



# TRA Online

## DATA SUBSCRIPTION SERVICE

### Why subscribe?

TRA Online is an online facility for paying subscribers that allows access to real-time research information using Tourism Research Australia data.

Users can build their own customised tables using data from the National Visitor Survey and International Visitor Survey for their region and/or different visitor segments. Data includes details such as trip purpose, visitor origin, destination(s) visited, transport and accommodation types used, activities undertaken and many more.

### SUBSCRIPTION FEE 2023-24

TRA Online subscriptions are valid for 12 months from 1 July and expire on 30 June each year.

The annual cost in 2023-24 is:

- \$4,130 for a general subscription
- \$5,163 for a general subscription with API access
- \$7,228 for the advanced subscription (with regional trip spend data and API access).

### INCLUSIONS

- Licence for five password users (additional \$250 each)
- Online training manual
- Help desk assistance during business hours (via Statsline)
- One-on-one online training (virtual)
- Online access to our survey questionnaires.

The screenshot shows the TRA Online interface for the dataset 'NVS Overnight Trips'. The table displays data for various states and territories from 2016 to 2022. The columns represent the calendar year, and the rows represent the states/territories. The data is summarized by state, with a total row at the bottom.

Calendar year	2016	2017	2018	2019	2020	2021	2022
New South Wales	29,188	32,255	34,813	38,968	24,447	24,352	35,118
Victoria	21,927	25,250	26,218	29,748	13,963	17,951	26,168
Queensland	20,765	21,934	23,639	25,914	16,851	20,474	25,591
South Australia	6,211	6,436	6,598	8,094	5,473	6,067	7,110
Western Australia	9,750	9,042	9,865	11,022	8,761	9,824	10,524
Tasmania	2,449	2,728	3,064	3,217	2,180	2,636	2,999
Northern Territory	1,519	1,600	1,541	1,703	936	1,278	1,574
ACT	2,489	2,816	2,767	3,203	1,657	1,731	3,033
Other	0	0	0	2	0	0	4
Transit (Did not have a stopover)	0	0	4	0	0	0	0
Total	90,742	98,484	104,822	117,448	72,514	82,074	108,212

TRA Online NVS overnight trips screenshot example

Contact: [tourism.research@tra.gov.au](mailto:tourism.research@tra.gov.au)