

PRE-COVID RESULTS

2019

International



VISITORS ('000)

42 ▼ 2%



NIGHTS ('000)

682 ▼ 26%



SPEND (\$M)

\$32 ▼ 19%

Domestic overnight

2,831 ▼ 3%

7,155 ▼ 11%

\$1,290 ▲ 6%

Domestic day

3,771 ▲ 25%

\$635 ▲ 41%

TOTAL SPEND

\$1,958M ▲ 14%

TOURISM ECONOMY (2018-19)

Tourism employment

9,200 persons ▲ 5.3%

- Tourism accounted for 7.1% of the region's workforce
- Part-time workers accounted for 54% of the tourism workforce

Tourism gross value added

\$561 million ▲ 4.7%

- Tourism accounted for 3.6% of the regional economy
- Food Services was the largest contributing sector (24%)

GVA by industry

Food Services
\$132m

Accommodation
\$113m

Retail trade
\$97m

Recreational activities
\$79m

Transport
\$77m

TOURISM SUPPLY (2018-19)

Businesses

2,898 businesses ▼ 1.4%

- 60% of tourism-related businesses in the Central NSW region employed staff

Domestic inbound aviation

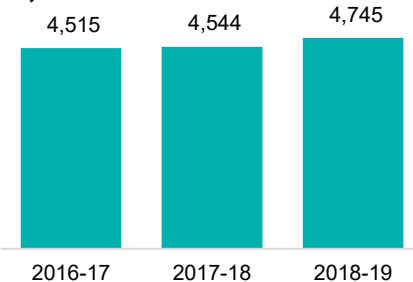
285,725 seats ▼ 3.3%

7,650 flights ▼ 5.8%

63% load factor ▲ 0.3 ppt

Accommodation

4,745 rooms

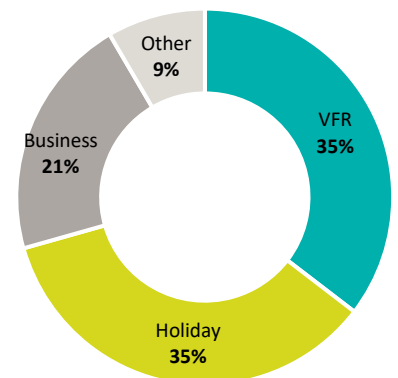


62.8% occupancy ▼ 0.2 ppt

\$88.81 RevPAR ▲ \$0.58

OVERNIGHT VISITORS (2019)

Purpose (top 4)



- VFR was the main purpose of visit for overnight visitors to the Central NSW region
- Interstate visitors accounted for 21% of domestic overnight visitors and 23% of domestic overnight spend
- The top international visitor markets were New Zealand and United Kingdom
- Commercial accommodation accounted for 46% of nights
- The most popular activities on these trips were social activities and none of these activities