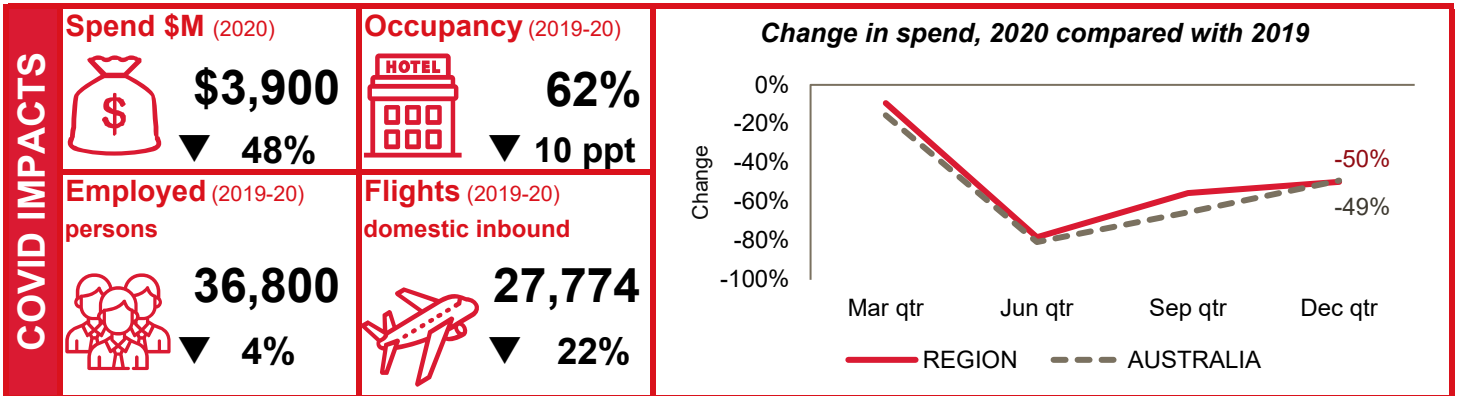




DESTINATION PERTH, WA



PRE-COVID RESULTS

2019

International



VISITORS ('000)

954 ▲ 4%



NIGHTS ('000)

19,429 ▼ 2%



SPEND (\$M)

\$1,959 ▲ 6%

Domestic overnight

4,704 ▲ 4%

15,555 ▼ 2%

\$3,903 ▲ 10%

Domestic day

16,669 ▲ 22%

\$1,572 ▲ 28%

TOTAL SPEND

\$7,435M ▲ 12%

TOURISM ECONOMY (2018-19)

Tourism employment

38,417 persons ▲ 6.2%

- Tourism accounted for 3.7% of the region's workforce
- Part-time workers accounted for 52% of the tourism workforce

Tourism gross value added

\$3,444 million ▲ 11.0%

- Tourism accounted for 1.9% of the regional economy
- Transport was the largest contributing sector (23%)

GVA by industry

Transport
\$804m

Accommodation
\$601m

Food Services
\$568m

Recreational activities
\$521m

Education and training
\$387m

TOURISM SUPPLY (2018-19)

Businesses

24,078 businesses ▲ 2.7%

- 49% of tourism-related businesses in the Destination Perth region employed staff

Domestic inbound aviation

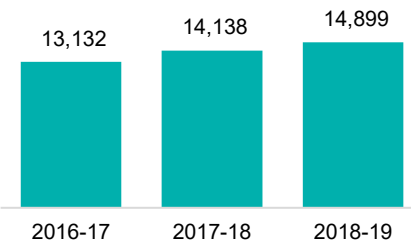
5,385,234 seats ▲ 1.4%

35,758 flights ▲ 2.3%

76% load factor ▲ 0.2 ppt

Accommodation

14,899 rooms

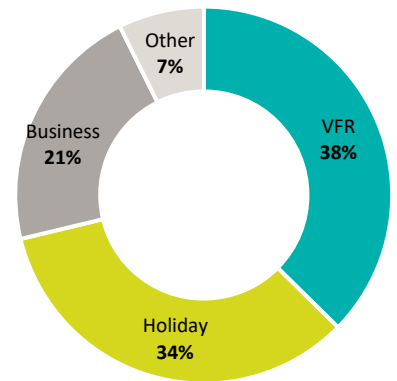


71.7% occupancy ▼ 2.4 ppt

\$118 RevPAR ▼ \$5.42

OVERNIGHT VISITORS (2019)

Purpose (top 4)



- VFR was the main purpose of visit for overnight visitors to Destination Perth
- Interstate visitors accounted for 33% of domestic overnight visitors and 44% of domestic overnight spend
- The top international visitor markets were United Kingdom and Singapore
- Commercial accommodation accounted for 38% of nights
- The most popular activities on these trips were social activities and outdoor / nature activities