

PRE-COVID RESULTS

2019

International



VISITORS ('000)

69 ▼ 2%



NIGHTS ('000)

948 ▲ 75%



SPEND (\$M)

\$51 ▲ 37%

Domestic overnight

1,164 ▼ 0%

4,509 ▼ 2%

\$617 ▲ 6%

Domestic day

1,506 ▲ 12%

\$286 ▲ 48%

TOTAL SPEND

\$954M ▲ 18%

TOURISM ECONOMY (2018-19)

Tourism employment

4,309 persons ▲ 0.6%

- Tourism accounted for 5.7% of the region's workforce
- Part-time workers accounted for 49% of the tourism workforce

Tourism gross value added

\$308 million ▲ 3.0%

- Tourism accounted for 2.1% of the regional economy
- Food Services was the largest contributing sector (20%)

GVA by industry

Food Services
\$61m

Transport
\$60m

Recreational activities
\$54m

Retail trade
\$48m

Accommodation
\$41m

TOURISM SUPPLY (2018-19)

Businesses

1,302 businesses ▲ 1.1%

- 58% of tourism-related businesses in the Capricorn region employed staff

Domestic inbound aviation

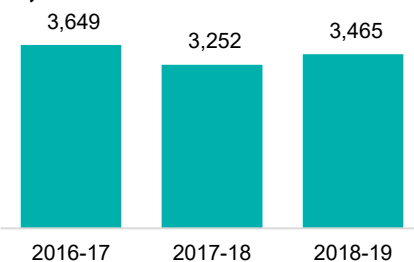
373,974 seats ▼ 1.0%

4,741 flights ▼ 8.3%

74% load factor ▼ 1 ppt

Accommodation

3,465 rooms

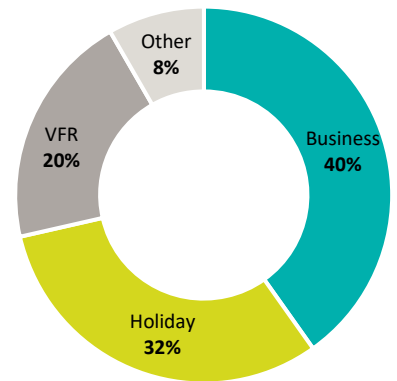


56.4% occupancy ▼ 0.8 ppt

\$84.26 RevPAR ▼ \$4.11

OVERNIGHT VISITORS (2019)

Purpose (top 4)



- Business was the main purpose of visit for overnight visitors to the Capricorn region
- Interstate visitors accounted for 12% of domestic overnight visitors and 16% of domestic overnight spend
- The top international visitor markets were United Kingdom and Germany
- Commercial accommodation accounted for 46% of nights
- The most popular activities on these trips were social activities and none of these activities