



Australian Government
Tourism Research Australia



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MEDIA RELEASE

Domestic overnight trips reach 76 million

Travellers took a record 76 million domestic overnight trips during the year ending September 2013, the latest *National Visitor Survey* release has found.

Released today by Tourism Research Australia (TRA), the survey reported domestic overnight holiday visitors accounted for a substantial portion of the increase, reaching 33.1 million, a 6 per cent increase on the previous year.

Dr Leo Jago, Chief Economist and General Manager of TRA, said the results highlighted a continuation of recent growth in domestic overnight travel led by holiday travellers.

“Overnight trips involving the use of air transport increased by seven per cent, continuing a long-term trend of growth for this segment of domestic tourism,” Dr Jago said.

“Furthermore, the strength of the aviation segment over the year was an important contributor to growth in the high-yield interstate travel market and nights spent in hotel-style accommodation.”

Reinforcing the importance of domestic travel to the tourism industry, overnight trip expenditure increased 5 per cent to \$51.7 billion, representing 73 per cent of total spending by all overnight visitors, domestic and international, in Australia.

Other key findings from the report for the year ending September 2013 include:

- Visitor nights increased 3 per cent to 284 million.
- Domestic day trips declined 5 per cent to 166 million.
- Outbound travel continued to thrive despite the upturn in domestic overnight travel with trips increasing 5 per cent to 7.5 million during the year ending June 2013.

The National Visitor Survey, September Quarter 2013 can be accessed in full at www.tra.gov.au/publications/latest-nvs-report.html

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