



COVID IMPACTS	Spend \$M (2020) \$1,290 ▼ 54%	Occupancy (2019-20) 61% ▼ 17 ppt	Change in spend, 2020 compared with 2019 Change 0% -20% -40% -60% -80% -100% Mar qtr Jun qtr Sep qtr Dec qtr — REGION — AUSTRALIA
	Employed (2019-20) persons 9,156 ▼ 16%	Flights (2019-20) domestic inbound 14,367 ▼ 26%	

PRE-COVID RESULTS

2019

	VISITORS ('000)	NIGHTS ('000)	SPEND (\$M)
International	270 ▲ 7%	5,860 ▲ 0%	\$565 ▼ 18%
Domestic overnight	3,203 ▲ 16%	8,739 ▲ 18%	\$1,861 ▲ 3%
Domestic day	2,654 ▲ 19%		\$395 ▲ 15%

TOTAL SPEND

\$2,822M ▼ 1%

TOURISM ECONOMY (2018-19)

Tourism employment

10,948 persons ▼ 5.7%

- Tourism accounted for 4.8% of the region's workforce
- Part-time workers accounted for 46% of the tourism workforce

Tourism gross value added

\$1,160 million ▼ 6.0%

- Tourism accounted for 3.1% of the regional economy
- Transport was the largest contributing sector (26%)

GVA by industry

Transport	\$303m
Accommodation	\$220m
Food Services	\$166m
Education and training	\$166m
Recreational activities	\$130m

TOURISM SUPPLY (2018-19)

Businesses

4,153 businesses ▲ 5.1%

- 56% of tourism-related businesses in the Canberra region employed staff

Domestic inbound aviation

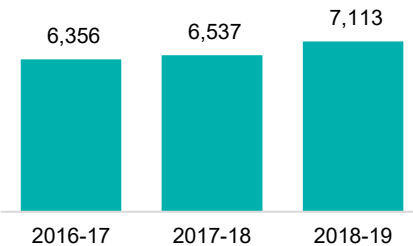
2,215,164 seats ▼ 0.6%

19,321 flights ▼ 0.3%

71% load factor ▲ 1.6 ppt

Accommodation

7,113 rooms

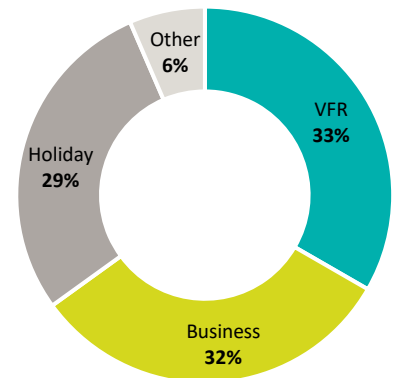


77.5% occupancy ▼ 0.1 ppt

\$134.21 RevPAR ▲ \$0.17

OVERNIGHT VISITORS (2019)

Purpose (top 4)



- VFR was the main purpose of visit for overnight visitors to the Canberra region
- Interstate visitors accounted for 100% of domestic overnight visitors and 90% of domestic overnight spend
- The top international visitor markets were China and Other Asia
- Commercial accommodation accounted for 47% of nights
- The most popular activities on these trips were social activities and arts / heritage activities