



TRAVEL BY AUSTRALIANS

YEAR ENDING SEPTEMBER 2018

OVERNIGHT SPEND ▲10%
\$70.3 BILLION

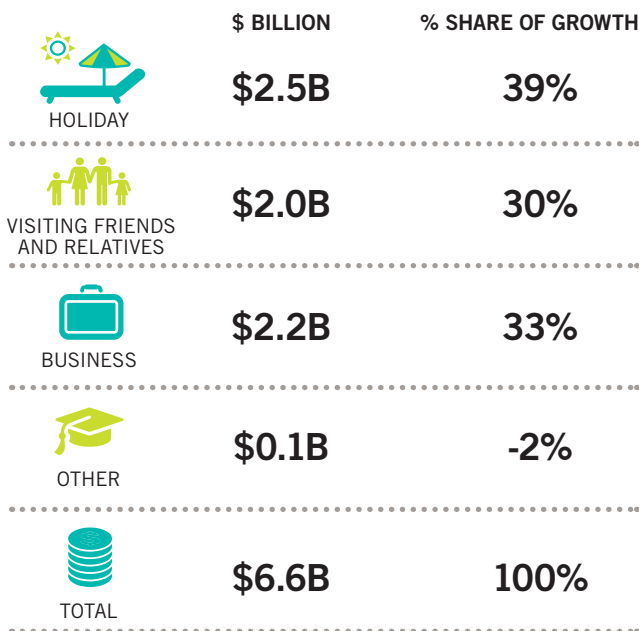
OVERNIGHT TRIPS ▲7%
102.7 MILLION

NIGHTS ▲6%
368.2 MILLION

Domestic overnight tourism performed exceptionally well over the year ending September 2018, with spend increasing by 10% to reach \$70.3 billion. This was supported by an increase in the number of overnight trips (up 7% to 102.7 million) and nights (up 6% to 368.2 million).

The \$6.6 billion growth in spend over the year was driven by strong growth across travel for holiday, to visit friends and relatives (VFR), and for business.

FIGURE 1: GROWTH IN DOMESTIC OVERNIGHT SPEND BY PURPOSE OF VISIT – YE SEPT 2018



Over the year ending September 2018:

- Holiday visits grew by 9% to 41.7 million trips, and spend by 8% to \$34.3 billion
- VFR trips increased by 7% to 34.7 million, and spend rose 16% to \$14.5 billion
- Business travel grew by 8% to 22.6 million, and spend increased 13% to \$18.4 billion.

Domestic day trips also saw good gains for the year, increasing 7% to 204.6 million, while spend was up 8% to \$22 billion. This brings total domestic spend (day and overnight combined) to \$92.3 billion.

With strong results also recorded for international spend during the year, total overnight spend (international and domestic) reached \$113.4 billion, an increase of 8% or \$8.5 billion. Growth for overnight spend has performed consistently well over the past five years (see Table 1).

Total tourism spend (including domestic day trips) also increased by 8% to reach \$135.4 billion. This was the strongest growth seen since 2007 (see Table 1).

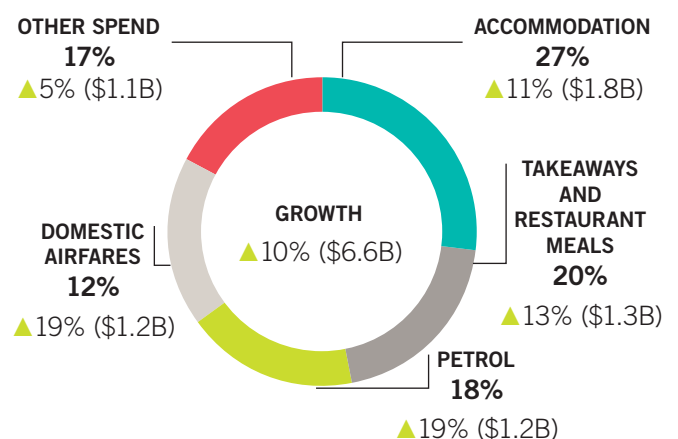
TABLE 1: GROWTH IN SPEND OVER TIME (\$ BILLION)

	Total overnight spend	Total tourism spend
YE SEPT 2007	\$70.0B ▲ 7%	\$84.5B ▲ 8%
YE SEPT 2008	\$73.8B ▲ 6%	\$88.4B ▲ 5%
YE SEPT 2009	\$71.8B ▼ 3%	\$86.5B ▼ 2%
YE SEPT 2010	\$71.5B ► 0%	\$87.4B ▲ 1%
YE SEPT 2011	\$73.1B ▲ 2%	\$88.7B ▲ 1%
YE SEPT 2012	\$76.4B ▲ 4%	\$94.5B ▲ 7%
YE SEPT 2013	\$79.9B ▲ 5%	\$98.3B ▲ 4%
YE SEPT 2014	\$85.6B ▲ 7%	\$103.5B ▲ 5%
YE SEPT 2015	\$92.1B ▲ 8%	\$110.6B ▲ 7%
YE SEPT 2016	\$98.4B ▲ 7%	\$117.6B ▲ 6%
YE SEPT 2017	\$104.9B ▲ 7%	\$125.3B ▲ 7%
YE SEPT 2018	\$113.4B ▲ 8%	\$135.4B ▲ 8%

SPEND ITEMS

With impressive growth of 10% in domestic overnight tourism, the benefits were predominantly seen in increased spend on accommodation, dining and transport (airfares and petrol). These categories received 83% of the share of growth in spend over the year.

FIGURE 2: GROWTH IN DOMESTIC OVERNIGHT SPEND BY ITEMS OF SPEND





ACCOMMODATION

Driven by strong growth in holiday and business travel, nights in hotels, motels and resorts increased by 8% to reach 94 million nights. This style of accommodation now accounts for 26% of all nights on domestic overnight trips. Nights in rented apartments also benefited from these visitors, with an increase of 11% to 32.4 million nights, which accounts for 9% of total nights.

Holiday makers also contributed to caravan and camping during the year with nights for this style of accommodation up 9% to 54.8 million, accounting for 15% of all nights.

Strong growth in travel to visit friends and relatives contributed to an increase in nights at the home of a friend or relative of 5% to 130 million nights, accounting for 35% of all nights.

REGIONAL SPEND

During the year, international travel recorded a decline of 4% in spend in the regions, which fell to \$4.3 billion. This was in contrast to an increase of 7% growth in spend in capital cities, which reached \$25.5 billion. Conversely, domestic overnight travel provided strong growth in regional spend, increasing 10% or \$3.3 billion to reach \$36.2 billion during the year. This increase was in line with national growth in domestic overnight spend of 10%.

STATES AND TERRITORIES

Most states and territories received large growth in domestic tourism over the year, with strongest results in visitation seen for Tasmania (up 11%) and Western Australia (up 10%), while the best results for spend were seen by New South Wales (up 13%) and Queensland (up 12%) (see Figure 4).

FIGURE 3: NIGHTS IN ACCOMMODATION TYPES FOR YE SEPT 2018

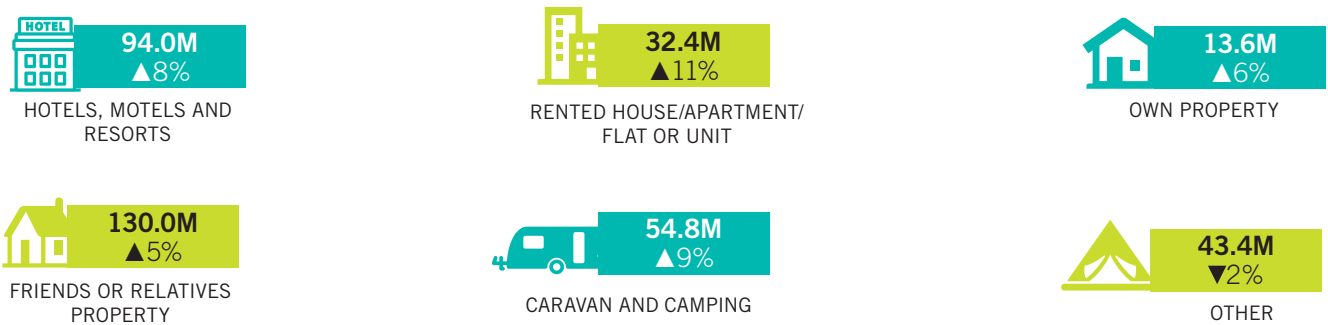


FIGURE 4: OVERNIGHT TRIPS AND SPEND BY STATE, YE SEPT 2018

