



Australian Government
Tourism Research Australia



TOURISM
RESEARCH
AUSTRALIA

TOURISM
BUSINESSES
IN AUSTRALIA

June 2010 to June 2012

APPENDIX B – TOURISM
BUSINESSES BY TYPE OF
LEGAL ORGANISATION

TOURISM
BUSINESSES
IN AUSTRALIA

Appendix B

Tourism businesses in Australia, June 2010 to June 2012

Table B.1 Tourism businesses by type of legal organisation and employment size for tourism characteristic and tourism connected industries, June 2010

	Employing businesses				Total employing	Non-employing	Total businesses
	Micro (1-4 employees)	Small (5-19 employees)	Medium (20-199 employees)	Large (200+ employees)			
Tourism characteristic industries							
Accommodation							
Incorporated company	1,073	1,044	770	110	2,997	1,398	4,395
Sole proprietor	245	84	15	0	344	987	1,331
Partnership	712	516	174	9	1,411	2,301	3,712
Trust	829	1,091	611	18	2,549	1,681	4,230
Public sector	0	3	6	0	9	0	9
Unidentified	0	0	0	0	0	0	0
Cafes, restaurants and takeaway food services							
Incorporated company	5,413	5,998	3,408	137	14,956	2,841	17,797
Sole proprietor	4,728	2,637	294	15	7,674	5,007	12,681
Partnership	4,776	3,752	960	24	9,512	4,579	14,091
Trust	2,897	4,084	3,035	197	10,213	2,411	12,624
Public sector	0	0	0	0	0	15	15
Unidentified	0	0	0	0	0	0	0
Clubs, pubs, taverns and bars							
Incorporated company	1,102	1,299	2,016	109	4,526	1,006	5,532
Sole proprietor	81	72	24	0	177	216	393
Partnership	147	210	283	6	646	355	1,001
Trust	291	492	870	34	1,687	509	2,196
Public sector	0	3	0	0	3	0	3
Unidentified	0	0	0	0	0	3	3
Rail transport							
Incorporated company	18	0	12	0	30	16	46
Sole proprietor	0	0	0	0	0	9	9
Partnership	0	0	0	0	0	18	18
Trust	0	3	0	0	3	12	15
Public sector	0	0	0	9	9	0	9
Unidentified	0	0	0	3	3	0	3
Taxi transport							
Incorporated company	464	162	69	6	701	730	1,431
Sole proprietor	198	36	3	3	240	14,941	15,181
Partnership	57	51	0	0	108	2,082	2,190
Trust	150	18	6	3	177	680	857
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Air, water and other transport							
Incorporated company	641	320	208	45	1,214	1,107	2,321
Sole proprietor	75	15	3	0	93	1,056	1,149
Partnership	96	27	6	3	132	657	789
Trust	189	127	36	0	352	442	794
Public sector	0	0	0	6	6	0	6
Unidentified	0	0	0	0	0	0	0
Motor vehicle hiring							
Incorporated company	178	101	46	9	334	303	637
Sole proprietor	36	6	0	0	42	253	295
Partnership	9	15	0	0	24	81	105
Trust	60	72	15	3	150	262	412
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Travel agency and tour operator services							
Incorporated company	1,309	858	239	29	2,435	910	3,345
Sole proprietor	148	45	3	0	196	860	1,056
Partnership	120	66	3	3	192	190	382
Trust	190	163	24	3	380	174	554
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Cultural services							
Incorporated company	1,399	319	124	12	1,854	1,322	3,176
Sole proprietor	428	78	12	3	521	9,753	10,274
Partnership	105	27	30	0	162	1,362	1,524
Trust	268	60	33	0	361	593	954
Public sector	0	0	0	6	6	0	6
Unidentified	0	0	0	0	0	0	0
Casinos and other gambling services							
Incorporated company	130	133	28	22	313	99	412
Sole proprietor	243	138	3	0	384	215	599
Partnership	117	39	3	0	159	102	261
Trust	62	84	15	0	161	57	218
Public sector	0	0	3	3	6	0	6
Unidentified	0	0	0	0	0	0	0
Other sports and recreation services							
Incorporated company	1,156	916	630	27	2,729	1,461	4,190
Sole proprietor	497	260	21	0	778	2,469	3,247
Partnership	327	297	65	3	692	965	1,657
Trust	336	359	264	6	965	465	1,430
Public sector	3	0	7	3	13	0	13
Unidentified	0	0	0	0	0	0	0
Tourism connected industries							
Automotive fuel retailing							
Incorporated company	618	623	276	9	1,526	414	1,940

Sole proprietor	93	63	6	0	162	156	318
Partnership	255	186	24	0	465	380	845
Trust	206	388	133	6	733	265	998
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Other retail trade							
Incorporated company	17,440	13,535	4,750	354	36,079	12,954	49,033
Sole proprietor	7,091	2,450	436	12	9,989	24,856	34,845
Partnership	7,611	4,476	1,159	24	13,270	15,238	28,508
Trust	8,188	8,562	3,261	99	20,110	7,553	27,663
Public sector	0	3	0	0	3	0	3
Unidentified	0	0	0	0	0	0	0
Total tourism characteristic and connected businesses^a							
Incorporated company	30,941	25,308	12,576	869	69,694	24,561	94,255
Sole proprietor	13,863	5,884	820	33	20,600	60,778	81,378
Partnership	14,332	9,662	2,707	72	26,773	28,310	55,083
Trust	13,666	15,503	8,303	369	37,841	15,104	52,945
Public sector	3	9	16	27	55	15	70
Unidentified	0	0	0	3	3	3	6

Source: Australian Bureau of Statistics, ABS Business Register (unpublished data)

a. Total tourism characteristic and connected businesses may not be equal to the estimates presented elsewhere in the text because of confidentialisation process adopted by the ABS which differs for different classifications.

Note: Smaller estimates need to be used with caution as these may not represent the true estimate due to rounding undertaken in the confidentialisation process by the ABS.

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Appendix B

Tourism businesses in Australia, June 2010 to June 2012

Table B.2 Tourism businesses by type of legal organisation and employment size for tourism characteristic and tourism connected industries, June 2011

	Employing businesses				Total employing	Non-employing	Total businesses
	Micro (1-4 employees)	Small (5-19 employees)	Medium (20-199 employees)	Large (200+ employees)			
Tourism characteristic industries							
Accommodation							
Incorporated company	998	1,037	829	99	2,963	1,393	4,356
Sole proprietor	198	96	12	0	306	986	1,292
Partnership	700	513	144	6	1,363	2,140	3,503
Trust	820	1,097	624	18	2,559	1,730	4,289
Public sector	0	3	3	0	6	6	12
Unidentified	0	0	0	0	0	0	0
Cafes, restaurants and takeaway food services							
Incorporated company	6,194	6,533	3,504	148	16,379	2,997	19,376
Sole proprietor	4,861	2,475	293	12	7,641	4,851	12,492
Partnership	4,682	3,748	929	24	9,383	4,444	13,827
Trust	3,248	4,360	3,140	234	10,982	2,743	13,725
Public sector	0	3	6	0	9	12	21
Unidentified	0	0	0	0	0	0	0
Clubs, pubs, taverns and bars							
Incorporated company	1,120	1,332	1,914	89	4,455	1,012	5,467
Sole proprietor	54	84	21	0	159	207	366
Partnership	123	243	280	6	652	295	947
Trust	254	518	918	21	1,711	543	2,254
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Rail transport							
Incorporated company	12	9	6	6	33	10	43
Sole proprietor	0	0	0	0	0	15	15
Partnership	0	0	0	0	0	15	15
Trust	0	0	0	0	0	0	0
Public sector	0	0	3	3	6	0	6
Unidentified	0	0	0	3	3	0	3
Taxi transport							
Incorporated company	504	141	78	0	723	692	1,415
Sole proprietor	171	30	3	0	204	13,761	13,965
Partnership	84	21	3	0	108	1,967	2,075
Trust	141	27	18	0	186	683	869
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Air, water and other transport							
Incorporated company	619	317	199	39	1,174	1,167	2,341
Sole proprietor	78	21	0	0	99	908	1,007
Partnership	87	24	15	3	129	646	775
Trust	164	81	46	3	294	429	723
Public sector	0	0	0	0	0	3	3
Unidentified	0	0	0	0	0	0	0
Motor vehicle hiring							
Incorporated company	151	116	39	9	315	314	629
Sole proprietor	48	6	0	0	54	237	291
Partnership	24	12	3	0	39	84	123
Trust	75	45	9	0	129	279	408
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Travel agency and tour operator services							
Incorporated company	1,269	810	198	14	2,291	948	3,239
Sole proprietor	162	57	6	0	225	779	1,004
Partnership	105	57	9	0	171	205	376
Trust	178	166	30	0	374	200	574
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Cultural services							
Incorporated company	1,335	319	110	15	1,779	1,233	3,012
Sole proprietor	372	87	15	3	477	9,649	10,126
Partnership	42	42	27	3	114	1,273	1,387
Trust	267	57	30	3	357	635	992
Public sector	0	0	0	9	9	0	9
Unidentified	0	0	0	0	0	0	0
Casinos and other gambling services							
Incorporated company	93	132	30	20	275	127	402
Sole proprietor	283	132	6	0	421	190	611
Partnership	102	57	9	0	168	105	273
Trust	85	60	18	0	163	78	241
Public sector	0	0	3	3	6	0	6
Unidentified	0	0	0	0	0	0	0
Other sports and recreation services							
Incorporated company	1,200	917	659	33	2,809	1,488	4,297
Sole proprietor	520	216	27	0	763	2,477	3,240
Partnership	276	216	62	0	554	840	1,394
Trust	427	357	268	6	1,058	508	1,566
Public sector	0	3	10	3	16	0	16
Unidentified	0	0	0	0	0	0	0
Tourism connected industries							
Automotive fuel retailing							
Incorporated company	568	700	218	6	1,492	405	1,897
Sole proprietor	102	36	0	0	138	153	291

Partnership	243	177	48	0	468	253	721
Trust	212	385	125	3	725	250	975
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Other retail trade							
Incorporated company	18,194	13,437	4,684	389	36,704	13,773	50,477
Sole proprietor	6,910	2,400	473	15	9,798	24,344	34,142
Partnership	7,027	4,160	1,266	27	12,480	14,386	26,866
Trust	8,152	8,950	3,269	109	20,480	8,091	28,571
Public sector	3	0	0	0	3	3	6
Unidentified	0	0	0	0	0	3	3
Total tourism characteristic and connected businesses^a							
Incorporated company	32,257	25,800	12,468	867	71,392	25,559	96,951
Sole proprietor	13,759	5,640	856	30	20,285	58,557	78,842
Partnership	13,495	9,270	2,795	69	25,629	26,653	52,282
Trust	14,023	16,103	8,495	397	39,018	16,169	55,187
Public sector	3	9	25	18	55	24	79
Unidentified	0	0	0	3	3	3	6

Source: Australian Bureau of Statistics, ABS Business Register (unpublished data)

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Appendix B

Tourism businesses in Australia, June 2010 to June 2012

Table B.3 Tourism businesses by type of legal organisation and employment size for tourism characteristic and tourism connected industries, June 2012

	Employing businesses				Total employing	Non- employing	Total businesses
	Micro (1-4 employees)	Small (5-19 employees)	Medium (20-199 employees)	Large (200+ employees)			
Tourism characteristic industries							
Accommodation							
Incorporated company	1,023	1,089	806	98	3,016	1,434	4,450
Sole proprietor	184	114	18	0	316	894	1,210
Partnership	613	468	156	0	1,237	2,078	3,315
Trust	814	1,096	640	21	2,571	1,746	4,317
Public sector	0	0	9	0	9	6	15
Unidentified	0	0	0	3	3	0	3
Cafes, restaurants and takeaway food services							
Incorporated company	6,891	7,127	3,579	168	17,765	3,439	21,204
Sole proprietor	4,512	2,456	256	18	7,242	4,546	11,788
Partnership	4,193	3,451	856	21	8,521	4,294	12,815
Trust	3,236	4,591	3,284	197	11,308	3,020	14,328
Public sector	3	0	3	0	6	0	6
Unidentified	0	0	0	0	0	0	0
Clubs, pubs, taverns and bars							
Incorporated company	1,132	1,223	1,938	86	4,379	999	5,378
Sole proprietor	87	63	24	0	174	189	363
Partnership	129	220	264	3	616	306	922
Trust	310	477	864	15	1,666	598	2,264
Public sector	0	3	0	0	3	6	9
Unidentified	3	0	0	0	3	0	3
Rail transport							
Incorporated company	0	15	12	12	39	21	60
Sole proprietor	0	0	0	0	0	3	3
Partnership	0	3	0	0	3	9	12
Trust	0	0	0	0	0	3	3
Public sector	0	0	0	3	3	0	3
Unidentified	0	0	0	0	0	0	0
Taxi transport							
Incorporated company	494	159	66	0	719	695	1,414
Sole proprietor	195	24	0	0	219	12,853	13,072
Partnership	72	15	6	0	93	1,823	1,916
Trust	132	33	21	0	186	709	895
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Air, water and other transport							
Incorporated company	608	271	199	36	1,114	1,143	2,257
Sole proprietor	54	27	0	0	81	824	905
Partnership	72	24	9	3	108	547	655
Trust	150	75	51	0	276	458	734
Public sector	0	0	0	3	3	3	6
Unidentified	0	0	0	0	0	0	0
Motor vehicle hiring							
Incorporated company	196	130	57	9	392	338	730
Sole proprietor	30	9	0	0	39	240	279
Partnership	21	15	3	0	39	102	141
Trust	66	54	12	0	132	303	435
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Travel agency and tour operator services							
Incorporated company	1,327	840	217	16	2,400	905	3,305
Sole proprietor	138	39	3	0	180	760	940
Partnership	72	39	0	0	111	171	282
Trust	176	175	36	0	387	259	646
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Cultural services							
Incorporated company	1,351	249	148	3	1,751	1,341	3,092
Sole proprietor	442	90	9	3	544	9,242	9,786
Partnership	66	33	18	0	117	1,138	1,255
Trust	335	93	30	3	461	653	1,114
Public sector	0	0	6	6	12	0	12
Unidentified	0	0	0	0	0	0	0
Casinos and other gambling services							
Incorporated company	127	153	33	31	344	111	455
Sole proprietor	270	111	3	0	384	187	571
Partnership	78	57	3	0	138	111	249
Trust	84	78	12	0	174	45	219
Public sector	0	0	3	0	3	0	3
Unidentified	0	0	0	0	0	0	0
Other sports and recreation services							
Incorporated company	1,298	973	652	30	2,953	1,561	4,514
Sole proprietor	434	243	24	3	704	2,374	3,078
Partnership	277	244	67	6	594	822	1,416
Trust	469	374	237	9	1,089	501	1,590
Public sector	0	0	7	3	10	0	10
Unidentified	0	0	0	0	0	0	0

Tourism connected industries							
Automotive fuel retailing							
Incorporated company	615	706	262	3	1,586	413	1,999
Sole proprietor	96	63	0	0	159	159	318
Partnership	198	156	45	0	399	315	714
Trust	180	415	151	3	749	311	1,060
Public sector	0	0	0	0	0	0	0
Unidentified	0	0	0	0	0	0	0
Other retail trade							
Incorporated company	18,803	13,506	4,678	344	37,331	14,449	51,780
Sole proprietor	6,623	2,294	422	30	9,369	22,997	32,366
Partnership	6,319	3,905	1,309	30	11,563	13,546	25,109
Trust	7,819	8,452	3,180	102	19,553	8,458	28,011
Public sector	0	0	6	0	6	9	15
Unidentified	0	0	0	3	3	0	3
Total tourism characteristic and connected businesses^a							
Incorporated company	33,865	26,441	12,647	836	73,789	26,849	100,638
Sole proprietor	13,065	5,533	759	54	19,411	55,268	74,679
Partnership	12,110	8,630	2,736	63	23,539	25,262	48,801
Trust	13,771	15,913	8,518	350	38,552	17,064	55,616
Public sector	3	3	34	15	55	24	79
Unidentified	3	0	0	6	9	0	9

Source: Australian Bureau of Statistics, ABS Business Register (unpublished data)

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