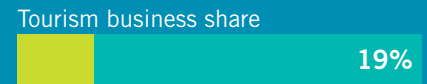
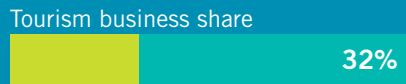
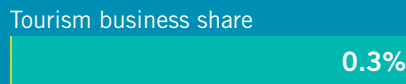
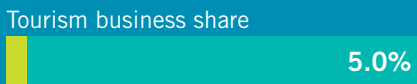




TOURISM BUSINESSES IN AUSTRALIA: JUNE 2013



Gross revenue share of non-employing, micro and small businesses



MEDIUM AND LARGE BUSINESSES
CONSTITUTED ABOUT **5%**
OF TOTAL TOURISM BUSINESSES
BUT GENERATED

68%

OF TOTAL TOURISM REVENUE

17,000

LESS TOURISM BUSINESSES
THAN JUNE 2010 (-6%)



19,000

NON-EMPLOYING & MICRO
TOURISM BUSINESSES
EXITED THE INDUSTRY



2,000

SMALL, MEDIUM & LARGE
TOURISM BUSINESSES
ENTERED THE INDUSTRY