**TOURISM BUSINESSES IN AUSTRALIA: JUNE 2013**

266,649 \( \text{OF THE TOTAL} \) 2.1 MILLION

**Tourism Businesses in Australia**

- **114,812** Non-Employing Businesses (Or Self-Employed)
- **86,146** Micro Businesses (1–4 Employees)
- **51,640** Small Businesses (5–19 Employees)
- **13,376** Medium Businesses (20–199 Employees)
- **675** Large Businesses (200+ Employees)

**Share of Gross Revenue**

- **43%** of Gross Revenue from Non-Employing, Micro and Small Businesses
- **32%** of Gross Revenue from Medium Businesses
- **19%** of Gross Revenue from Large Businesses

**Change from June 2010**

- **17,000** Less Tourism Businesses Than June 2010 (-6%)
- **19,000** Non-Employing & Micro Tourism Businesses Exited the Industry
- **2,000** Small, Medium & Large Tourism Businesses Entered the Industry

**Source:** Tourism Businesses in Australia, June 2010 to June 2013, Tourism Research Australia.