



COVID IMPACTS	Spend \$M (2020) \$369 ▼ 27%	Occupancy (2019-20) 58% ▼ 9 ppt	Change in spend, 2020 compared with 2019 Change 50% 0% -50% -100% Mar qtr Jun qtr Sep qtr Dec qtr — REGION — AUSTRALIA
	Employed (2019-20) persons 2,563 ▼ 1%	Flights (2019-20) domestic inbound 1,396 ▼ 19%	

PRE-COVID RESULTS

2019

	VISITORS ('000)	NIGHTS ('000)	SPEND (\$M)
International	43 ▼ 9%	890 ▼ 6%	\$29 ▼ 39%
Domestic overnight	760 ▲ 13%	2,670 ▲ 27%	\$350 ▲ 18%
Domestic day	931 ▲ 23%		\$128 ▲ 21%

TOTAL SPEND **\$507M ▲ 13%**

TOURISM ECONOMY (2018-19)

Tourism employment

2,595 persons ▲ 1.2%

- Tourism accounted for 5.9% of the region's workforce
- Part-time workers accounted for 52% of the tourism workforce

Tourism gross value added

\$185 million ▲ 3.5%

- Tourism accounted for 4% of the regional economy
- Accommodation was the largest contributing sector (19%)

GVA by industry

Accommodation	\$36m
Food Services	\$34m
Recreational activities	\$33m
Retail trade	\$30m
Transport	\$25m

TOURISM SUPPLY (2018-19)

Businesses

908 businesses ▼ 1.2%

- 62% of tourism-related businesses in the Bundaberg region employed staff

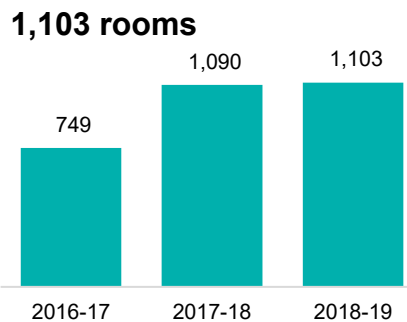
Domestic inbound aviation

113,725 seats ▼ 4.7%

1,723 flights ▼ 1.7%

69% load factor ▼ 2.1 ppt

Accommodation

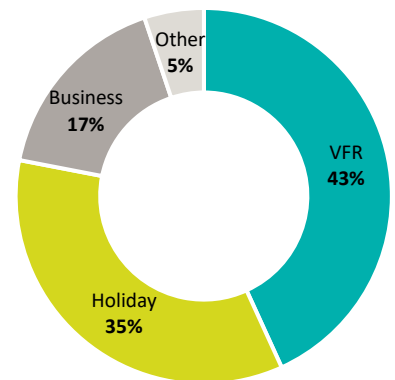


67.3% occupancy ▲ 6.5 ppt

\$100.36 RevPAR ▲ \$19.06

OVERNIGHT VISITORS (2019)

Purpose (top 4)



- VFR was the main purpose of visit for overnight visitors to the Bundaberg region
- Interstate visitors accounted for 15% of domestic overnight visitors and 21% of domestic overnight spend
- The top international visitor markets were New Zealand and United Kingdom
- Commercial accommodation accounted for 46% of nights
- The most popular activities on these trips were social activities and outdoor / nature activities