



Australian Government
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TOURISM
RESEARCH
AUSTRALIA

AUSTRALIA'S TOURISM LABOUR FORCE

534,000 + **391,000** = **925,000**
 Directly employed Indirectly employed Directly and indirectly employed in tourism-related industries
OR 8.1% of total employment

FEMALE 54%
286,000

MALE 46%
248,000

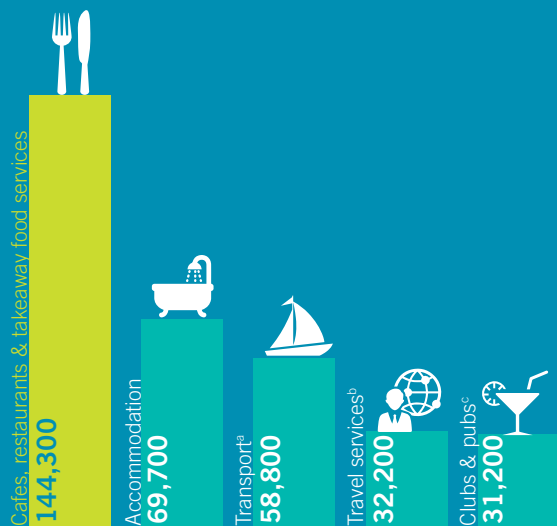
FULL-TIME 54%
290,000

PART-TIME 46%
244,000

SOURCE OF TOURISM EMPLOYEES



NUMBER OF EMPLOYEES BY SECTOR



TOP EMPLOYMENT DIFFICULTIES FOR BUSINESS

Skill deficiencies
69%

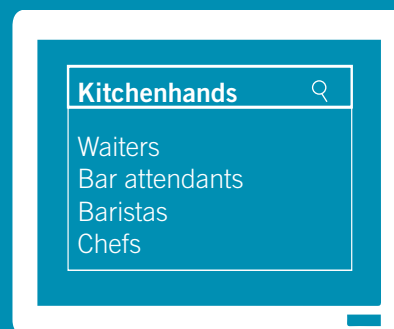
Recruitment
51%

Retention
36%



7% vacancy rate—an estimated shortage of **38,000 workers**
 Demand for additional tourism workers is estimated to grow by 123,000 including 60,000 skilled by 2020

TOP JOBS IN DEMAND



a) 'Transport' includes air, water, rail and other transport. b) 'Travel services' includes travel agency and tour operator services. c) 'Clubs and pubs' also includes taverns and bars.

Sources: Tourism Research Australia, *State Tourism Satellite Account 2013–14*; Australian Bureau of Statistics, National Accounts, *Tourism Satellite Account 2013–14*; Deloitte Access Economics, *Australian Tourism Labour Force Report, 2015–2020*.

For more information:
www.tra.gov.au