

PRE-COVID RESULTS

2019

International



VISITORS ('000)

137 ▲ 11%



NIGHTS ('000)

1,595 ▼ 12%



SPEND (\$M)

\$136 ▼ 12%

Domestic overnight

772 ▲ 12%

4,008 ▲ 3%

\$954 ▲ 5%

Domestic day

757 ▲ 123%

\$87 ▲ 76%

TOTAL SPEND

\$1,176M ▲ 6%

TOURISM ECONOMY (2018-19)

Tourism employment

3,838 persons ▼ 3.7%

- Tourism accounted for 4.3% of the region's workforce
- Part-time workers accounted for 36% of the tourism workforce

Tourism gross value added

\$502 million ▼ 1.2%

- Tourism accounted for 3.4% of the regional economy
- Transport was the largest contributing sector (34%)

GVA by industry

Transport
\$168m

Accommodation
\$83m

Food Services
\$78m

Recreational activities
\$64m

Retail trade
\$52m

TOURISM SUPPLY (2018-19)

Businesses

1,497 businesses ▲ 7.4%

- 57% of tourism-related businesses in the Darwin region employed staff

Domestic inbound aviation

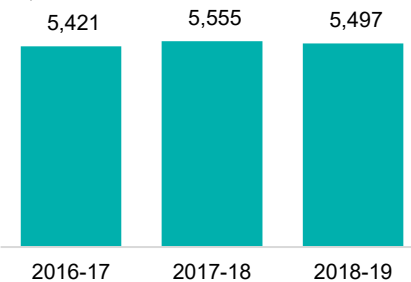
1,223,465 seats ▲ 0.8%

11,962 flights ▼ 0.3%

71% load factor ▼ 1.9 ppt

Accommodation

5,497 rooms

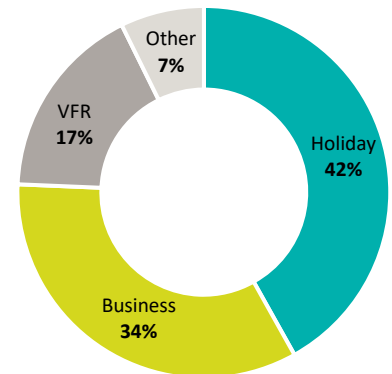


58.6% occupancy ▼ 13.3 ppt

\$86.91 RevPAR ▼ \$21.21

OVERNIGHT VISITORS (2019)

Purpose (top 4)



- Holiday was the main purpose of visit for overnight visitors to the Darwin region
- Interstate visitors accounted for 80% of domestic overnight visitors and 74% of domestic overnight spend
- The top international visitor markets were United Kingdom and United States of America
- Commercial accommodation accounted for 51% of nights
- The most popular activities on these trips were social activities and outdoor / nature activities