

PRE-COVID RESULTS

2019

International



VISITORS ('000)

25 ▲ 5%



NIGHTS ('000)

551 ▼ 24%



SPEND (\$M)

\$22 ▼ 26%

Domestic overnight

1,231 ▼ 2%

2,951 ▼ 7%

\$455 ▼ 11%

Domestic day

1,558 ▼ 5%

\$232 ▼ 12%

TOTAL SPEND

\$709M ▼ 12%

TOURISM ECONOMY (2018-19)

Tourism employment

3,817 persons ▼ 4.7%

- Tourism accounted for 4.8% of the region's workforce
- Part-time workers accounted for 52% of the tourism workforce

Tourism gross value added

\$242 million ▼ 3.4%

- Tourism accounted for 2.8% of the regional economy
- Food Services was the largest contributing sector (21%)

GVA by industry



TOURISM SUPPLY (2018-19)

Businesses

1,529 businesses ▲ 0.3%

- 63% of tourism-related businesses in the Riverina region employed staff

Domestic inbound aviation

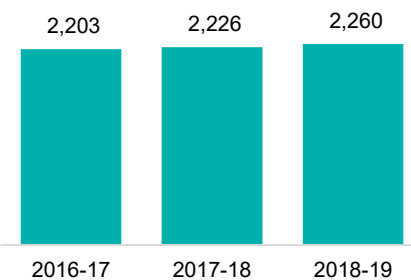
278,104 seats ▼ 2.2%

6,936 flights ▲ 0.4%

62% load factor ▲ 0.6 ppt

Accommodation

2,260 rooms

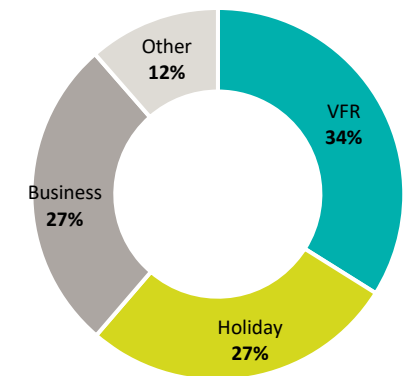


67.9% occupancy ▲ 0.5 ppt

\$94.01 RevPAR ▲ \$0.59

OVERNIGHT VISITORS (2019)

Purpose (top 4)



- VFR was the main purpose of visit for overnight visitors to the Riverina region
- Interstate visitors accounted for 37% of domestic overnight visitors and 31% of domestic overnight spend
- The top international visitor markets were New Zealand and United Kingdom
- Commercial accommodation accounted for 44% of nights
- The most popular activities on these trips were social activities and none of these activities