



COVID IMPACTS

**Spend \$M (2020)**  
 **\$7,542**  
▼ 67%

**Occupancy (2019-20)**  
 **65%**  
▼ 18 ppt

**Employed (2019-20) persons**  
 **81,751**  
▼ 11%

**Flights (2019-20) domestic inbound**  
 **91,568**  
▼ 24%

**Change in spend, 2020 compared with 2019**

Quarter	REGION	AUSTRALIA
Mar qtr	-35%	-15%
Jun qtr	-90%	-75%
Sep qtr	-85%	-65%
Dec qtr	-72%	-49%

## PRE-COVID RESULTS

**2019**

**International**



**VISITORS ('000)**

4,106 ▲ 0%



**NIGHTS ('000)**

82,111 ▲ 1%



**SPEND (\$M)**

\$10,353 ▲ 7%

**Domestic overnight**

12,655 ▲ 14%

34,988 ▲ 18%

\$9,392 ▲ 6%

**Domestic day**

28,109 ▲ 25%

\$3,069 ▲ 20%

## TOTAL SPEND

**\$22,814M ▲ 8%**

### TOURISM ECONOMY (2018-19)

#### Tourism employment

**91,867 persons ▲ 2.9%**

- Tourism accounted for 3.4% of the region's workforce
- Part-time workers accounted for 44% of the tourism workforce

#### Tourism gross value added

**\$10,361 million ▲ 5.5%**

- Tourism accounted for 2.5% of the regional economy
- Accommodation was the largest contributing sector (21%)

#### GVA by industry

Accommodation  
**\$2,131m**

Transport  
**\$2,055m**

Education and training  
**\$1,600m**

Food Services  
**\$1,537m**

Recreational activities  
**\$1,254m**

### TOURISM SUPPLY (2018-19)

#### Businesses

**72,714 businesses ▲ 3.2%**

- 47% of tourism-related businesses in the Sydney region employed staff

#### Domestic inbound aviation

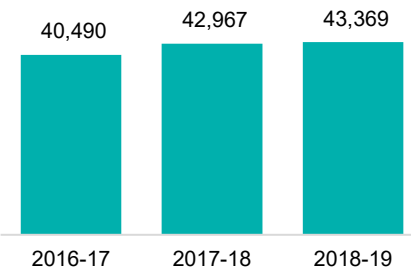
**16,731,621 seats ▼ 0.7%**

**120,187 flights ▼ 0.1%**

**82% load factor ▲ 0 ppt**

#### Accommodation

**43,369 rooms**

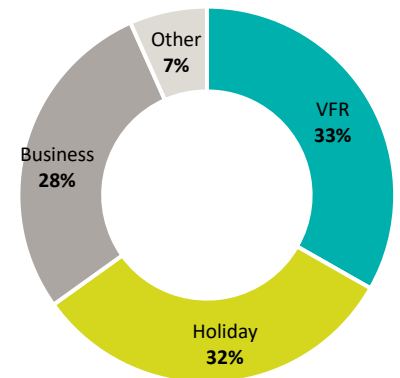


**83.4% occupancy ▼ 1.5 ppt**

**\$186.11 RevPAR ▼ \$8.38**

### OVERNIGHT VISITORS (2019)

#### Purpose (top 4)



- VFR was the main purpose of visit for overnight visitors to the Sydney region
- Interstate visitors accounted for 50% of domestic overnight visitors and 56% of domestic overnight spend
- The top international visitor markets were China then United States of America
- Commercial accommodation accounted for 57% of nights
- The most popular activities on these trips were social activities and outdoor / nature activities