



TOTAL TOURISM GSP

\$35.6b
▲ 6.3%



TOTAL TOURISM GVA

\$31.9b
▲ 6.6%



TOTAL TOURISM EMPLOYMENT

278,200 PERSONS
▲ 5.2%



2017–18 CHANGE ON
2016–17 (%)



TOURISM GSP (\$M)

Direct	17,509	▲ 6.9%
Indirect	18,055	▲ 5.7%
Total tourism GSP	35,563	▲ 6.3%
Total state GSP	604,414	▲ 4.5%
Tourism's direct share of state GSP	2.9%	▲ 0.1PPT*



TOURISM GVA (\$M)

Direct	16,126	▲ 6.9%
Indirect	15,731	▲ 6.4%
Total tourism GVA	31,856	▲ 6.6%
Total state GVA	556,524	▲ 4.6%
Tourism's direct share of state GVA	2.9%	▲ 0.1PPT*



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	182.9	▲ 4.4%
Indirect	95.4	▲ 6.6%
Total tourism employment	278.2	▲ 5.2%
Total state employment	3,946	▲ 3.2%
Tourism's direct share of state employment	4.6%	▲ 0.1 PPT*

*Percentage points

HOW DO I READ THIS TABLE?

- In 2017–18, *direct* tourism GSP in New South Wales was worth \$17.5 billion (▲ 6.9% compared to 2016–17). This was 2.9% of the state total GSP (\$604.4 billion).
- Indirect* tourism GSP was worth an extra \$18.1 billion to the New South Wales economy (▲ 5.7% compared to 2016–17).
- So, in 2017–18, tourism (both direct and indirect) was worth \$35.6 billion to the New South Wales economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in New South Wales, this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In New South Wales, for every dollar spent in the tourism industry, an additional 81 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$26.7b
▲ 6.9%



TOTAL TOURISM GVA

\$23.8b
▲ 7.4%



TOTAL TOURISM EMPLOYMENT

232,700 PERSONS
▲ 5.9%



2017–18 CHANGE ON
2016–17 (%)



TOURISM GSP (\$M)

Direct	12,751	▲ 7.8%
Indirect	13,934	▲ 6.2%
Total tourism GSP	26,685	▲ 6.9%
Total state GSP	430,504	▲ 5.1%
Tourism's direct share of state GSP	3.0%	▲ 0.1 PPT*



TOURISM GVA (\$M)

Direct	11,782	▲ 7.8%
Indirect	12,060	▲ 7.0%
Total tourism GVA	23,842	▲ 7.4%
Total state GVA	401,295	▲ 4.6%
Tourism's direct share of state GVA	2.9%	▲ 0.1 PPT*



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	156.4	▲ 5.2%
Indirect	76.3	▲ 7.3%
Total tourism employment	232.7	▲ 5.9%
Total state employment	3,251	▲ 2.8%
Tourism's direct share of state employment	4.8%	▲ 0.1 PPT*

*Percentage points

HOW DO I READ THIS TABLE?

- In 2017–18, *direct* tourism GSP in Victoria was worth \$12.8 billion (▲ 7.8% compared to 2016–17). This was 3.0% of the state total GSP (\$430.5 billion).
- *Indirect* tourism GSP was worth an extra \$13.9 billion to Victoria's economy (▲ 6.2% compared to 2016–17).
- **So, in 2017–18, tourism (both direct and indirect) was worth \$26.7 billion to Victoria's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in Victoria this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In Victoria, for every dollar spent in the tourism industry, an additional 78 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$27.3b
▲ 7.2%



TOTAL TOURISM GVA

\$24.4b
▲ 7.5%



TOTAL TOURISM EMPLOYMENT

235,900 PERSONS
▲ 6.2%



2017–18 CHANGE ON
2016–17 (%)



TOURISM GSP (\$M)

Direct	13,420	▲ 8.0%
Indirect	13,865	▲ 6.4%
Total tourism GSP	27,285	▲ 7.2%
Total state GSP	348,969	▲ 6.2%
Tourism's direct share of state GSP	3.8%	▲ 0.1 PPT*



TOURISM GVA (\$M)

Direct	12,273	▲ 8.1%
Indirect	12,146	▲ 7.0%
Total tourism GVA	24,419	▲ 7.5%
Total state GVA	328,518	▲ 7.0%
Tourism's direct share of state GVA	3.7%	–



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	151.1	▲ 5.6%
Indirect	84.8	▲ 7.2%
Total tourism employment	235.9	▲ 6.2%
Total state employment	2,469	▲ 4.2%
Tourism's direct share of state employment	6.1%	▲ 0.1 PPT*

*Percentage points

HOW DO I READ THIS TABLE?

- In 2017–18, *direct* tourism GSP in Queensland was worth \$13.4 billion (▲ 8.0% compared to 2016–17). This was 3.8% of the state total GSP (\$349 billion).
- *Indirect* tourism GSP was worth an extra \$13.9 billion to Queensland's economy (▲ 6.4% compared to 2016–17).
- **So, in 2017–18, tourism (both direct and indirect) was worth \$27.3 billion to Queensland's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in Queensland this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In Queensland, for every dollar spent in the tourism industry, an additional 84 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$6.7b
▲ 6.3%



TOTAL TOURISM GVA

\$6.0b
▲ 6.6%



TOTAL TOURISM EMPLOYMENT

61,300 PERSONS
▲ 5.1%



2017–18 CHANGE ON
2016–17 (%)



TOURISM GSP (\$M)

Direct	3,204	▲ 6.9%
Indirect	3,513	▲ 5.8%
Total tourism GSP	6,717	▲ 6.3%
Total state GSP	107,389	▲ 3.3%
Tourism's direct share of state GSP	3.0%	▲ 0.1 PPT*



TOURISM GVA (\$M)

Direct	2,956	▲ 6.9%
Indirect	3,076	▲ 6.3%
Total tourism GVA	6,032	▲ 6.6%
Total state GVA	98,996	▲ 3.2%
Tourism's direct share of state GVA	3.0%	▲ 0.1 PPT*



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	38.9	▲ 4.3%
Indirect	22.3	▲ 6.6%
Total tourism employment	61.3	▲ 5.1%
Total state employment	838	▲ 2.4%
Tourism's direct share of state employment	4.6%	▲ 0.1 PPT*

*Percentage points

HOW DO I READ THIS TABLE?

- In 2017–18, *direct* tourism GSP in South Australia was worth \$3.2 billion (▲ 6.9% compared to 2016–17). This was 3.0% of the state total GSP (\$107.4 billion).
- *Indirect* tourism GSP was worth an extra \$3.5 billion to South Australia's economy (▲ 5.8% compared to 2016–17).
- **So, in 2017–18, tourism (both direct and indirect) was worth \$6.7 billion to South Australia's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in South Australia this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In South Australia, for every dollar spent in the tourism industry, an additional 81 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$12.9b
▲ 3.6%



TOTAL TOURISM GVA

\$11.6b
▲ 3.8%



TOTAL TOURISM EMPLOYMENT

108,800 PERSONS
▲ 1.8%



2017–18 CHANGE ON
2016–17 (%)



TOURISM GSP (\$M)

Direct	6,516	▲ 3.6%
Indirect	6,424	▲ 3.5%
Total tourism GSP	12,941	▲ 3.6%
Total state GSP	259,426	▲ 3.3%
Tourism's direct share of state GSP	2.5%	–



TOURISM GVA (\$M)

Direct	5,966	▲ 3.6%
Indirect	5,608	▲ 4.0%
Total tourism GVA	11,574	▲ 3.8%
Total state GVA	250,557	▲ 3.5%
Tourism's direct share of state GVA	2.4%	–



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	73.2	▲ 0.7%
Indirect	35.6	▲ 4.2%
Total tourism employment	108.8	▲ 1.8%
Total state employment	1,332	▲ 2.1%
Tourism's direct share of state employment	5.5%	▼ 0.1PPT*

*Percentage points

HOW DO I READ THIS TABLE?

- In 2017–18, *direct* tourism GSP in Western Australia was worth \$6.5 billion (▲ 3.6% compared to 2016–17). This was 2.5% of the state total GSP (\$259.4 billion).
- *Indirect* tourism GSP was worth an extra \$6.4 billion to Western Australia's economy (▲ 3.5% compared to 2016–17).
- **So, in 2017–18, tourism (both direct and indirect) was worth \$12.9 billion to Western Australia's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in Western Australia this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In Western Australia, for every dollar spent in the tourism industry, an additional 82 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$3.2b

▲ 9.1%



TOTAL TOURISM GVA

\$2.9b

▲ 9.3%



TOTAL TOURISM EMPLOYMENT

42,800 PERSONS

▲ 7.8%



2017–18 CHANGE ON
2016–17 (%)



TOURISM GSP (\$M)

Direct	1,497	▲ 10.1%
Indirect	1,676	▲ 8.2%
Total tourism GSP	3,173	▲ 9.1%
Total state GSP	30,830	▲ 5.2%
Tourism's direct share of state GSP	4.9%	▲ 0.2 PPT*



TOURISM GVA (\$M)

Direct	1,363	▲ 10.2%
Indirect	1,512	▲ 8.6%
Total tourism GVA	2,875	▲ 9.3%
Total state GVA	28,740	▲ 5.0%
Tourism's direct share of state GVA	4.7%	▲ 0.2 PPT*



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	21.6	▲ 7.7%
Indirect	21.2	▲ 7.8%
Total tourism employment	42.8	▲ 7.8%
Total state employment	248	▲ 3.0%
Tourism's direct share of state employment	8.7%	▲ 0.4 PPT*

*Percentage points

HOW DO I READ THIS TABLE?

- In 2017–18, *direct* tourism GSP in Tasmania was worth \$1.5 billion (▲ 10.1% compared to 2016–17). This was 4.9% of the state total GSP (\$30.8 billion).
- *Indirect* tourism GSP was worth an extra \$1.7 billion to Tasmania's economy (▲ 8.2% compared to 2016–17).
- **So, in 2017–18, tourism (both direct and indirect) was worth \$3.2 billion to Tasmania's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in Tasmania this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In Tasmania, for every dollar spent in the tourism industry, an additional 89 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$2.4b
▲ 4.4%



TOTAL TOURISM GVA

\$2.2b
▲ 4.5%



TOTAL TOURISM EMPLOYMENT

17,100 PERSONS
▲ 2.9%



2017–18 CHANGE ON
2016–17 (%)



TOURISM GSP (\$M)

Direct	1,165	▲ 4.3%
Indirect	1,220	▲ 4.5%
Total tourism GSP	2,385	▲ 4.4%
Total state GSP	26,351	▲ 2.3%
Tourism's direct share of state GSP	4.4%	▲ 0.1 PPT*



TOURISM GVA (\$M)

Direct	1,045	▲ 4.2%
Indirect	1,105	▲ 4.7%
Total tourism GVA	2,151	▲ 4.5%
Total state GVA	22,617	▲ 1.9%
Tourism's direct share of state GVA	4.6%	▲ 0.1 PPT*



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	9.7	▲ 1.5%
Indirect	7.4	▲ 4.9%
Total tourism employment	17.1	▲ 2.9%
Total state employment	137	▼ 0.5%
Tourism's direct share of state employment	7.1%	▲ 0.1 PPT*

*Percentage points

HOW DO I READ THIS TABLE?

- In 2017–18, *direct* tourism GSP in the Northern Territory was worth \$1.2 billion (▲ 4.3% compared to 2016–17). This was 4.4% of the territory total GSP (\$26.4 billion).
- Indirect* tourism GSP was worth an extra \$1.2 billion to the Northern Territory's economy (▲ 4.5% compared to 2016–17).
- So, in 2017–18, tourism (both direct and indirect) was worth \$2.4 billion to the Northern Territory's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in the Northern Territory this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In the Northern Territory, for every dollar spent in the tourism industry, an additional 90 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.



TOTAL TOURISM GSP

\$2.4b

▲ 10.5%



TOTAL TOURISM GVA

\$2.1b

▲ 10.7%



TOTAL TOURISM EMPLOYMENT

19,300 PERSONS

▲ 9.2%



2017–18 CHANGE ON
2016–17 (%)



TOURISM GSP (\$M)

Direct	1,196	▲ 11.1%
Indirect	1,243	▲ 9.9%
Total tourism GSP	2,439	▲ 10.5%
Total state GSP	39,792	▲ 4.9%
Tourism's direct share of state GSP	3.0%	▲ 0.2 PPT*



TOURISM GVA (\$M)

Direct	1,099	▲ 11.2%
Indirect	1,010	▲ 10.2%
Total tourism GVA	2,109	▲ 10.7%
Total state GVA	35,843	▲ 4.8%
Tourism's direct share of state GVA	3.1%	▲ 0.2 PPT*



TOURISM EMPLOYMENT ('000 PERSONS)

Direct	12.2	▲ 8.7%
Indirect	7.0	▲ 10.2%
Total tourism employment	19.3	▲ 9.2%
Total state employment	228	▲ 2.7%
Tourism's direct share of state employment	5.4%	▲ 0.3 PPT*

*Percentage points

HOW DO I READ THIS TABLE?

- In 2017–18, *direct* tourism GSP in the Australian Capital Territory was worth \$1.2 billion (▲ 11.1% compared to 2016–17). This was 3.0% of the territory total GSP (\$39.8 billion).
- Indirect* tourism GSP was worth an extra \$1.2 billion to the Australian Capital Territory's economy (▲ 9.9% compared to 2016–17).
- So, in 2017–18, tourism (both direct and indirect) was worth \$2.4 billion to the Australian Capital Territory's economy.**

WHAT IS *DIRECT* CONTRIBUTION?

- Money spent directly in the tourism industry – without a tourism industry in the Australian Capital Territory this money wouldn't be generated, or these people wouldn't be employed.

WHAT IS *INDIRECT* CONTRIBUTION?

- The flow-on effect of the tourism industry. In the Australian Capital Territory, for every dollar spent in the tourism industry, an additional 83 cents was spent elsewhere in the economy.

WHY DO WE USE GVA?

- GVA allows easier comparisons across industries. GVA is equal to GSP minus taxes.