



TOURISM BUSINESSES IN AUSTRALIA: June 2012



280,088

TOURISM BUSINESSES IN AUSTRALIA

EQUALS

13% OF THE TOTAL

2.1 MILLION

BUSINESSES IN AUSTRALIA

253,794

SMALL
BUSINESSES*
(LESS THAN
19 EMPLOYEES)

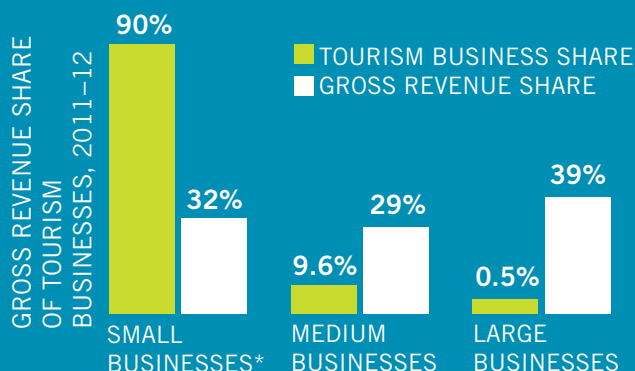
24,916

MEDIUM
BUSINESSES
(20-199
EMPLOYEES)

1,378

LARGE
BUSINESSES
(200 OR MORE
EMPLOYEES)

Medium and large businesses constituted only about **10%** of total tourism businesses but generated more than two thirds (**68%**) of total revenue.



IN JUNE 2012 (COMPARED TO JUNE 2010):

Approximately **3,700** non-employing businesses (2.9%) were lost but **793** employing businesses (mainly small & medium) were gained.

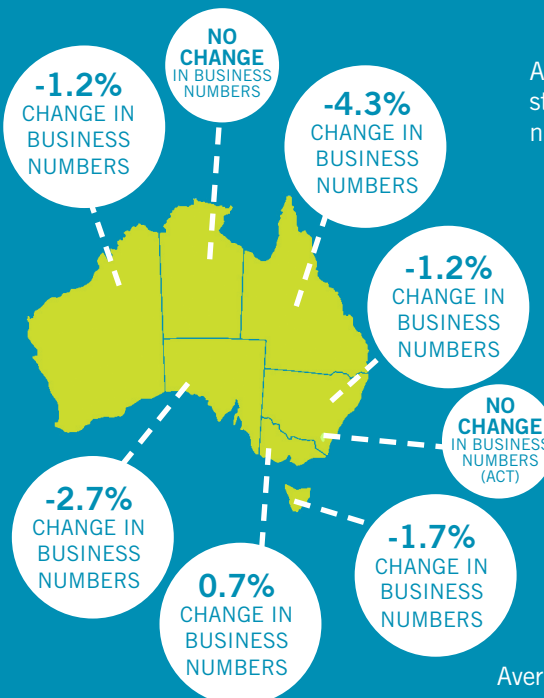
This results in a net loss of approximately

2,900
BUSINESSES

CHANGE IN BUSINESSES BY TOURISM INDUSTRIES**

Cafes, restaurants and takeaway food services industry gained the most—approximately

2,933
BUSINESSES



Apart from **VIC, NT & ACT**, all other states experienced a decline in the number of businesses.

Sydney and Melbourne increased business numbers while all other capital cities **experienced decreases** in tourism business numbers.

NT & ACT remained steady while all other regional areas suffered declines in business numbers.

Average returns per employee in tourism business were lower compared to all industries.



The best performing industries in Australia are estimated by TRA to achieve a rate of GVA per employed person between **five to eight times** higher compared with the average tourism industry GVA per employed person of

\$65,000.

AUTOMOTIVE FUEL RETAILING Fuel pump icon ▼ 10	CASINOS & OTHER GAMBLING SERVICES Cards icon ▲ 1	OTHER SPORT & RECREATION SERVICES Bicycle icon ▲ 71	CULTURAL SERVICES Lighthouse icon ▼ 675	ACCOMMODATION Hotel icon ▼ 367	OTHER RETAIL TRADE Store icon ▼ 2768
TRAVEL AGENCY & TOUR OPERATOR SERVICES Airplane icon ▼ 164	MOTOR VEHICLE HIRING Car icon ▲ 136	AIR, WATER & OTHER TRANSPORT Sailboat icon ▼ 502	TAXI TRANSPORT Taxi icon ▼ 2362	RAIL TRANSPORT Train icon ▼ 19	CLUBS, PUBS, TAVERNS & BARS Beer icon ▼ 189

* Small businesses include non-employing, micro, and small businesses and have less than 19 employees. ** Sum of business numbers by tourism industries is greater than 2900 (based on unconfidentialised data) due to confidentialisation process of the ABS.