Australian Government
Australian Trade and Investment Commission
Tourism Research Australia

TRA Online
DATA SUBSCRIPTION SERVICE

Why subscribe?

TRA Online is an online facility for paying subscribers that allows access to real-time research information using Tourism Research Australia data.

Users can build their own customised tables using data from the National Visitor Survey and International Visitor Survey for their region and/or different visitor segments. Data includes details such as trip purpose, visitor origin, destination(s) visited, transport and accommodation types used, activities undertaken and many more.
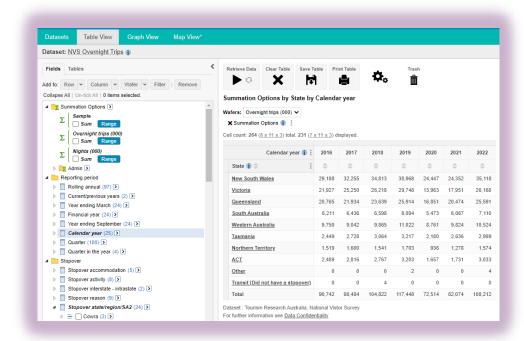
SUBSCRIPTION FEE 2023-24

TRA Online subscriptions are valid for 12 months from 1 July and expire on 30 June each year.

The annual cost in 2023-24 is:
- $4,130 for a general subscription
- $5,163 for a general subscription with API access
- $7,228 for the advanced subscription (with regional trip spend data and API access).

INCLUSIONS

➢ Licence for five password users (additional $250 each)
➢ Online training manual
➢ Help desk assistance during business hours (via Statsline)
➢ One-on-one online training (virtual)
➢ Online access to our survey questionnaires.

TRA Online NVS overnight trips screenshot example

Contact: tourism.research@tra.gov.au