AUSTRALIA'S TOURISM LABOUR FORCE

534,000 + 391,000 = 925,000

Directly employed + Indirectly employed = Directly and indirectly employed in tourism-related industries
OR 8.1% of total employment

NUMBER OF EMPLOYEES BY SECTOR

- Cafes, restaurants & takeaway food services: 144,300
- Accommodation: 69,700
- Transport: 58,800
- Travel services: 32,200
- Clubs & pubs: 31,200

SOURCE OF TOURISM EMPLOYEES

- Local residents: 78%
- From elsewhere in the state: 6%
- From interstate: 6%
- Working holiday makers: 5%
- Other overseas workers: 5%

TOP EMPLOYMENT DIFFICULTIES FOR BUSINESS

- Skill deficiencies: 69%
- Recruitment: 51%
- Retention: 36%

7% vacancy rate—an estimated shortage of 38,000 workers

Demand for additional tourism workers is estimated to grow by 123,000 including 60,000 skilled by 2020

For more information: www.tra.gov.au


a) "Transport" includes air, water, rail and other transport. b) "Travel services" includes travel agency and tour operator services. c) "Clubs and pubs" also includes taverns and bars.