TOURISM BUSINESSES IN AUSTRALIA: June 2012

253,794 SMALL BUSINESSES* (LESS THAN 19 EMPLOYEES)
24,916 MEDIUM BUSINESSES (20-199 EMPLOYEES)
1,378 LARGE BUSINESSES (200 OR MORE EMPLOYEES)

280,088 TOURISM BUSINESSES IN AUSTRALIA EQUALS 13% OF THE TOTAL 2.1 MILLION BUSINESSES IN AUSTRALIA

Medium and large businesses constituted only about 10% of total tourism businesses but generated more than two thirds (68%) of total revenue.

IN JUNE 2012 (COMpared TO JUNE 2010):

Approximately 3,700 non-employing businesses (2.9%) were lost but 793 employing businesses (mainly small & medium) were gained.

This results in a net loss of approximately

▲ 2,900 BUSINESSES

CHANGE IN BUSINESSES BY TOURISM INDUSTRIES**

Cafes, restaurants and takeaway food services industry gained the most—approximately

▲ 2,933 BUSINESSES

-1.2% CHANGE IN BUSINESS NUMBERS
-4.3% CHANGE IN BUSINESS NUMBERS
-2.7% CHANGE IN BUSINESS NUMBERS
-1.2% CHANGE IN BUSINESS NUMBERS
0.7% CHANGE IN BUSINESS NUMBERS
-1.7% CHANGE IN BUSINESS NUMBERS

Average returns per employee in tourism business were lower compared to all industries.

The best performing industries in Australia are estimated by TRA to achieve a rate of GVA per employed person between five to eight times higher compared with the average tourism industry GVA per employed person of $65K.

Apart from VIC, NT & ACT, all other states experienced a decline in the number of businesses.

Sydney and Melbourne increased business numbers while all other capital cities experienced decreases in tourism business numbers.

NT & ACT remained steady while all other regional areas suffered declines in business numbers.

$65,000.