MEDIA RELEASE

Australians spend $51.5 billion on domestic overnight travel

Travellers spent $51.5 billion on domestic overnight travel during the year ending December 2013, an increase of 3 per cent over the previous year, the latest National Visitor Survey release has found.

Released today by Tourism Research Australia (TRA), the survey reported domestic overnight holiday visitors accounted for a substantial portion of the increase. They spent $26.4 billion, a 4 per cent increase on the previous year.

Dr Leo Jago, TRA’s Chief Economist, said the results also highlighted the importance of tourism to regional Australia with $26.2 billion spent on domestic overnight travel in these areas.

“Domestic overnight trips increased by two per cent to 75.8 million, continuing the steady growth recorded since 2010,” Dr Jago said.

“The aviation segment and interstate travel were important contributors to the growth in overnight trips. However, there has been a trend to shorter length interstate trips so the interstate share of domestic visitor nights has steadily declined since 2003.”

Other key findings from the report for the year ending December 2013 include:

- Overnight trips for holiday increased 4 per cent to 33.0 million.
- Domestic day trips declined 6 per cent to 164 million.
- Outbound travel continued to thrive increasing 6 per cent to 7.6 million during the year ending September 2013.


Media contact: Rod Battye
info@tra.gov.au
02 6272 6879