



COVID IMPACTS

Spend \$M (2020) \$2,721 ▼ 54%	Occupancy (2019-20) 56% ▼ 14 ppt
Employed (2019-20) persons 25,229 ▼ 15%	Flights (2019-20) domestic inbound 13,131 ▼ 25%

Change in spend, 2020 compared with 2019

Quarter	REGION (%)	AUSTRALIA (%)
Mar qtr	-20%	-20%
Jun qtr	-85%	-80%
Sep qtr	-65%	-60%
Dec qtr	-53%	-49%

PRE-COVID RESULTS

	VISITORS ('000)	NIGHTS ('000)	SPEND (\$M)
2019			
International	1,080 ▲ 3%	9,765 ▼ 3%	\$1,341 ▼ 5%
Domestic overnight	4,202 ▲ 11%	16,559 ▲ 14%	\$3,691 ▲ 5%
Domestic day	8,880 ▲ 16%		\$905 ▲ 16%

TOTAL SPEND **\$5,937M ▲ 4%**

TOURISM ECONOMY (2018-19)

Tourism employment

29,697 persons ▲ 5.9%

- Tourism accounted for 10.2% of the region's workforce
- Part-time workers accounted for 50% of the tourism workforce

Tourism gross value added

\$2,548 million ▲ 8.1%

- Tourism accounted for 7.8% of the regional economy
- Accommodation was the largest contributing sector (23%)

GVA by industry

Accommodation	\$586m
Recreational activities	\$470m
Food Services	\$463m
Transport	\$396m
Retail trade	\$310m

TOURISM SUPPLY (2018-19)

Businesses

9,832 businesses ▲ 3.3%

- 48% of tourism-related businesses in the Gold Coast region employed staff

Domestic inbound aviation

3,180,623 seats ▼ 0.9%

17,592 flights ▼ 2.4%

86% load factor ▲ 0.4 ppt

Accommodation

21,074 rooms

2016-17 2017-18 2018-19

70.5% occupancy ▼ 1.4 ppt

\$139.07 RevPAR ▼ \$4.01

OVERNIGHT VISITORS (2019)

Purpose (top 4)

- Holiday was the main purpose of visit for overnight visitors to the Gold Coast region
- Interstate visitors accounted for 52% of domestic overnight visitors and 67% of domestic overnight spend
- The top international visitor markets were China and New Zealand
- Commercial accommodation accounted for 60% of nights
- The most popular activities on these trips were social activities and outdoor / nature activities