



TRAVEL BY AUSTRALIANS

YEAR ENDING DECEMBER 2019¹

OVERNIGHT SPEND ▲12%
\$80.7 BILLION

OVERNIGHT TRIPS ▲12%
117.4 MILLION

NIGHTS ▲12%
417.9 MILLION

Note: these results pre-date the major impacts of the recent Australian bushfires and COVID-19 (novel coronavirus) on travel behaviour.

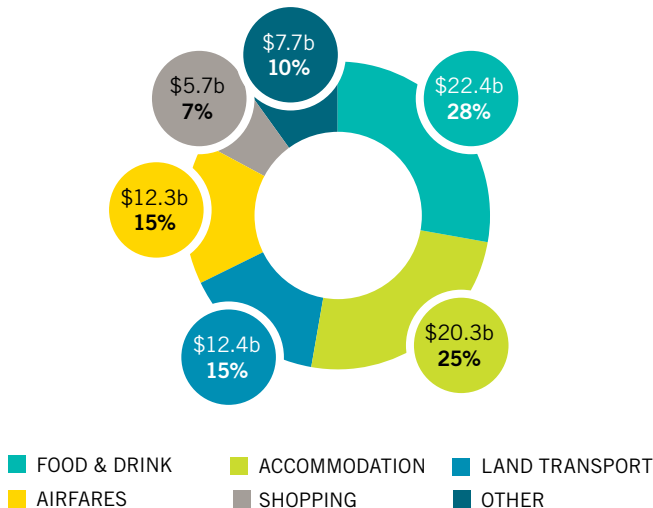
Domestic overnight travel continued to perform well over the year ending December 2019, with spend reaching a record \$80.7 billion. The number of overnight trips taken by Australians also grew to 117.4 million, with 417.9 million nights spent away from home.

With domestic overnight and international tourism both generating strong results, total overnight spend (domestic and international) reached \$126.1 billion. Tourism dollars earned from domestic day trips also performed well, bringing total tourism spend (including day trips) to a record \$152.4 billion.

DOMESTIC OVERNIGHT TRAVEL EXPENSES

The \$80.7 billion in overnight tourism dollars was generated mainly from spend on transport (\$24.7 billion), food and drink (\$22.4 billion) and accommodation (\$20.3 billion).

FIGURE 1: OVERNIGHT TOURISM SPEND BY ITEM



About half of transport spend was on airfares and half on land transport costs. However, only 18% of trips had an air travel component, while 71% of trips included land transport costs. The costs for land transport were generally less per person, and related mainly to petrol (\$8.6 billion), car hire (\$1.5 billion) and taxis and Uber (\$1.4 billion).

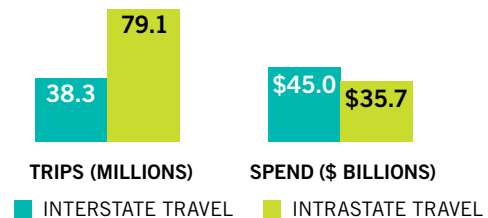
¹ Use caution when comparing 2019 NVS estimates with earlier years. The move to 100% mobile phone interviewing has seen increases to 2019 NVS estimates which have an upward influence on growth rates. For further information see: www.tra.gov.au/Domestic/national-visitor-survey-methodology

Food and drink expenses consisted mostly of take away and restaurant meals (\$13.3 billion), with additional spend on groceries and self-catering (\$4.7 billion) and alcohol and drinks (\$4.4 billion).

INTERSTATE AND INTRASTATE TRAVEL EXPENSES

Interstate travel generated \$45 billion in domestic overnight spend, despite only one-third (33%) of trips being interstate. While there were more intrastate trips (or trips within a traveller's state of residence), they generated less spend at \$35.7 billion.

FIGURE 2: TOTAL TRIPS AND SPEND FOR INTERSTATE AND INTRASTATE TRAVEL



These differences are due to interstate trips costing much more per person on average (\$1,173) than intrastate trips (\$452). Interstate travel is typically longer (5 nights compared to 3 nights on average) but also has higher transport costs associated with travelling longer distances. Figure 3 shows the average expenses per overnight trip by item in 2019. The largest difference between the two types of travel was for airfares, as almost half (46%) of all interstate trips included this expense, compared to only 4% of intrastate trips. Airfare expenses averaged \$579 for those who flew.

FIGURE 3: AVERAGE OVERNIGHT TRIP SPEND (PER PERSON) BY ITEM²

	INTERSTATE	INTRASTATE
FOOD & DRINK	\$276	\$149
ACCOMMODATION	\$274	\$124
AIRFARES	\$266	\$26
LAND TRANSPORT	\$155	\$81
SHOPPING	\$76	\$36
OTHER	\$127	\$36

² Averages have been calculated based on all visitors including those who did not have any spend for a particular item.



ACCOMMODATION

Domestic travellers spent most of their trip nights at a friend or relative's property (34%), and hotel, motel or resort (24%) (Figure 4).

Those visiting friends and relatives spent most nights with them at their property (80%). Business travellers spent 43% of their nights in hotel type accommodation and 31% in other accommodation, which includes accommodation on a mining camp. Holiday visitors spent their nights in many different accommodation types, though most often caravan or camping (26%) and hotel type accommodation (25%).

STATES AND TERRITORIES

All states and territories continued to gain significant economic benefit from domestic overnight visitation and spend during the year ending December 2019 (Figure 5).

FIGURE 4: NIGHTS BY ACCOMMODATION TYPE

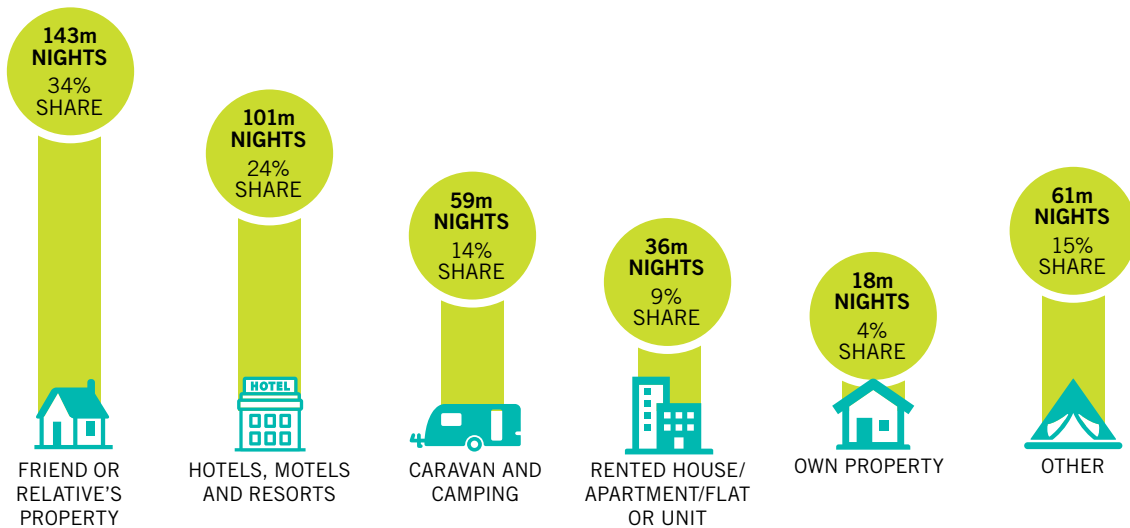


FIGURE 5: OVERNIGHT TRIPS AND SPEND BY STATE, YE DEC 2019

