%
All travellers (dom & international)	399.3M	▲	6.4%		693.9M	▲ 2.4%	\$192.4bn	▲ 7%

Purpose of trip						
Purpose	Domestic day trips	% of total	Domestic ON trips	% of total	International trips ¹	% of total
Holiday	139.9M	50%	50.3M	45%	3,977K	44%
Visiting friends and relatives	84.4M	30%	43.2M	38%	2,956K	33%
Business	21.3M	8%	12.5M	11%	763K	9%
Education	1.8M	1%	0.8M	1%	560K	6%
Employment	0.0M	0%	0.0M	0%	364K	4%
Other	30.1M	11%	6.1M	5%	319K	4%
Total	277.4M	100%	113.0M	100%	8,937K	100%

Origin of International Visitors (top 10) ¹			
Rank	Country	Trips	% of total
1	New Zealand	1,435K	16%
2	China (excl SARs)	1,040K	12%
3	UK	758K	8%
4	USA	745K	8%
5	India	452K	5%
6	Singapore	444K	5%
7	Japan	423K	5%
8	South Korea	398K	4%
9	Hong Kong (SAR of China)	249K	3%
10	Indonesia	242K	3%
	Other countries	2,751K	31%
	Total	8,937K	100%

International travel (outbound)			
Traveller	Trips	YoY change	
Australian residents' short-term overseas trips	12.5M	▲	8%



1. International visitors includes trips of all ages (source: ABS (OAD)) and spend for travellers aged 15+ (source: TRA (IVS)).
Note: Data for domestic trips includes travellers aged 14 and over only.