**HEADLINE STATS FOR 2019**

**TRIPS**
- 40.5 MILLION

**NIGHTS**
- 134.9 MILLION
- 3.3 NIGHTS PER TRIP

**SPEND**
- $23.2 BILLION
- $574 PER TRIP
- $172 PER NIGHT

**WHO ARE THEY?**
- Over one-third (34%) of all domestic overnight trips were taken by solo travellers.
- Men accounted for 59% of solo trips.
- Capital city residents accounted for 54% of solo travellers.
- There was generally an even split across age groups, with 35% of trips taken by travellers in their 20s and 30s, 36% by those in their 40s and 50s, and 24% by those aged 60 years and above.

**WHY DO THEY TRAVEL?**
- Business travel accounted for 41% of trips.
- Around 40% of trips were to visit friends and relatives, and 14% were for a holiday.

**WHERE AND WHEN DO THEY GO?**
- Two-thirds of trips (65%) were intrastate and 36% were interstate.
- ACT had the highest share of solo travel at 39% of trips, while Tasmania had the lowest with 24% of solo traveller trips.
- The majority of trips (92%) included only one destination.
- Over half of solo trips (52%) were to regional destinations.
- Trips taken by solo travellers were less seasonal, peaking in autumn and spring. Solo travellers took fewer trips over the Christmas/New Year period.
- A high number of business travellers meant that trips were less likely to end on weekends. Just 23% of trips ended on a Sunday, with 17% ending on a Friday.

**HOW LONG DO THEY STAY?**
- On average, trips were 3.3 nights.
- Regional trips averaged 3.4 nights compared with 3.0 nights for capital cities.
- Interstate trips were generally longer at an average of 4.2 nights compared with 2.8 nights for intrastate trips.
- A significant proportion of trips (62%) were 1 to 2 nights in duration.
WHERE DO THEY STAY?

- The home of a friend or relative accounted for 47% of nights.
- Around one-third of nights (32%) were spent in commercial accommodation. The main accommodation types included:
  - standard hotel (3 star or under) – 12% of nights
  - luxury hotel (4 or 5 star) – 9%
  - rented house or apartment – 5%.

HOW DO THEY GET THERE?

- Most solo travellers (61%) drove to their destination, while 32% took flights.

WHAT DO THEY SPEND MONEY ON?

- Solo travellers spent most of their money on airfares ($5.4 billion), food and drink ($5.2 billion) and accommodation ($5.2 billion).
- Those who stayed in commercial accommodation spent on average $117 per night on accommodation. This increased to $169 per night for those who stayed in hotels, motels and resorts.
- Those travelling by air spent $513 per trip on flights.

<table>
<thead>
<tr>
<th></th>
<th>Spend</th>
<th>Average spend per trip</th>
<th>Average spend per night</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airfares</td>
<td>$5.4b</td>
<td>$513</td>
<td>$113</td>
</tr>
<tr>
<td>Food and Drink</td>
<td>$5.2b</td>
<td>$156</td>
<td>$46</td>
</tr>
<tr>
<td>Accommodation</td>
<td>$5.2b</td>
<td>$407</td>
<td>$117</td>
</tr>
<tr>
<td>Petrol</td>
<td>$3.0b</td>
<td>$141</td>
<td>$45</td>
</tr>
<tr>
<td>Shopping</td>
<td>$1.3b</td>
<td>$207</td>
<td>$43</td>
</tr>
<tr>
<td>Total</td>
<td>$23.2b</td>
<td>$574</td>
<td>$172</td>
</tr>
</tbody>
</table>

WHAT DO THEY DO?

- The majority of trips (83%) included social activities such as eating out at restaurants and cafés (57%), visiting friends and relatives (50%) and going to pubs, clubs, or discos (20%).
- Just 22% of trips included outdoor nature activities such as going to the beach (14% of trips) and visiting national/state parks (5%).

NEED MORE INFORMATION?

Email tourism.research@tra.gov.au for more data relevant to your region or sector. We aim to help business by answering most requests free of charge.