



TOTAL TOURISM GSP

\$34.2b
▲ 5.5%



TOTAL TOURISM GVA

\$30.6b
▲ 5.7%



TOTAL TOURISM EMPLOYMENT

262,000 PERSONS
▲ 3.0%



2016–17 CHANGE ON
2015–16 (%)



TOURISM GSP (\$M)

Direct	17,315	▲ 6.0%
Indirect	16,864	▲ 5.0%
Total tourism GSP	34,179	▲ 5.5%
Total state GSP	576,716	▲ 6.4%
Tourism's direct share of state GSP	3.0%	–



TOURISM GVA (\$M)

Direct	15,904	▲ 6.0%
Indirect	14,729	▲ 5.3%
Total tourism GVA	30,634	▲ 5.7%
Total state GVA	526,995	▲ 6.0%
Tourism's direct share of state GVA	3.0%	–



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	171.1	▲ 2.0%
Indirect	90.9	▲ 5.0%
Total tourism employment	262.0	▲ 3.0%
Total state employment	3,821	▲ 0.9%
Tourism's direct share of state employment	4.5%	▲ 0.1 ppt

HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GSP in New South Wales was worth \$17.3 billion (▲ 6.0% compared to 2015–16). This was 3.0% of the state total GSP (\$576.7b).
- *Indirect* tourism GSP was worth an extra \$16.9 billion to the New South Wales economy (▲ 5.0% compared to 2015–16).
- **So, in 2016–17, tourism (both direct and indirect) was worth \$34.2 billion to the New South Wales economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry, this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In New South Wales, for every dollar spent in the tourism industry, an additional 81 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$24.8b
▲ 8.7%



TOTAL TOURISM GVA

\$22.2b
▲ 9.0%



TOTAL TOURISM EMPLOYMENT

214,500 PERSONS
▲ 7.6%



2016–17 CHANGE ON
2015–16 (%)



TOURISM GSP (\$M)

Direct	12,213	▲ 9.3%
Indirect	12,629	▲ 8.1%
Total tourism GSP	24,842	▲ 8.7%
Total state GSP	406,525	▲ 5.3%
Tourism's direct share of state GSP	3.0%	▲ 0.1 ppt



TOURISM GVA (\$M)

Direct	11,254	▲ 9.2%
Indirect	10,927	▲ 8.8%
Total tourism GVA	22,181	▲ 9.0%
Total state GVA	380,391	▲ 5.3%
Tourism's direct share of state GVA	3.0%	▲ 0.1 ppt



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	143.8	▲ 7.2%
Indirect	70.7	▲ 8.6%
Total tourism employment	214.5	▲ 7.6%
Total state employment	3,115	▲ 4.0%
Tourism's direct share of state employment	4.6%	▲ 0.1 ppt

HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GSP in Victoria was worth \$12.2 billion (▲ 9.3% compared to 2015–16). This was 3.0% of the state total GSP (\$406.5b).
- *Indirect* tourism GSP was worth an extra \$12.6 billion to Victoria's economy (▲ 8.1% compared to 2015–16).
- So, in 2016–17, tourism (both direct and indirect) was worth **\$24.8 billion** to Victoria's economy.

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in Victoria this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In Victoria, for every dollar spent in the tourism industry, an additional 78 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$25.4b
▲ 3.9%



TOTAL TOURISM GVA

\$22.8b
▲ 4.0%



TOTAL TOURISM EMPLOYMENT

216,700 PERSONS
▲ 2.2%



2016–17 CHANGE ON
2015–16 (%)



TOURISM GSP (\$M)

Direct	12,837	▲ 4.2%
Indirect	12,514	▲ 3.7%
Total tourism GSP	25,351	▲ 3.9%
Total state GSP	326,995	▲ 7.8%
Tourism's direct share of state GSP	3.9%	▼ 0.1 ppt



TOURISM GVA (\$M)

Direct	11,695	▲ 4.2%
Indirect	11,074	▲ 3.9%
Total tourism GVA	22,769	▲ 4.0%
Total state GVA	302,804	▲ 7.1%
Tourism's direct share of state GVA	3.9%	▼ 0.1 ppt



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	137.5	▲ 1.4%
Indirect	79.2	▲ 3.7%
Total tourism employment	216.7	▲ 2.2%
Total state employment	2,379	▲ 0.6%
Tourism's direct share of state employment	5.8%	–

HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GSP in Queensland was worth \$12.8 billion (▲ 4.2% compared to 2015–16). This was 3.9% of the state total GSP (\$327b).
- Indirect* tourism GSP was worth an extra \$12.5 billion to Queensland's economy (▲ 3.7% compared to 2015–16).
- So, in 2016–17, tourism (both direct and indirect) was worth \$25.4 billion to Queensland's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in Queensland this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In Queensland, for every dollar spent in the tourism industry, an additional 85 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$6.2b
▲ 3.6%



TOTAL TOURISM GVA

\$5.6b
▲ 3.9%



TOTAL TOURISM EMPLOYMENT

56,400 PERSONS
▲ 1.4%



2016–17 CHANGE ON
2015–16 (%)



TOURISM GSP (\$M)

Direct	3,055	▲ 4.6%
Indirect	3,114	▲ 2.6%
Total tourism GSP	6,168	▲ 3.6%
Total state GSP	103,325	▲ 3.7%
Tourism's direct share of state GSP	3.0%	–



TOURISM GVA (\$M)

Direct	2,812	▲ 4.8%
Indirect	2,765	▲ 2.9%
Total tourism GVA	5,577	▲ 3.9%
Total state GVA	94,957	▲ 3.4%
Tourism's direct share of state GVA	3.0%	–



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	36.0	▲ 0.9%
Indirect	20.5	▲ 2.5%
Total tourism employment	56.4	▲ 1.4%
Total state employment	819	▲ 1.5%
Tourism's direct share of state employment	4.4%	–

HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GSP in South Australia was worth \$3.1 billion (▲ 4.6% compared to 2015–16). This was 3.0% of the state total GSP (\$103.3b).
- Indirect* tourism GSP was worth an extra \$3.1 billion to South Australia's economy (▲ 2.6% compared to 2015–16).
- So, in 2016–17, tourism (both direct and indirect) was worth \$6.2 billion to South Australia's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in South Australia this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In South Australia, for every dollar spent in the tourism industry, an additional 81 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$11.8b
▲ 0.9%



TOTAL TOURISM GVA

\$10.6b
▲ 1.4%



TOTAL TOURISM EMPLOYMENT

103,900 PERSONS
▼ 0.8%



2016–17 CHANGE ON
2015–16 (%)



TOURISM GSP (\$M)

Direct	6,092	▲ 2.0%
Indirect	5,697	▼ 0.2%
Total tourism GSP	11,789	▲ 0.9%
Total state GSP	247,705	▲ 3.4%
Tourism's direct share of state GSP	2.5%	–



TOURISM GVA (\$M)

Direct	5,556	▲ 2.0%
Indirect	5,049	▲ 0.7%
Total tourism GVA	10,605	▲ 1.4%
Total state GVA	238,494	▲ 3.9%
Tourism's direct share of state GVA	2.3%	–



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	71.1	▼ 1.4%
Indirect	32.8	▲ 0.6%
Total tourism employment	103.9	▼ 0.8%
Total state employment	1,345	▼ 0.2%
Tourism's direct share of state employment	5.3%	▼ 0.1ppt

HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GSP in Western Australia was worth \$6.1 billion (▲ 2.0% compared to 2015–16). This was 2.5% of the state total GSP (\$247.7b).
- Indirect* tourism GSP was worth an extra \$5.7 billion to Western Australia's economy (▼ 0.2% compared to 2015–16).
- So, in 2016–17, tourism (both direct and indirect) was worth \$11.8 billion to Western Australia's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in Western Australia this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In Western Australia, for every dollar spent in the tourism industry, an additional 82 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$3.0b

▲ 19.4%



TOTAL TOURISM GVA

\$2.7b

▲ 19.7%



TOTAL TOURISM EMPLOYMENT

38,000 PERSONS

▲ 17.6%



2016–17 CHANGE ON
2015–16 (%)



TOURISM GSP (\$M)

Direct	1,446	▲ 20.2%
Indirect	1,587	▲ 18.8%
Total tourism GSP	3,033	▲ 19.4%
Total state GSP	29,289	▲ 3.6%
Tourism's direct share of state GSP	4.9%	▲ 0.7 ppt



TOURISM GVA (\$M)

Direct	1,314	▲ 20.1%
Indirect	1,383	▲ 19.5%
Total tourism GVA	2,698	▲ 19.7%
Total state GVA	27,247	▲ 2.7%
Tourism's direct share of state GVA	4.8%	▲ 0.7 ppt



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	18.9	▲ 17.6%
Indirect	19.0	▲ 17.6%
Total tourism employment	38.0	▲ 17.6%
Total state employment	241	▲ 0.7%
Tourism's direct share of state employment	7.9%	▲ 1.1 ppt

HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GSP in Tasmania was worth \$1.4 billion (▲ 20.2% compared to 2015–16). This was 4.9% of the state total GSP (\$29.3b).
- *Indirect* tourism GSP was worth an extra \$1.6 billion to Tasmania's economy (▲ 18.8% compared to 2015–16).
- **So, in 2016–17, tourism (both direct and indirect) was worth \$3.0 billion to Tasmania's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in Tasmania this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In Tasmania, for every dollar spent in the tourism industry, an additional 90 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$2.3b
▲ 4.2%



TOTAL TOURISM GVA

\$2.1b
▲ 4.4%



TOTAL TOURISM EMPLOYMENT

16,300 PERSONS
▲ 1.2%



2016–17 CHANGE ON
2015–16 (%)



TOURISM GSP (\$M)

Direct	1,203	▲ 3.9%
Indirect	1,141	▲ 4.6%
Total tourism GSP	2,344	▲ 4.2%
Total state GSP	25,984	▲ 6.2%
Tourism's direct share of state GSP	4.6%	▼ 0.1ppt



TOURISM GVA (\$M)

Direct	1,078	▲ 3.9%
Indirect	1,059	▲ 4.9%
Total tourism GVA	2,137	▲ 4.4%
Total state GVA	22,635	▲ 5.2%
Tourism's direct share of state GVA	4.8%	▼ 0.1ppt



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	9.0	▼ 1.5%
Indirect	7.2	▲ 5.0%
Total tourism employment	16.3	▲ 1.2%
Total state employment	135	▲ 1.8%
Tourism's direct share of state employment	6.7%	▼ 0.2ppt

HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GSP in the Northern Territory was worth \$1.2 billion (▲ 3.9% compared to 2015–16). This was 4.6% of the territory total GSP (\$26b).
- Indirect* tourism GSP was worth an extra \$1.1 billion to the Northern Territory's economy (▲ 4.6% compared to 2015–16).
- So, in 2016–17, tourism (both direct and indirect) was worth \$2.3 billion to the Northern Territory's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in the Northern Territory this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In the Northern Territory, for every dollar spent in the tourism industry, an additional 92 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$2.3b
▲ 9.5%



TOTAL TOURISM GVA

\$1.9b
▲ 9.8%



TOTAL TOURISM EMPLOYMENT

16,800 PERSONS
▲ 7.1%



2016–17 CHANGE ON
2015–16 (%)



TOURISM GSP (\$M)

Direct	1,121	▲ 9.4%
Indirect	1,140	▲ 9.6%
Total tourism GSP	2,261	▲ 9.5%
Total state GSP	38,187	▲ 6.4%
Tourism's direct share of state GSP	2.9%	▲ 0.1 ppt



TOURISM GVA (\$M)

Direct	1,026	▲ 9.6%
Indirect	892	▲ 10.0%
Total tourism GVA	1,918	▲ 9.8%
Total state GVA	34,553	▲ 6.5%
Tourism's direct share of state GVA	3.0%	▲ 0.1 ppt



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	10.6	▲ 5.3%
Indirect	6.3	▲ 10.2%
Total tourism employment	16.8	▲ 7.1%
Total state employment	217	▲ 3.1%
Tourism's direct share of state employment	4.9%	▲ 0.1 ppt

HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GSP in the Australian Capital Territory was worth \$1.1 billion (▲ 9.4% compared to 2015–16). This was 2.9% of the territory total GSP (\$38.2b).
- *Indirect* tourism GSP was worth an extra \$1.1 billion to the Australian Capital Territory's economy (▲ 9.6% compared to 2015–16).
- **So, in 2016–17, tourism (both direct and indirect) was worth \$2.3 billion to the Australian Capital Territory's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in the Australian Capital Territory this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In the Australian Capital Territory, for every dollar spent in the tourism industry, an additional 84 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.